

Print Rate Cards \$ Financial Times



Financial Times Newspaper \$



WEEKDAY – COLOUR PRIME

	Size	Worldwide	Europe including UK	UK	US	Asia
Front Page Solus	8in x 4 7/16in	\$52,970	\$38,019	\$21,359	\$14,015	\$10,597
Back Page Solus*	9 13/16in x 6 11/16in	\$54,679	\$42,044	\$24,645	\$21,195	\$17,744
Page 3	Half, Junior, Quarter	\$205,046	\$149,684	\$89,379	–	–
Page 5	Super Prime Full Page	\$259,019	–	–	–	–
	Full Page	\$243,000	\$17,892,223	\$105,645	–	–
	Junior/Half Page	\$190,259	\$138,889	\$80,671	–	–
Page 7 (Section 1 only)	Full Page	\$231,532	\$170,189	\$100,131	–	–
	Junior/Half Page	\$174,980	\$127,776	\$74,218	–	–
Arts Page (Section 1 only)	Quarter Page	\$88,341	\$65,102	\$44,939	–	–
Opposite Big Read (Section 1 only)	Full Page	\$231,532	\$170,189	\$100,131	–	–
	Junior/Half Page	\$174,980	\$127,776	\$74,218	–	–
Markets Data Strip	3 1/8in x 13 9/16	\$54,548	–	\$23,132	–	–

*Runs as 9 13/16in x 13 9/16in in Section 2 on Monday

WEEKDAY – STANDARD COLOUR – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Full Page *for Asia & US rates	560mm x 345mm	\$222,627	\$163,643	\$96,280	\$46,497	\$29,410
Junior Page	380mm x 230mm	\$141,692	\$104,143	\$60,436	–	–
Half Page *for Asia rates	280mm x 345mm	\$161,014	\$118,345	\$68,677	–	\$21,359
Quarter Page *for Asia and US rates	280mm x 170mm	\$84,943	\$62,598	\$43,211	\$19,387	\$14,787
Eight Page** *on all rates	140mm x 170mm	\$42,472	\$31,299	\$21,605	\$9,694	\$7,394
Strip	200mm x 345mm	\$136,369	\$100,223	\$58,819	–	–
DPS Centre	560mm x 715mm	\$445,253	\$323,671	\$21,304	–	–
Fireplace	380mm x 485mm	\$346,673	\$254,805	\$172,515	–	–

*Sold on a week-commencing basis

**Subject to availability

RATE CARDS

Financial Times Newspaper – \$

WEEKDAY – MONO – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Mono ROP Section 1* ** for US and Asia rates	SCU	\$518	\$394	\$217	\$112	\$58
Mono ROP Section 2	SCU	\$575	\$444	\$273	–	–
Floating Rate Notices	–	\$401	\$315	\$210	–	–

Column	Width
1	53mm
2	112mm
3	170mm
4	230mm
6	345mm

WEEKDAY – CLASSIFIED SINGLE COLUMN UNIT (SCU)

	Size	Worldwide
Business Opportunities	SCU	\$329
Business Wanted	SCU	\$329
Public & Legal Notices	SCU	\$329
Business for sale	SCU	\$329
Commercial Propert	SCU	\$164

*Minimum 20cm x 2 columns

**Will appear in Section 1 or 2, subject to availability

Business Education \$

RATE CARDS

Business Education – \$

WEEKDAY – Business Education		Worldwide	Europe inc UK	UK	US	Asia	CEMEA
Monday Newspaper	Mono SCU	\$169	\$169	\$136	\$112	\$58	\$136
	Colour SCU	\$220	–	–	–	–	–
Broadsheet Report	Mono SCU	\$312	\$312	\$189	\$158	\$95	\$189
	Colour SCU	\$381	\$381	\$228	\$191	\$113	\$228

Special Reports \$



RATE CARDS

Special Reports – \$

WEEKDAY – Special Reports		WW Colour	WW Mono
Front Page	Half Page	\$131,440	\$70,320
Back Page	Colour SCU	\$164,793	\$140,641
	Mono SCU	\$124,868	–
Page 3	Half or Junior page	\$112,874	\$60,725
Run of Report	Full Page	\$144,748	–
	Half Page	\$98,909	–
	Junior Page	\$87,040	–
	Quarter Page Solus	\$69,499	–
	Quarter Page (not solus)	\$51,590	–
	SCU	–	\$361

