

TURKEY FM RADIO STATIONS RATES

Radio	Daily Spot Insertions	Spot Time (sec)	Duration (day)	Price Per Sec. (Drive Time-EUR)	Price Per Sec. (Off Drive Time-EUR)	Total Price Drive Time (EUR)	Total Price Off Drive Time (EUR)	Information
SHOW RADIO	1	30	1	6.34	6.09	190.20	182.70	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
KRAL FM	1	30	1	6.34	6.09	190.20	182.70	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
SÜPER FM	1	30	1	6.83	6.59	204.90	197.70	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
JOY TÜRK	1	30	1	3.90	3.66	117.00	109.80	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
JOY FM	1	30	1	3.90	3.66	117.00	109.80	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
VIRGIN	1	30	1	5.85	5.61	175.50	168.30	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
METRO FM	1	30	1	6.83	6.59	204.90	197.70	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
RADYO VIVA	1	30	1	3.90	3.41	117.00	102.30	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
POWER FM	1	30	1	7.80	7.56	234.00	226.80	DRIVE TIME (DT) FOR WEEKDAYS: 06.30-10.00 a.m. / 17.00-20.00 p.m. DT FOR WEEKEND: 10.00-17.00
POWER TÜRK	1	30	1	7.80	7.56	234.00	226.80	DRIVE TIME (DT) FOR WEEKDAYS: 06.30-10.00 a.m. / 17.00-20.00 p.m. DT FOR WEEKEND: 10.00-17.00
NUMBER1 FM	1	30	1	4.39	4.15	131.70	124.50	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
NUMBER1 TÜRK FM	1	30	1	4.39	4.15	131.70	124.50	DRIVE TIME (DT): 07.00-10.00 a.m. / 17.00-20.00 p.m.
Total Budget						2,048	1,954	

* Production cost is not included.

* VAT is not included in the prices above. VAT rate is 18%.

ROE: AED/EUR = 4.30 (as on 27-09-2020)

Current rates are quoted, any revisions will be applicable at the time of booking

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