



SHARJAH LAMPPOSTS

WHO WE ARE

We are an outdoor advertising specialist that communicate messages and campaigns for all our clients and business partners across UAE In a short period, with the support and trust of our business partners and clients, we have amazingly proven our place in the market.

HISTORY&PEOPLE

Grabbing audiences' attention is what we do best! By working together with our clients and following the principles of Premium services, Quality,Creativity and Diversity. We continue to strengthen our excellent reputation in the marketplace as a cost effective, responsive and trustful organisation. With our highly skilled team members, we have managed to achieve several fruitful projects with our clients by bringing their ideas and concepts to life.

OUR OBJECTIVE

We aim to get your brand the right attention in the right place and at the right time. We do so by creating effective media projects and providing the client the needed marketing mediums to get the finest brand exposure.

SHARJAH LAMPPOSTS | LOCATION MAP

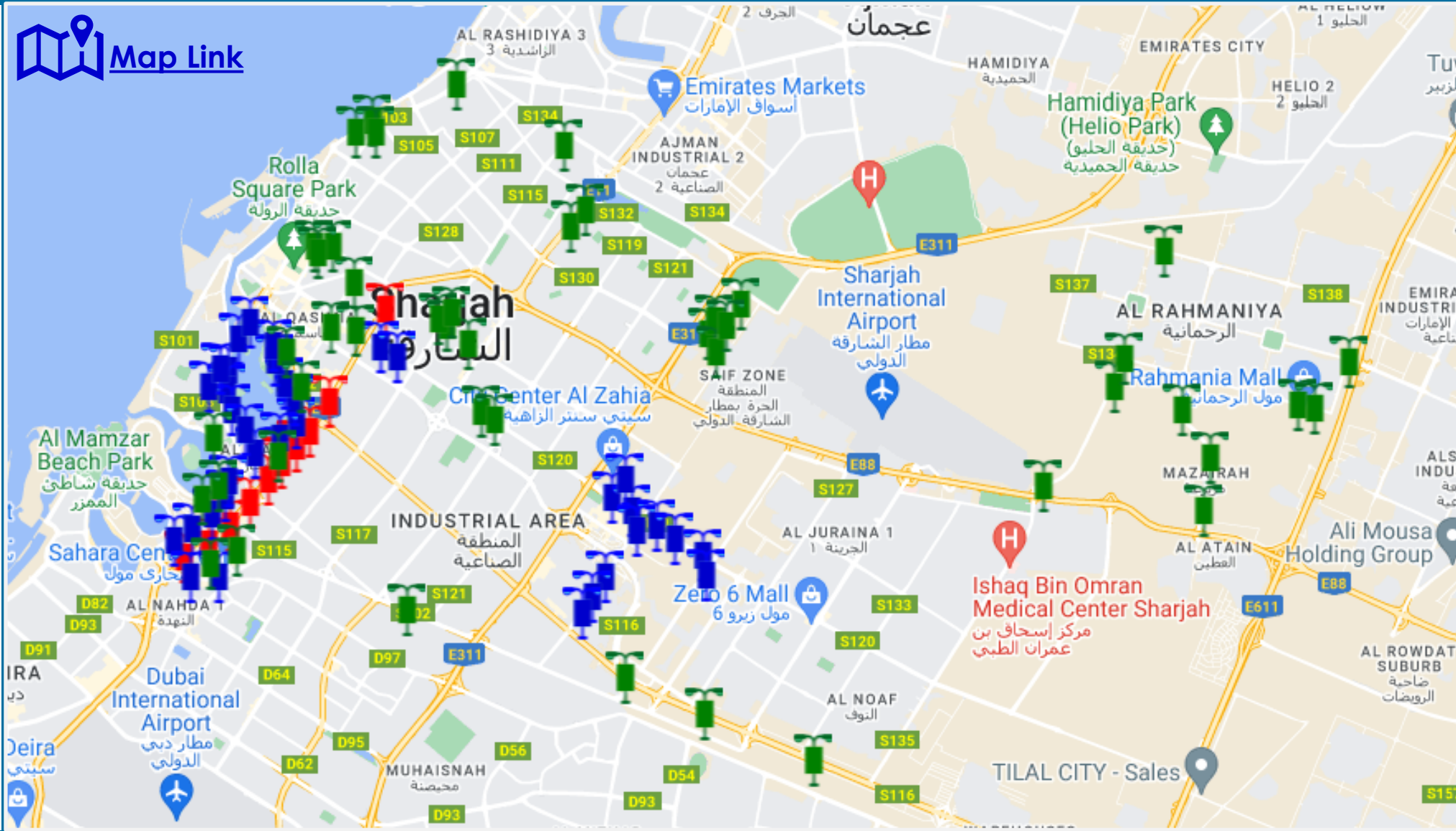
Subject: Important Notice : M/s
Al Serh Adv. and Pub LLC -
Authorized by SEWGA

Dear All,

Greetings from SEWGA!

Kindly be informed that **M/s Al Serh Adv. and Pub LLC** will be exclusively authorized by Sharjah Electricity, Water and Gas Authority that **starting 1st of May 2022** to manage all the commercial advertisement in Sharjah city (lampposts & banners), except the lampposts that have a valid agreements already until they expired.

Regards,



SEWGA Purchase
Purchase



Call Center 991 | purchase@sewa.gov.ae





SHARJAH LAMPPOSTS

AL ITTIHAD ST. /AL WAHDA ST.

SHARJAH is a centre for culture and industry, and alone contributes 7.4% of the GDP of the United Arab Emirates.

- ✓ We will communicate your message, leave a lasting impression in your target via our lampposts.
- ✓ **Size: W 1.2m x H 2.4m**
- ✓ **100 Poles /200 Faces**
(Each circuit = 10 Poles /20 Faces)
 - AL ITTIHAD ST. – 4 Circuits
 - AL WAHDA ST. – 6 Circuits
- ✓ **Traffic: 400,000 cars per day.**

- ✓ 1 Face traffic flowing towards Dubai and another face towards Sharjah.
- ✓ Surrounded with renowned shopping malls, retail chains, automobile companies, food chains, government offices, industrial companies and restaurants.
- ✓ With centric position, we have the luxury of amplifying your media /advertisement artwork to a wider flow of motorists while providing on unrivalled view for optimum exposure.
- ✓ People from all Emirates use this road almost everyday that gives a big priority for advertisement. This is a good opportunity to introduce yourself to people from all Emirates and to provide your competitiveness among other companies.

AL ITTIHAD ST. /AL WAHDA ST. LAMPPOSTS



AL ITTIHAD ST. | 4 Circuits

- 1** Circuit 1 | Opp. Ansar Mall
- 2** Circuit 2 | Towards Ansar Mall
- 3** Circuit 3 | Opp. Al Safer Mall
- 4** Circuit 4 | Al Khan Bridge

AL WAHDA ST. | 6 Circuits

- 5** Circuit 5 | Towards Al Khan Bridge
- 6** Circuit 6 | Opp. Pizza Hut and Max
- 7** Circuit 7 | Opp. Gift Markets
- 8** Circuit 8 | Opp. City Centre
- 9** Circuit 9 | Opp. Lulu /Lexus
- 10** Circuit 10 | Opp. Oasis Mall