Weekday \$



RATE CARDS

Weekday – Inserts – \$

Newspaper (CPT)	\$
UK	\$287
Europe	\$239
USA	\$325
Asia	POA

HTSI Magazine (CPT)	\$
How to Spend It UK (loose A5 card)	\$275
How to Spend It USA (loose A5 card)	\$283
How to Spend It (Bound in)	POA

FT Weekend Magazine (UK)	WW Colour
FTWE – Bound In ONLY	\$287

RATE CARDS

Weekday – Managed Funds & Investor Relations – \$

Managed Funds Service 6 day listing – Minimum of 3 lines	\$	
UK Authorised Funds	\$2,760	per line per annum
Offshore Domiciled Funds	\$2,095	per line per annum

Managed Funds Service 2 day listing – Minimum of 3 lines	\$	
UK Authorised Funds	\$1,257	per line per annum
Offshore Domiciled Funds	\$1,643	per line per annum

Managed Funds Logos	\$	
All Print Issues (6 day listing)	\$28,753	
FTfm, FT Weekend (2 day listing)	\$11,501	

Investor Relations Financial Times Share Service	\$	
Daily share price listing in the FT Share Service section and an enhanced Equities page on FT.com	\$4,765	per line per annum

Trading Directory \$



RATE CARDS

Trading Directory, Contracts & Tenders – \$

Trading Directory	3 Months	6 Months	12 Months
4x3	\$38,998	\$64,997	\$112,649
6x3	\$40,694	\$67,823	\$117,547
8x3	\$46,766	\$77,918	\$135,015
10x3	\$48,748	\$81,230	\$141,068

Print Packages	Rate
Weekday Classified SCU – Worldwide	\$353

Print & Digital Packages Packages	Details	Rate
Package 1	2 x Quarter Page ROP FT Weekday 100k impressions ROS FT.com over 30 days	\$41,075
Package 2	2 x 16x3 Box ROP FT Weekday 85k impressions ROS FT.com over 30 days	\$23,002
Package 3	2 x 10x2 ROP FT Weekday 75k impressions ROS FT.com over 30 days	\$14,787
Package 4	2 x 6x2 ROP FT Weekday 50k impressions ROS FT.com over 30 days	\$11,501

Section 1 \$



WEEKEND – COLOUR PRIME – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Front Page Solus	8in x 4 7/16in	\$32433	–	–	–	–
Back Page Solus	9 13/16in x 6 11/16in	\$575	–	–	–	–
Page 3	Half, Junior, Quarter	\$401	\$49,448	\$210	–	–
Page 5	Super Prime Full Page	–	–	–	–	–
	Full Page	–	–	–	–	–
	Junior/Half Page	–	–	–	–	–
Page 7 (Sec 1 ONLY)	Full Page	–	–	–	–	–
Page 7 (Sec 1 ONLY)	Junior/Half Page	–	–	–	–	–

WEEKEND – STANDARD COLOUR – RUN OF PAPER

	Size	Worldwide	Europe incl UK	UK	US	Asia
Full Page	22 1/16in x 13 9/16in	\$105,993	\$87,776	\$67,718	–	–
Junior Page	14 15/16in x 9 1/16in	\$47,470	\$39,228	\$30,328	–	–
Half Page	10 15/16in x 13 9/16in	\$52,997	\$43,888	\$33,859	–	–
Quarter Page	10 15/16in x 6 11/16in	\$26,498	\$21,944	\$16,929	–	–
Strip	7 7/8in x 13 9/16in	\$41,640	\$34,411	\$26,603	–	–
DPS Centre	22 1/16in x 28 1/8in	\$211,986	\$175,551	\$135,436	–	–
Fireplace	14 15/16in x 9 1/16in	\$94,939	\$78,457	\$60,656	–	–

RATE CARDS

FT Weekend – Section 1 – \$

WEEKEND – MONO – RUN OF PAPER

	Size	Worldwide	Europe including UK	UK	US	Asia
Mono ROP Section 1*	SCU	\$225	\$189	\$138	–	–

Column	Width
1	2 1/6in
2	4 7/16in
3	6 11/16in
4	9 1/6in
6	13 9/16in

WEEKDAY – CLASSIFIED SINGLE COLUMN UNIT (SCU)

