

Mathrubhumi News

Rate card



ADVERTISEMENT TARIFF EFFECTIVE FROM 01.01.2020		
Time band Name	UAE Time	Rate/30 Seconds in AED
Gulf Band	9:30pm to 11:59pm	450
Day Band	6:00am to 5:00pm	350
Prime Time	3:30pm to 6:30pm	900
Super Prime Time	7:30pm to 9:30pm	1400
Super Prime Time A+	6:30pm to 7:30pm	1500
<u>OTHER PROPERTIES</u>		
Friday Branding	6am to 12 midnight except 6:30pm-7:30pm Tag in Every 15 minutes X 17 hours Exposure	15000 Per Day
Gulf Time News Opening Headlines	One Time per bulletin with 60 seconds duration logo presence and brand mention	10000/week
Aston band in Gulf Band	10 Inertions minimum- 10 seconds duration each unit, Specs 720 Pixels width X 100 Pixels Height	AED 1000 per 10 insertions

VAT 5% Extra

Mathrubhumi Printing & Publishing Co. Ltd

P O Box 500674, Office 302, Zee Tower,

Dubai Media City, Dubai, UAE

Ph: 04-4562240, Fax: 04-4562260