AL ITTIHAD ST. LAMPPOSTS

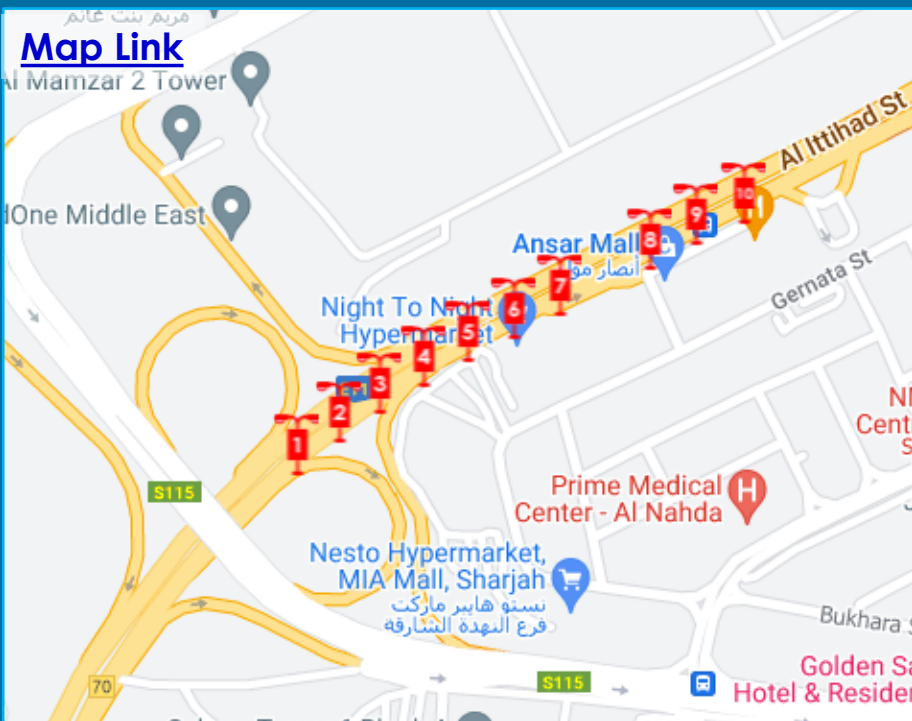
Circuit 1 – Opposite Ansar Mall

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces



AL ITTIHAD ST. LAMPPOSTS

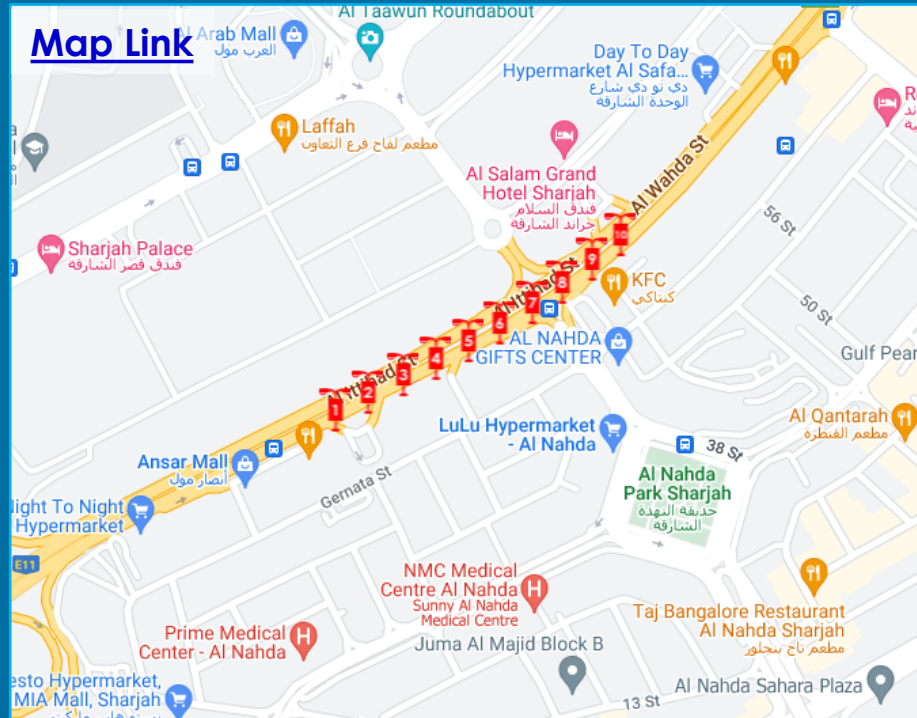
Circuit 2 – Towards Ansar Mall, Opp. KFC