CLASSIFIED SCU	Size	Worldwide
Contracts & Tenders	SCU	\$353
Business Opportunities	SCU	\$329
Public & Legal Notices	SCU	\$329
Business for sale	SCU	\$329
Commercial Propert	SCU	\$164

*Minimum 20cm x 2 columns

House & Home \$



RATE CARDS

FT Weekend – House & Home – \$

House & Home	Size	WW Colour	WW Mono
Front Page Solus	100mm x 345mm	\$15,609	–
Full Page	–	\$38,645	–
Half Page	–	\$19,322	–
Quarter	–	\$9,661	–
Property Gallery	100mm x 83mm	\$1,314	–
Property Gallery Strip	100mm x 345mm	\$6,901	–

Life & Arts \$



WEEKEND – LIFE & ARTS – COLOUR PRIME

	Size	WW Colour
Front Page Solus	8in x 4 7/16in	\$21,359
Back Page Solus	10 15/16in x 6 11/16in	\$28,706
Page 2	Quarter Page	\$32,860
Page 3 Colour/Mono	8in x 4 7/16in	\$20,538
Page 4	Quarter Page	\$32,039
	Strip (5 1/2in x 13 9/16in)	\$36,146
Page 5 Colour/Mono	Junior Page	\$64,806
	Half Page	\$64,806
First Full Page Opportunity	Full Page	\$114,606
Page 7	Junior Page	\$58,327
	Half Page	\$58,327

WEEKEND – LIFE & ARTS (Inc. WW Colour Premium)

	Size	WW Colour
Colour	Full Page	\$92,958
	Junior Page	\$47,552
	Half Page	\$52,106
	Quarter Page	\$31,680
	Strip (14 x 6)	\$34,848
	Colour SCU*	\$279

WEEKEND – LIFE & ARTS (Inc. WW Colour Premium)

	Size	WW Colour
Mono	Full Page	\$53,161
	Junior Page	\$23,975
	Half Page	\$26,498
	Quarter Page	\$13,249
	Strip (14 x 6)	\$14,573
	Mono SCU – All sizes	\$158

*For Color SCU less than 1/4 Pg, please contact your usual FT representative

FT Weekend Magazine \$

WEEKEND – FT WEEKEND MAGAZINE – PRIMES

Size	UK
Inside DPS	\$40,582
Outside Back Cover	\$25,554
Inside Back Cover	\$18,730

WEEKEND – FT WEEKEND MAGAZINE – PAGES

Size	UK
1st Left Hand Page	\$19,872
1st Right Hand Page	\$19,872
Front Half	\$17,938
Run of Magazine	\$14,384

WEEKEND – FT WEEKEND MAGAZINE – DPS

Size	UK
Front Half	\$32,860
Run of Magazine	\$27,931

WEEKEND – FT WEEKEND MAGAZINE – FRACTIONAL SIZE

Size	UK
Half DPS	\$21,359
Half Page	\$8,544
Quarter Page	\$5,126
Vertical Strip	\$5,981
Food & Drink Box	\$3,615

HTSI \$



WEEKEND – HTSI – POSITION

Position	WW	Europe	US	Asia
Inside DPS 1	\$40,582	\$85,847	\$28,342	\$23,741
Inside DPS 2	\$25,554	\$84,204	\$27,931	\$21,605
Inside DPS 3	\$18,730	\$79,686	\$27,520	\$19,962
Inside DPS 4	\$19,872	\$76,128	\$26,695	\$19,552
Inside DPS 5*	\$19,872	\$73,525	\$26,162	\$19,161
Inside DPS 6*	\$17,938	\$71,060	\$25,637	\$18,778
Inside DPS 7*	\$14,384	\$68,596	\$25,125	\$18,402
Inside DPS 8*	\$32,860	\$66,542	\$24,622	\$15,789
1st DPS after Contents	\$27,931	\$65,515	\$24,428	\$17,785
2nd DPS after Contents	\$21,359	\$54,219	\$23,002	\$16,430
Centre Spread	\$8,544	\$59,970	\$23,824	\$18,073
DPS Front Half	\$5,126	\$48,469	\$20,538	\$15,609
DPS (ROM)	\$5,981	\$41,897	\$18,895	\$11,501

WEEKEND – HTSI – PAGES

Pages	WW	Europe	US	Asia
Outside Back Cover	\$62,845	\$53,398	\$19,716	\$16,348
Left Facing Contents	\$58,070	\$48,459	\$18,582	\$15,539
Inside Back Cover	\$37,789	\$32,449	\$13,966	\$11,501
1st Right Hand Page	\$53,808	\$45,183	\$17,744	\$14,869
2nd Right Hand Page	\$50,522	\$41,486	\$17,252	\$13,555
3rd Right Hand Page	\$48,469	\$41,075	\$15,937	\$12,651
RHP Front Half	\$44,772	\$36,557	\$14,705	\$11,747
1st Left Hand Page	\$48,469	\$41,075	\$16,348	\$12,651
2nd Left Hand Page	\$46,004	\$37,378	\$14,705	\$11,747
Front Half Page	\$38,611	\$30,396	\$12,158	\$8,708
RHP (Run of Magazine)	\$37,789	\$28,753	\$11,090	\$7,394
Specified Positions*	\$37,789	\$28,753	\$11,090	\$8,626
Run of Magazine	\$34,503	\$24,645	\$10,680	\$6,161

RATE CARDS

FT Weekend – HTSI Magazine – \$

WEEKEND – HTSI – FRACTIONAL SIZES

Fractional Sizes	WW	Europe	US	Asia
Half DPS	\$39,843	\$31,217	\$12,323	\$5,751
Half Page	\$19,305	\$13,144	\$6,983	\$3,697
Quarter Page	\$9,858	\$7,394	\$4,518	\$2,875
Vertical Strip	\$10,269	\$8,215	\$4,929	\$3,286

*Page facing Technopolis, Eclectibles & Smooth Guide

FT Money \$



RATE CARDS

FT Weekend – FT Money – \$

WEEKEND – FT MONEY

	WW	UK Colour	UK Mono
Full Page ROP	340mm x 262mm	\$33,172	\$25,220
Full Page*	Specified Position	\$36,003	\$36,003
Junior Page*	Specified Position 250mm x 173mm	\$17,777	\$17,777
Junior Page ROP	250mm x 173mm	\$16,282	\$12,388
Half Page ROP	170mm x 262mm	\$16,627	\$12,618
Quarter Page ROP	170mm x 129mm	\$8,330	\$6,309
Front Solus	262mm x 80mm	\$23,528	\$23,528
Cover Wrap		POA	POA
SCU Rate		\$168	\$127

*Specified sites include 3, 5, & 7 and set sizes apply. Please speak to your FT rep for more details

Art of Fashion \$



RATE CARDS

FT Weekend – Art of Fashion – \$

WEEKEND – FT MONEY

Primes	UK Colour
Inside Front Cover	\$100,552
Inside Front Cover 2	\$95,623
Inside Front Cover 3	\$90,842
Left Facing Contents	\$50,112
1st Right Hand Page	\$46,004
2nd Right Hand Page	\$45,183
1st Left Hand Page	\$45,183
Right Hand Front Half	\$43,211
Left Hand Front Half	\$42,225
Centre Spread	\$70,239
Inside Back Cover	\$35,900
Outside Back Cover	\$52,083

Run of Section	UK Colour
Run of Section	\$31,217
DPS	\$47,606

FT Wealth \$



RATE CARDS

Magazine – FT Wealth – \$

	Worldwide	Europe	US	Asia
Inside DPS1	\$105,563	\$85,847	\$28,342	\$23,741
Inside DPS2	\$102,688	\$84,204	\$27,931	\$21,605
DPS (ROM)	\$49,290	\$41,075	\$18,895	\$11,501
Outside Back Cover	\$62,845	\$53,398	\$19,716	\$16,348
1st Right Hand Page	\$53,808	\$45,183	\$17,744	\$14,869
2nd Right Hand Page	\$50,522	\$41,486	\$17,252	\$13,555
Front Half Page	\$38,611	\$29,574	\$11,912	\$8,544
Specified Position	\$37,789	\$28,753	\$11,090	\$7,394
Run of Magazine	\$34,503	\$24,645	\$10,680	\$6,161