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces

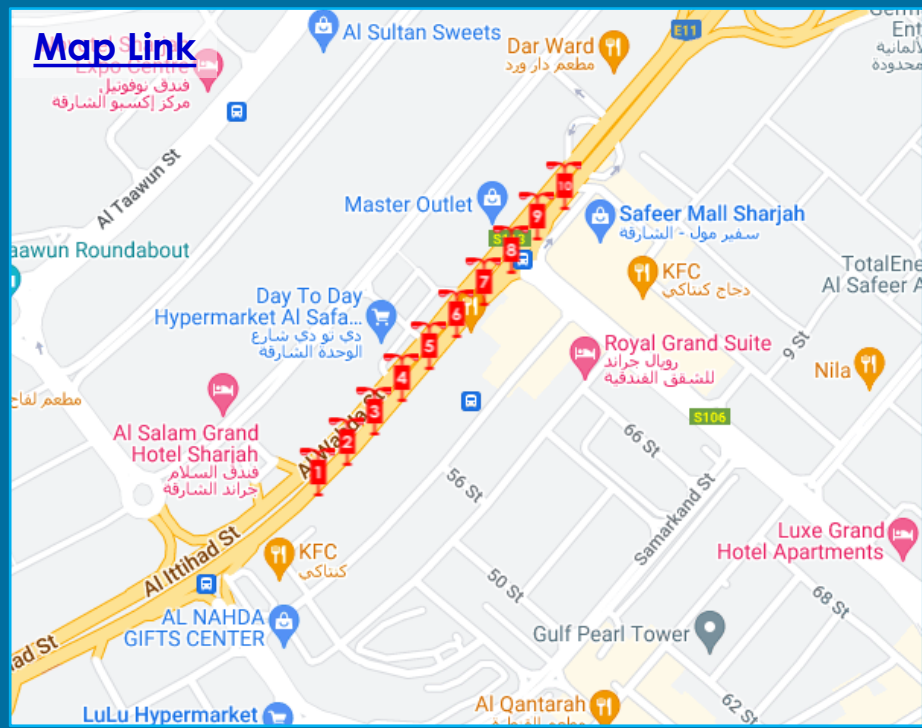


AL ITTIHAD ST. LAMPPOSTS

Circuit 3 – Opposite Al Safer Mall

SPECIFICATIONS

- Medium : Lampposts
- Size : W 1.2m x H 2.4m
- Quantity : 10 Poles/20 Faces



AL ITTIHAD ST. LAMPPOSTS

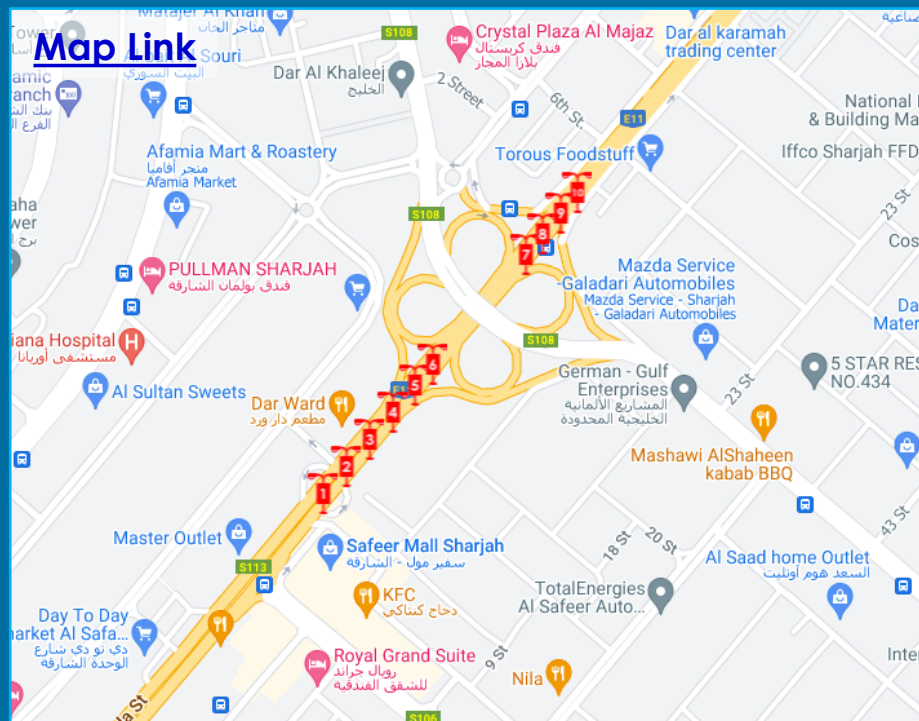
Circuit 4 – Al Khan Bridge

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces



AL WAHDA ST. LAMPPOSTS

Circuit 5 – Towards Al Khan Bridge

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces



AL WAHDA ST. LAMPPOSTS

Circuit 6 – Opposite Pizza Hut

SPECIFICATIONS

- Medium : Lampposts
- Size : W 1.2m x H 2.4m
- Quantity : 10 Poles/20 Faces



AL WAHDA ST. LAMPPOSTS

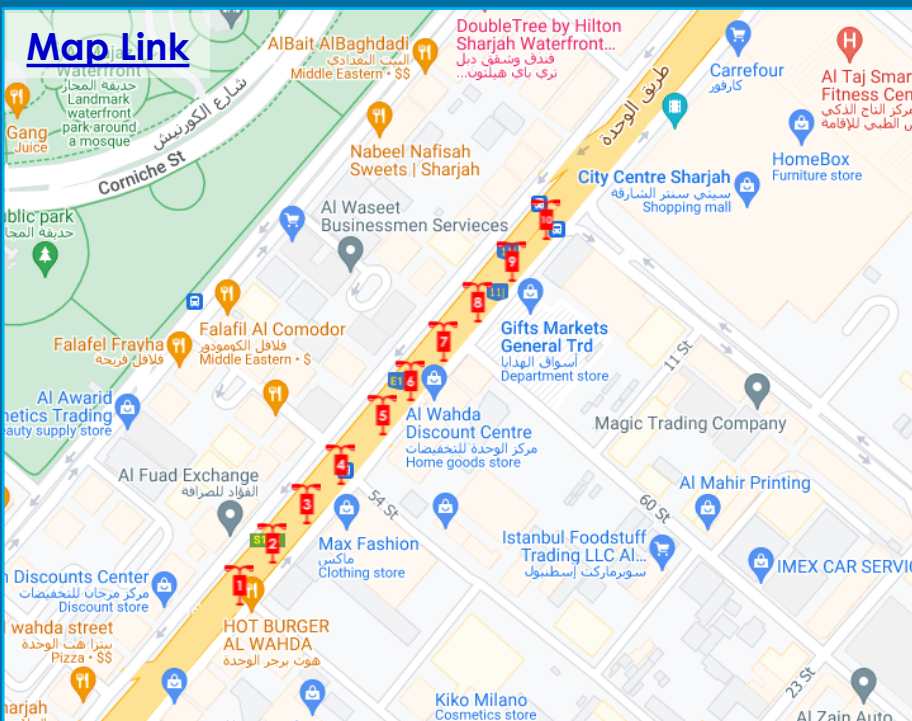
Circuit 7 – Opposite Gift Markets

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces



AL WAHDA ST. LAMPPOSTS

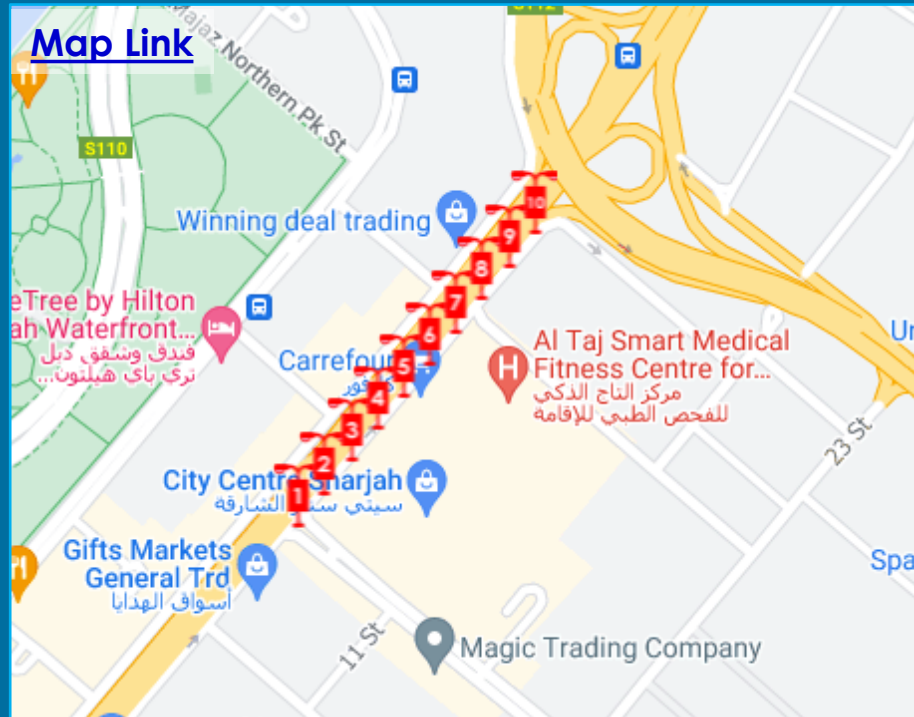
Circuit 8 – Opposite City Centre

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces



AL WAHDA ST. LAMPPOSTS

Circuit 9 – Opposite Lulu Hypermarket

SPECIFICATIONS

Medium : Lampposts

Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces



AL WAHDA ST. LAMPPOSTS

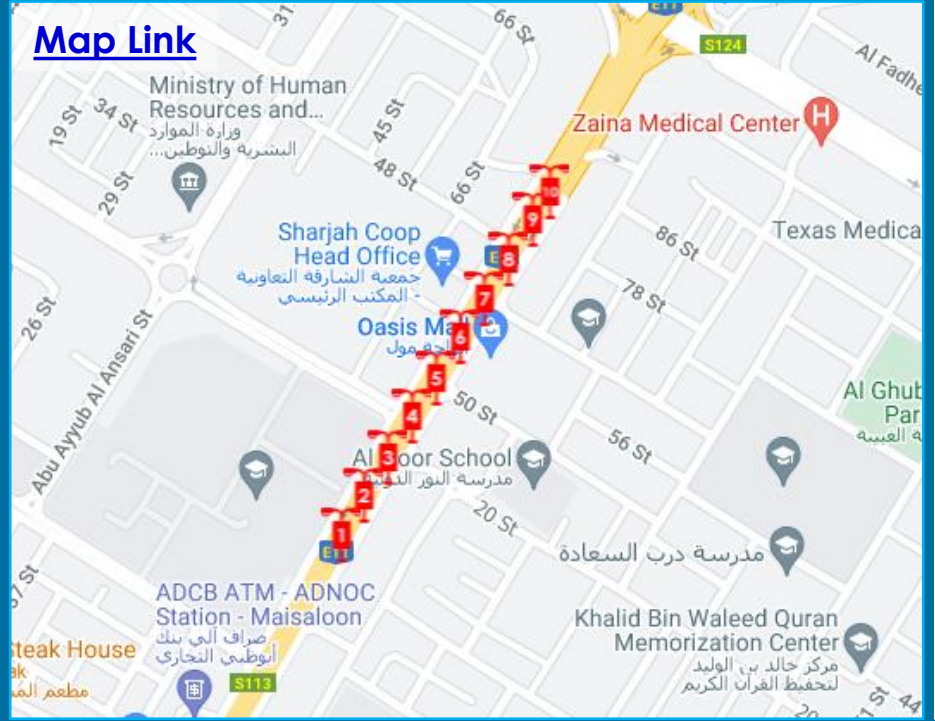
Circuit 10 – Opposite Oasis Mall

SPECIFICATIONS

Medium : Lampposts

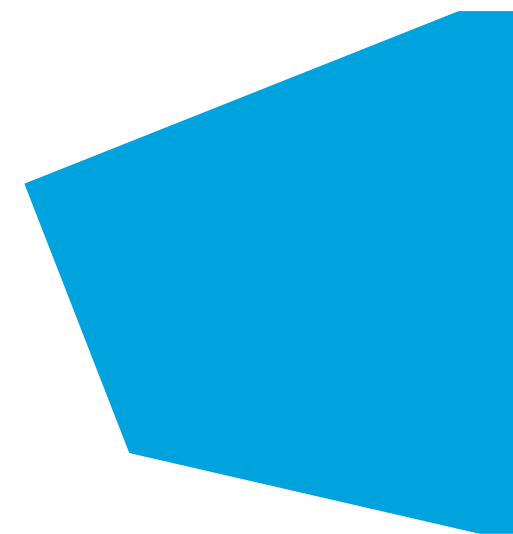
Size : W 1.2m x H 2.4m

Quantity : 10 Poles/20 Faces





SHARJAH OTHER AREAS LAMPPOSTS



3,000
FACES

- ✓ Buhaira Corniche 71
- ✓ Al Taawun 50
- ✓ King Faisal Road 20
- ✓ University Road 50
- ✓ Muweialh 10
- ✓ Saqir Al Qassimi 20
- ✓ Khalidiya 40
- ✓ Zawaya 8
- ✓ Rahmaniya 7
- ✓ Sahara Centre 20
- ✓ Mega Mall 20
- ✓ Helwan 15
- ✓ Clock Tower exit road 10
- ✓ Mahila Road Opp Safeer 10
- ✓ Al Qasba Bridge 10
- ✓ Al Khan Corniche 10
- ✓ Al Fisht Park 10
- ✓ Wasit Street 10
- ✓ Wasit towards Ajman 10
- ✓ Souq Al Haraj 51