DPN \$



RATE CARDS

Magazine – DPN – \$

	\$
Inside Front Cover	\$17,252
First full page	\$16,430
Second full page	\$15,937
Double page spread	\$28,753
Outside Back Cover	\$18,895
Full page	\$15,198
Half page	\$9,858
Quarter page strip	\$6,983
Cover wrap	\$41,075
Inserts	POA
Round Table	\$28,753
Spotlight	\$27,931

Financial Adviser \$

RATE CARDS

Magazine – Financial Adviser – \$

	\$
Double Page Spread	\$23,214
Full page	\$11,606
Half Page DPS	\$16,249
Half Page / A4	\$8,123
Quarter Page Horizontal & Vertical	\$5,686
5cm Strip	\$3,979

Creative Options	\$
Coverwrap	\$43,835
Bound-in Insert	\$32,876

Inserts	\$
Full Run	\$15,579

Special Positions	\$
Front Page Solus	\$6,728
IFA Run	\$9,347
Special Positions	–
Front Page Solus	\$6,728
Third of a Page Inside Front Cover	\$5,175
Third of a Page Outside Front Cover	\$7,132
First 20 Pages	20%
Positional Guaranteed	15%

Investment Adviser \$



RATE CARDS

Magazine – Investment Adviser – \$

	\$
Double Page Spread (DPS)	\$19,111
Full Page	\$9,556
Half Page / A4	\$6,689
Quarter Page Horizontal	\$4,683
Strips (3cm)	\$3,278

Creative Options	\$
Coverwrap	\$37,789
Bound-in Inserts	\$27,602

Inserts	\$
Full Run	\$6,211

Special Positions	\$
Front Page Solus	\$5,866

Investors Chronicle \$

RATE CARDS

Magazine – Investors Chronicle – \$

	\$
Full Page	\$6,572
Inside Front Cover	\$7,886
Inside Front Cover Special	\$11,830
1st Hand Right Page	\$7,229
Outside Back Cover	\$7,886
Half Page	\$3,450
Quarter Page	\$2,465

Inserts (per 1000)	\$
Subs	\$151
Full Run	\$128

Money Management \$



RATE CARDS

Magazine – Money Management – \$

	\$
Double Page Spread (DPS)	\$6,243
Full Page Color	\$4,600
Half Page Horizontal	\$3,204
Quarter Page Horizontal	\$2,300
Inside Front Cover DPS	\$7,394
Back Cover	\$5,751
Bookends	\$4,929
Ear Piece	–
Strips	\$3,902
DPS Strips (statistics) / Window Frames	\$2,465
Inserts per 1000 (full run)	\$388

Creative Options	\$
Barndoors / Coverwrap	\$26,288
Belly Band & DPS	\$27,931
Tip On / Paper-clips	\$13,586
Polywrap	\$13,144
Highlighted Funds	\$493

Supplements	\$
Sole Supplement Sponsorship	\$26,288
Joint Sponsorship Packaging	\$7,394
Wraps On Supplements	\$13,144

PWMM \$



RATE CARDS

Magazine – Professional Wealth Management – \$

	\$
Double Page Spread	\$15,582
Full page	\$9,805
Half page	\$6,233

Guaranteed Position	\$
Inserts - 20g Full Run	\$9,010

Focus Partner Package	\$
4 Page Section	\$11,660
3 Page Section	\$10,494

Sponsored Editorial Package	\$
4 Page Section	\$15,635
3 Page Section	\$14,045
Research Guide	\$34,185
Roundtable - 6 Guests, 8 people	\$20,140

Special positions	\$
Front Page Solus	\$37,84

Additional	\$
Options PDFs	\$726
Extra Copies	\$223
Reprints	\$1,280
Additional Thousand	\$254

The Banker \$



RATE CARDS

Magazine – The Banker – \$

Position	\$
Full Page 4/c (trim size)	\$22,098
Double Page Spread	\$37,707
Half Page Spread	\$23,166
Half Page Vertical	\$13,883
Half Page Horizontal	\$13,883
Third Page Vertical	\$11,419
Third Page Horizontal	\$10,819

Special Positions	\$
Inside Front Cover & Page 1	\$42,636
Inside Front Cover	\$26,206
Inside Back Cover	\$22,920
Outside Back Cover	\$27,027
Guaranteed Position +10%	–

Inserts	\$
Full Run	\$15,526
UK & Europe	\$10,597
UK	\$8,133
Rest of World	\$7,394