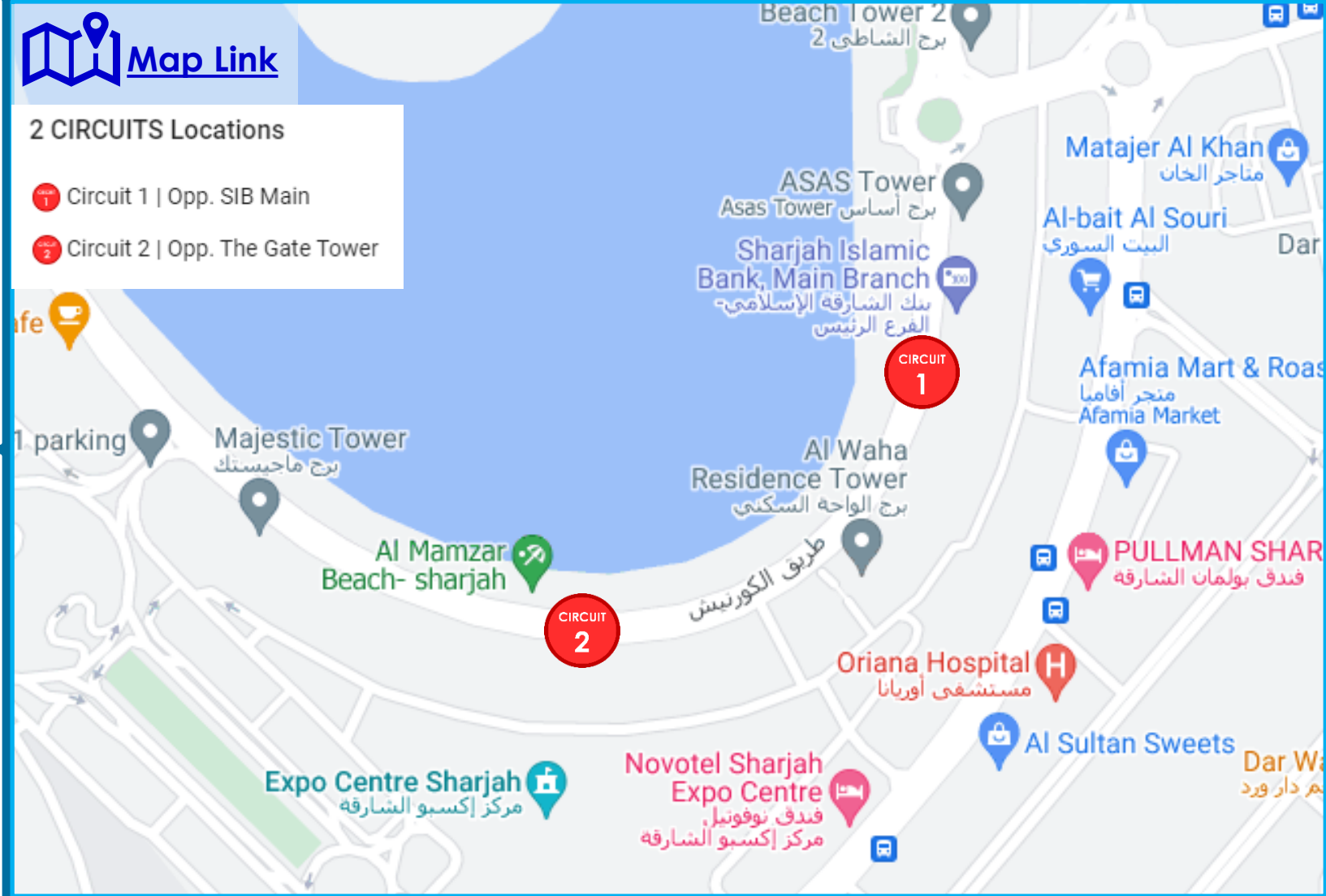
AL KHAN – CORNICHE LAMPPOSTS

Landmarks: Sharjah Co-op, SIB Main Branch, The Gate Tower, Majestic Tower



2 CIRCUITS Locations

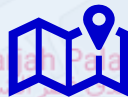
- 1 Circuit 1 | Opp. SIB Main
- 2 Circuit 2 | Opp. The Gate Tower



AL NAHDA LAMPPOSTS

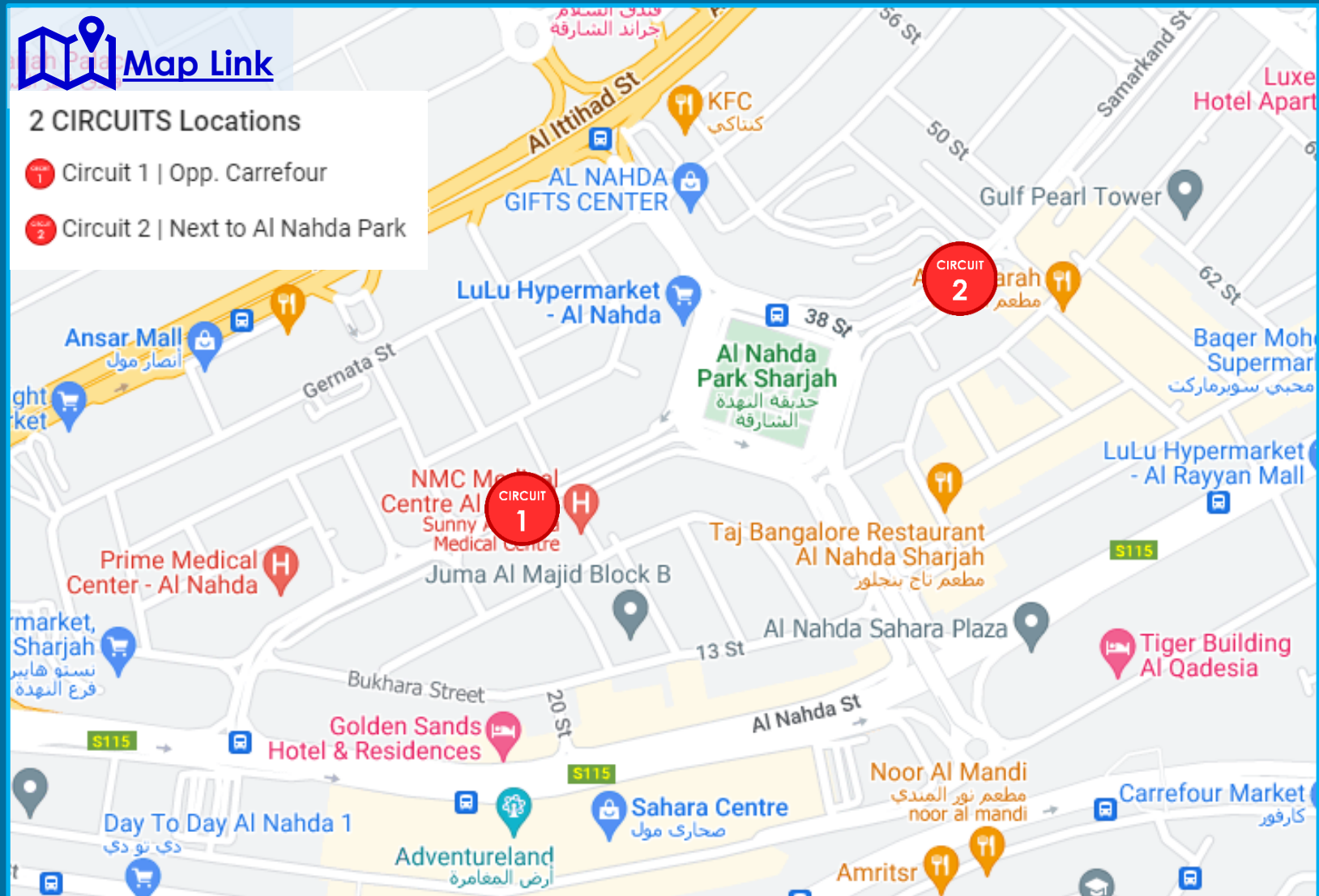
Landmarks: Carrefour, Lulu Hypermarket, NMC Medical Centre



 [Map Link](#)

2 CIRCUITS Locations

- Circuit 1** | Opp. Carrefour
- Circuit 2** | Next to Al Nahda Park



Map showing landmarks and streets in Al Nahda, Sharjah. Key locations include:

- AL NAHDA GIFTS CENTER
- KFC
- AL NAHDA PARK SHARJAH
- LuLu Hypermarket - Al Nahda
- Ansar Mall
- Prime Medical Center - Al Nahda
- NMC Medical Centre Al Nahda
- Juma Al Majid Block B
- Taj Bangalore Restaurant Al Nahda Sharjah
- Al Nahda Sahara Plaza
- Golden Sands Hotel & Residences
- Day To Day Al Nahda 1
- Adventureland
- Sahara Centre
- Noor Al Mandi
- Carrefour Market
- Amritsr
- Al Ittihad St
- Gernata St
- Bukhara Street
- Al Nahda St
- 56 St
- 50 St
- 38 St
- 62 St
- 13 St
- 20 St
- S115
- Samarkand St
- Gulf Pearl Tower
- Baqer Mohd Supermar
- LuLu Hypermarket - Al Rayyan Mall
- Tiger Building Al Qadesia

BUHAIRAH CORNICHE LAMPPOSTS

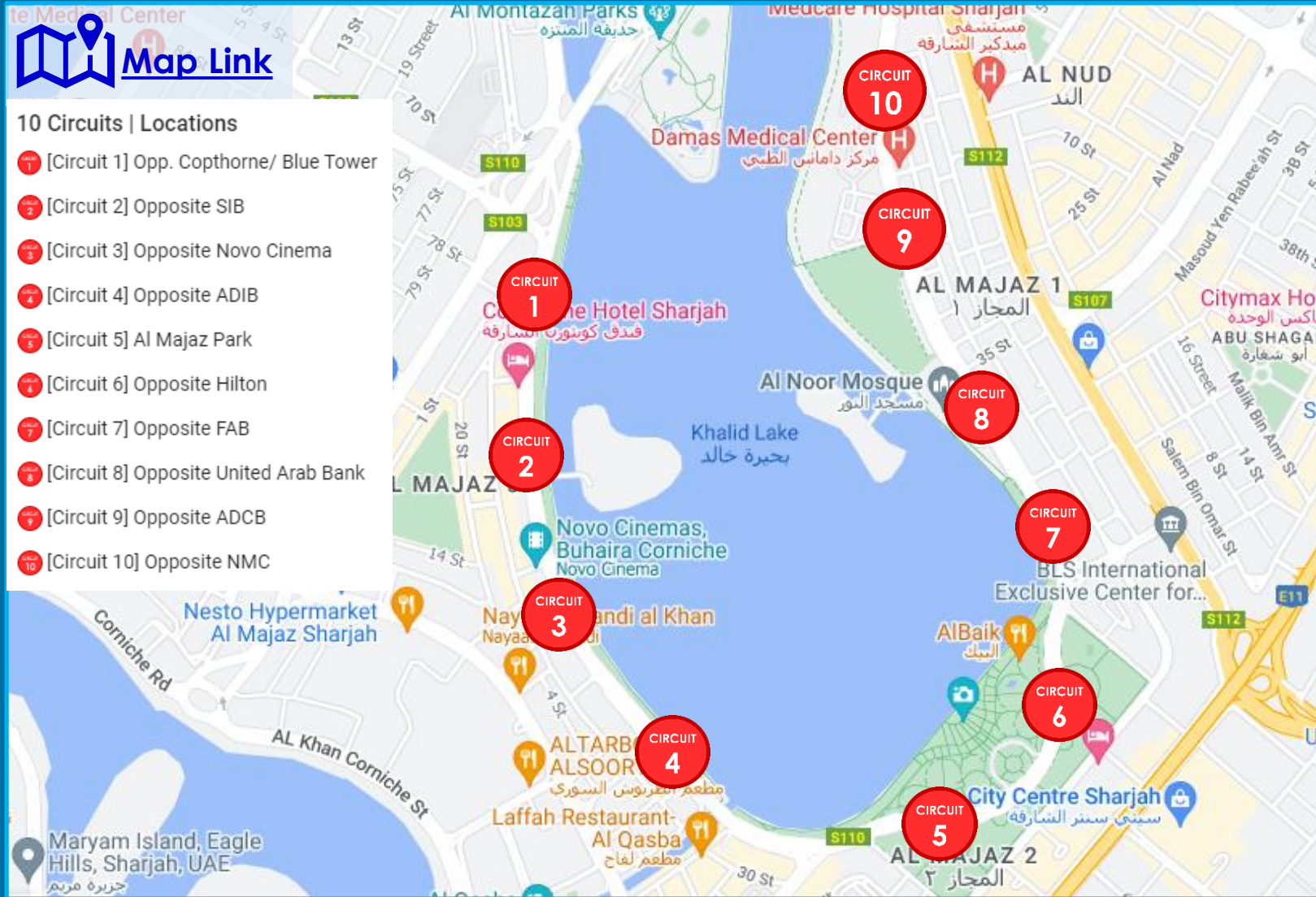
Landmarks: Al Majaz Park, NMC Hospital, Hotels (Hilton, Copthorne), Banks (FAB, DIB, SIB)



Map Link

10 Circuits | Locations

- 1 [Circuit 1] Opp. Copthorne/ Blue Tower
- 2 [Circuit 2] Opposite SIB
- 3 [Circuit 3] Opposite Novo Cinema
- 4 [Circuit 4] Opposite ADIB
- 5 [Circuit 5] Al Majaz Park
- 6 [Circuit 6] Opposite Hilton
- 7 [Circuit 7] Opposite FAB
- 8 [Circuit 8] Opposite United Arab Bank
- 9 [Circuit 9] Opposite ADCB
- 10 [Circuit 10] Opposite NMC



CLOCK TOWER EXIT RD. LAMPPOSTS

Landmarks: Clock Tower Sharjah, NMC Hospital, Central Hospital



 [Map Link](#)

3 CIRCUITS Locations

- 1** Circuit 1 | Arabian Gulf St - Opp. NMC
- 2** Circuit 2 | Al Zahra'a St - Next NMC
- 3** Circuit 3 | Sheikh Zayed St.

Map landmarks include: NMC Royal Hospital Sharjah, Central Hospital Sharjah, Clock Tower Sharjah, NMC Helal Restaurant LLC, Faza Sanitary Ware Sharjah Main Branch, Tulasi, Amoon Egyptian restaurant, Mister Baker, DANA Hotel, Khan Saheb Mosque, Calicut Notebook Indian restaurant, Mama Machi Seafood, Tasty Ville Cafeteria, Yemenite restaurant, and various other businesses and streets like Arabian Gulf St, Al Zahra'a St, and Sheikh Zayed St.

CORNICHE AL FISHT LAMPPOSTS

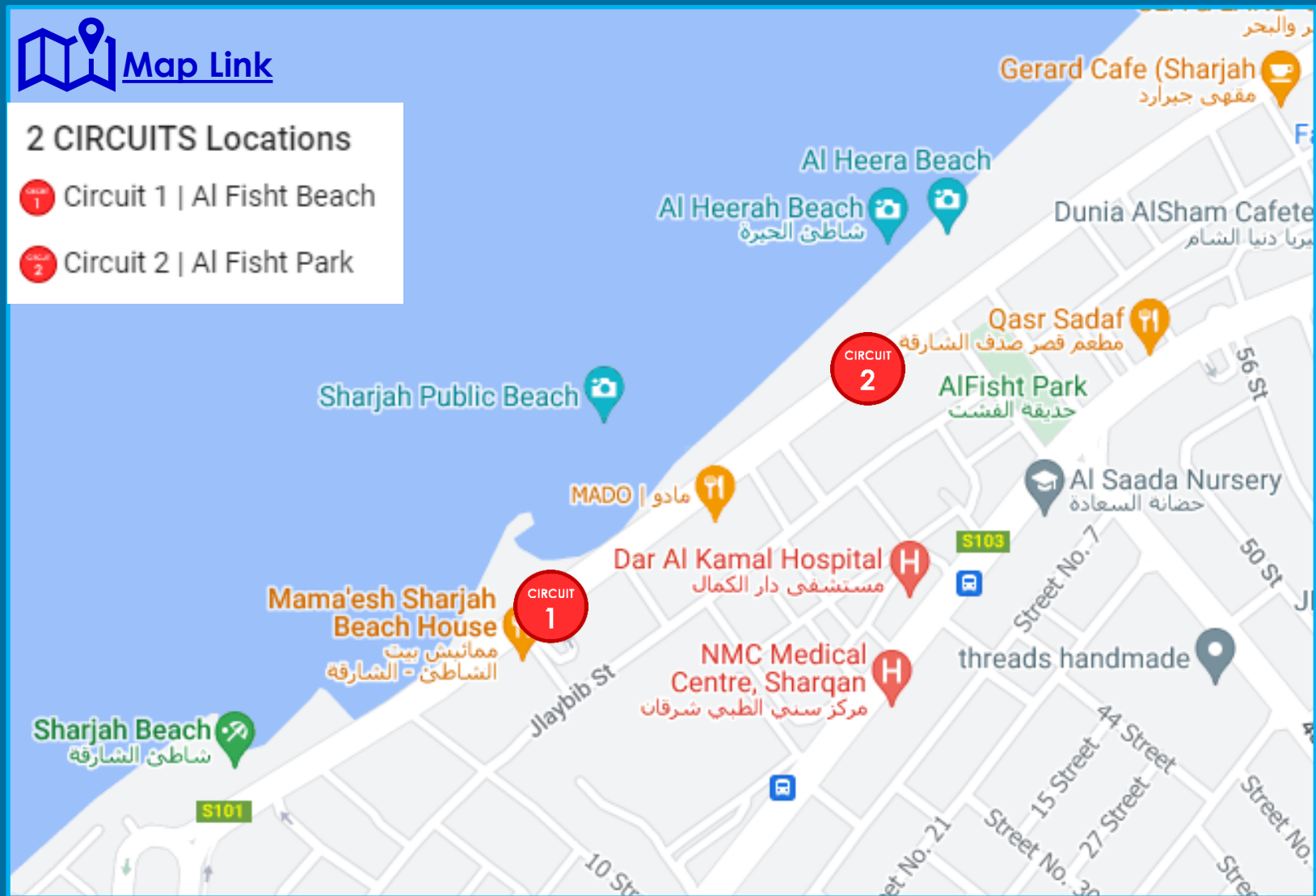
Landmarks: Al Fisht Park, The Beach Market



[Map Link](#)

2 CIRCUITS Locations

- CIRCUIT 1** | Al Fisht Beach
- CIRCUIT 2** | Al Fisht Park



HELWAN LAMPPOSTS

Landmarks: Sharjah Co-op, Children Center, Hospitals (NMC, Al Qassimi), Museums



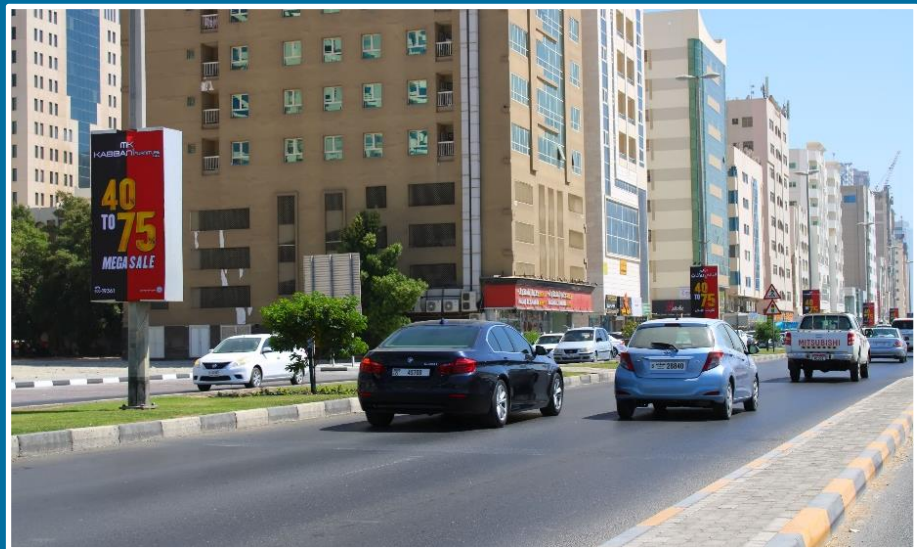
Map Link

4 CIRCUITS Locations

- Circuit 1** | Near NMC & Al Qassimi Hospital
- Circuit 2** | Opp. Sharjah Co-op
- Circuit 3** | Opposite Children Center
- Circuit 4** | Opp. Children Center, Sharjah Museum

KHALIDIYA LAMPPOSTS

Landmarks: Sharjah Co-op, Government entities, Flag Island.



Map Link

4 CIRCUITS Location

- 1 Circuit 1 | Opp. Sharjah Co-op
- 2 Circuit 2 | Al Arouba St.
- 3 Circuit 3 | Near Al Montazah Park
- 4 Circuit 4 | Flag Island

KING FAISAL ST. LAMPPOSTS

Landmarks: McDonalds, Supermarkets (Spinneys, Lulu, Choitrams), Banks & Exchange



Map Link

2 CIRCUITS Locations

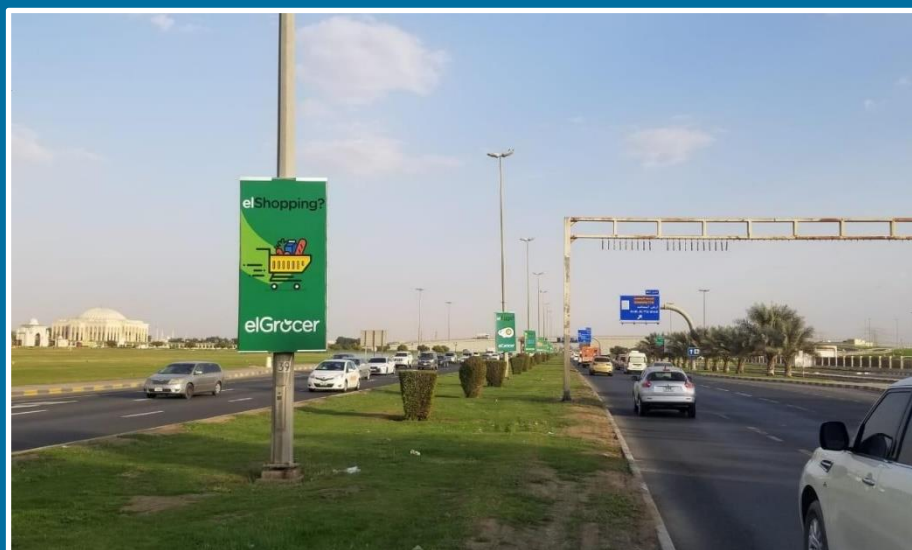
- Circuit 1 | Opp. McDonald's, Lulu
- Circuit 2 | Opposite SIB, Choitrams

Map showing landmarks and circuit locations:

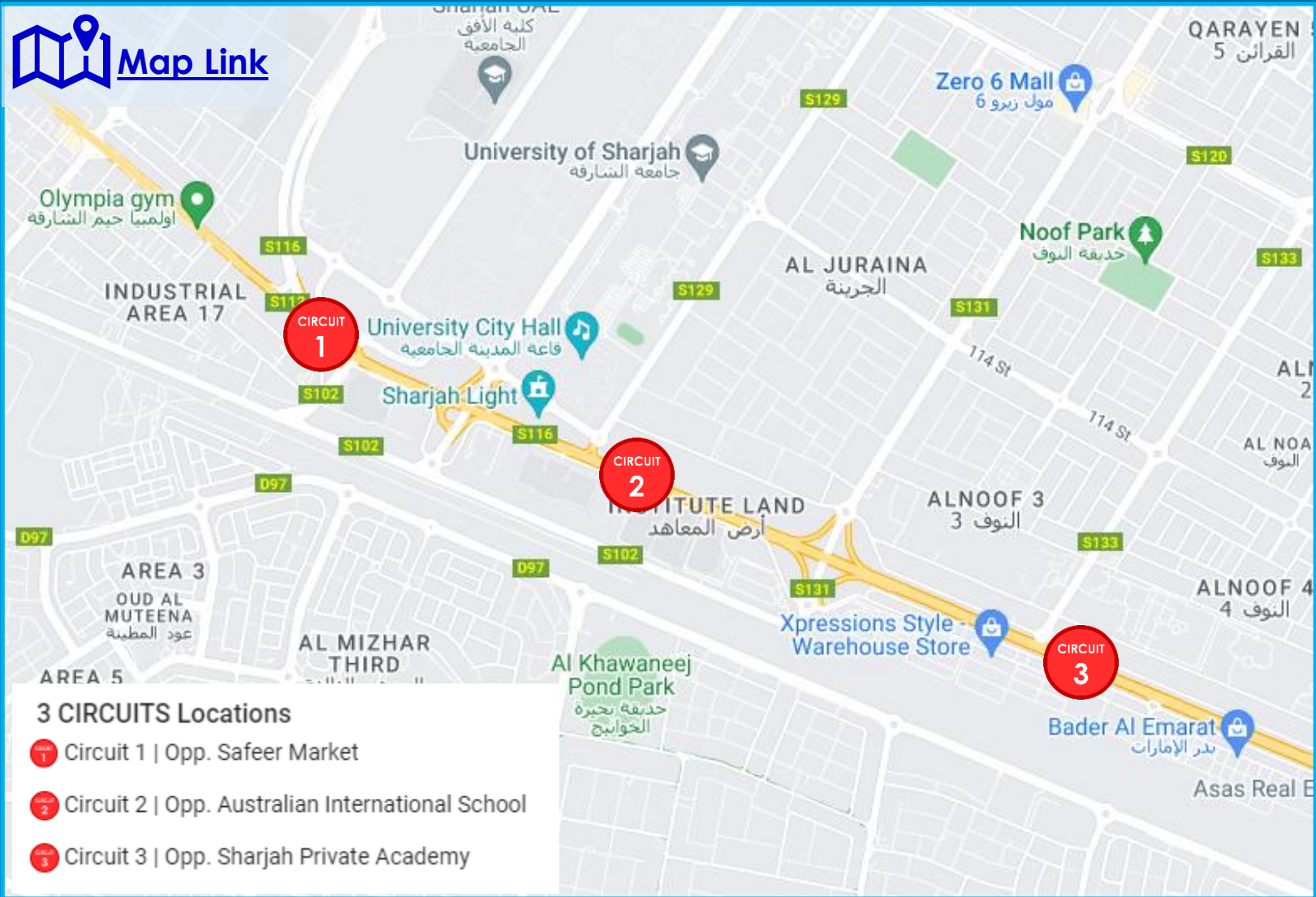
- Marbella Resort
- Madfoon Al Khaima Restaurant
- Nesto Hypermarket
- Day To Day Abu Shagara Branch
- Al Noor Mosque
- Khalid Lake
- Al Nakheel Oasis
- Abu Shagara Park
- Florid Gym
- Kamat
- BLS International Exclusive Center for...
- Aster Clinic, Abu Shagara, Sharjah...
- Feras Hanoun Sweets
- First Abu Dhabi Bank (FAB) Sharjah Main...
- Day To Day Abu Shagara Branch
- Nesto Hypermarket
- Madfoon Al Khaima Restaurant
- Hotel - Sharjah
- Cal Center
- Marbella Resort

MALEHA ST. LAMPPOSTS




Landmarks: Safer Market, School Area



 [Map Link](#)




3 CIRCUITS Locations

-  Circuit 1 | Opp. Safer Market
-  Circuit 2 | Opp. Australian International School
-  Circuit 3 | Opp. Sharjah Private Academy

MEGA MALL LAMPPOSTS

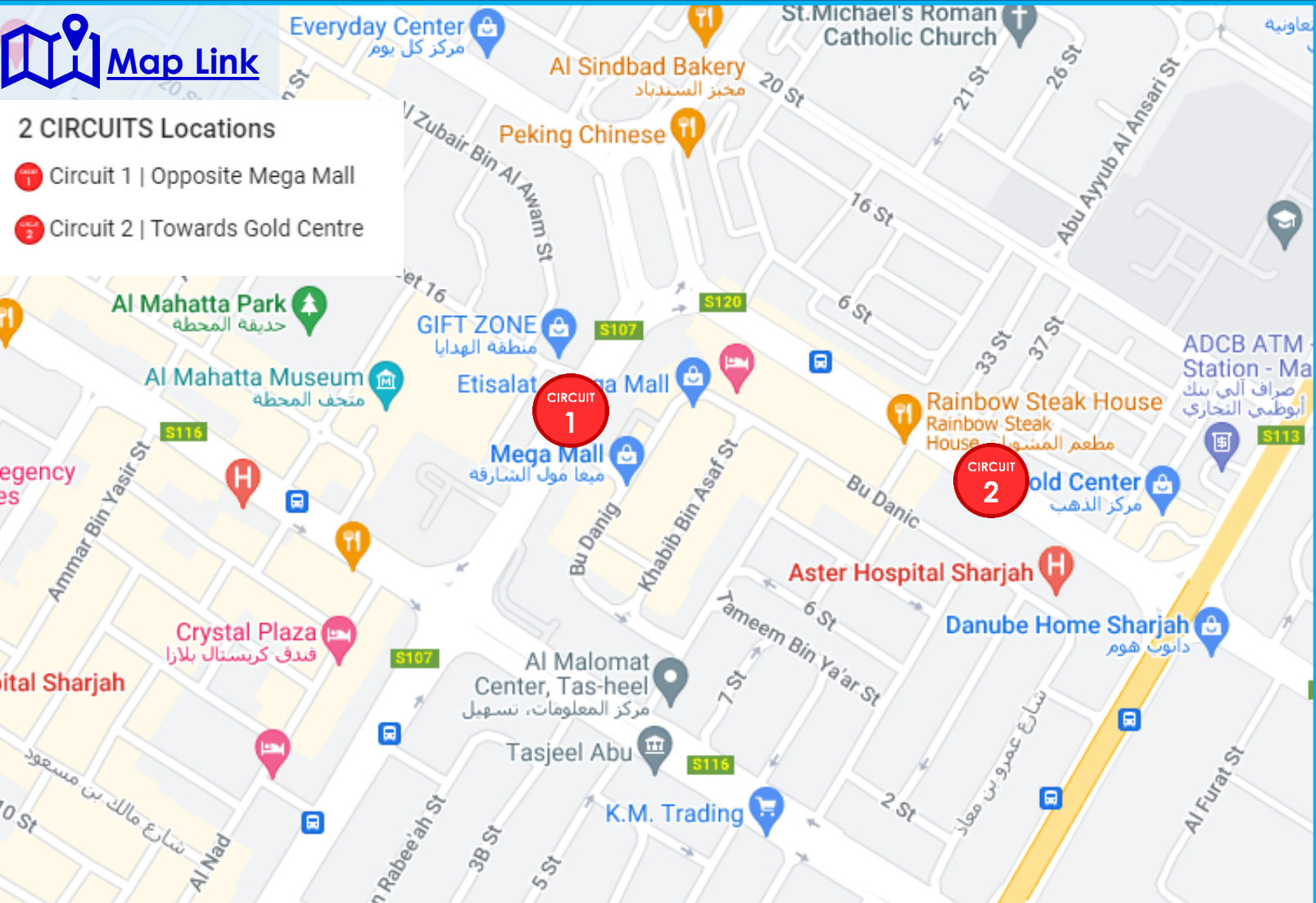
Landmarks: Mega Mall, Immigration Office



 [Map Link](#)

2 CIRCUITS Locations

- 1** Circuit 1 | Opposite Mega Mall
- 2** Circuit 2 | Towards Gold Centre



The map displays a grid of streets including Ammar Bin Yasir St, Bu Danig, Khabib Bin Asaf St, Yameem Bin Ya'ar St, and Al Furat St. Landmarks such as Mega Mall, Al Mahatta Museum, and Aster Hospital Sharjah are marked. Two red circles indicate the locations of the lampposts: 'CIRCUIT 1' is positioned opposite Mega Mall, and 'CIRCUIT 2' is located towards the Gold Centre.

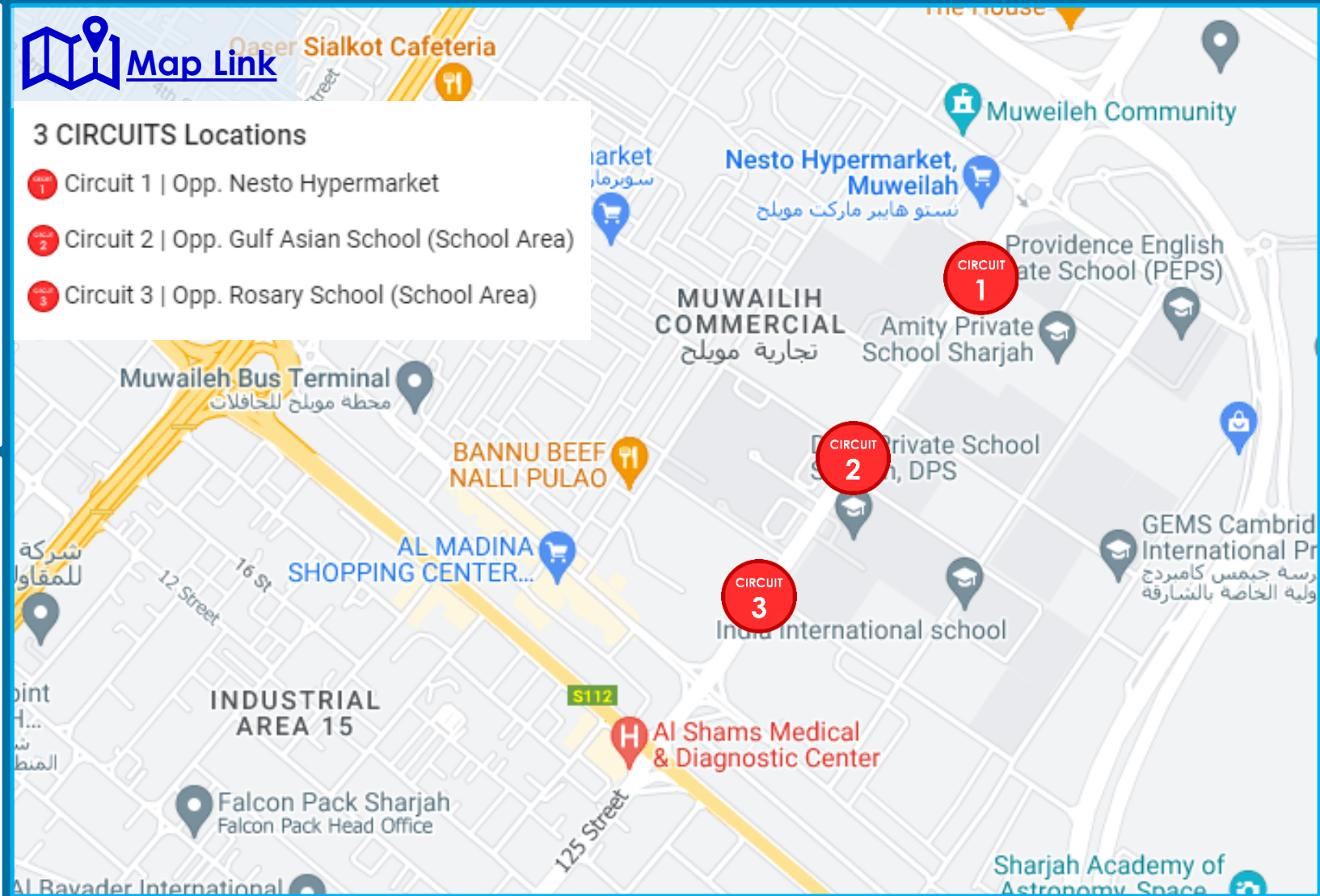
MUWAILEH COMMERCIAL LAMPPOSTS

Landmarks: Muwaileh Community, Nesto Hypermarket, Schools & Universities, Banks.



3 CIRCUITS Locations

- 1 Circuit 1 | Opp. Nesto Hypermarket
- 2 Circuit 2 | Opp. Gulf Asian School (School Area)
- 3 Circuit 3 | Opp. Rosary School (School Area)













RAHMANIYA LAMPPOSTS

Landmarks: Rahmania Mall, Airport Rd., Immigration Entrance, Al Sajaa



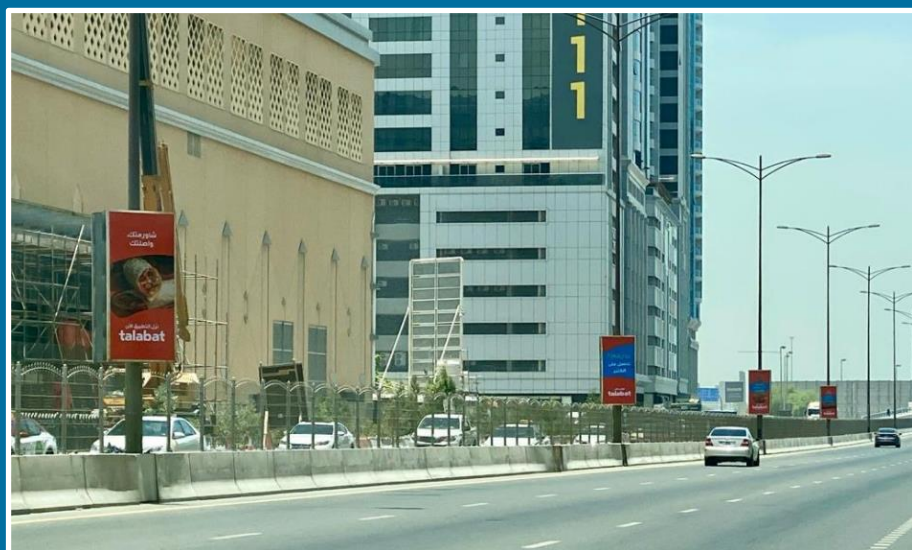
10 CIRCUITS Locations


-  Circuit 1 | Next to Rahmania Mall
-  Circuit 2 | Opposite Rahmania Mall
-  Circuit 3 | Al Sajja Entrance
-  Circuit 4 | Airport Entrance Circuit 1
-  Circuit 5 | Airport Entrance Circuit 2
-  Circuit 6 | Airport Entrance Circuit 3
-  Circuit 7 | Immigration Entrance Circuit 1
-  Circuit 8 | Immigration Entrance Circuit 2
-  Circuit 9 | Immigration Entrance Circuit 3
-  Circuit 10 | Opp. Emirates National School



SAHARA MALL LAMPPOSTS

Landmarks: Sahara Mall, Nesto Hypermarket, Sharjah Co-op



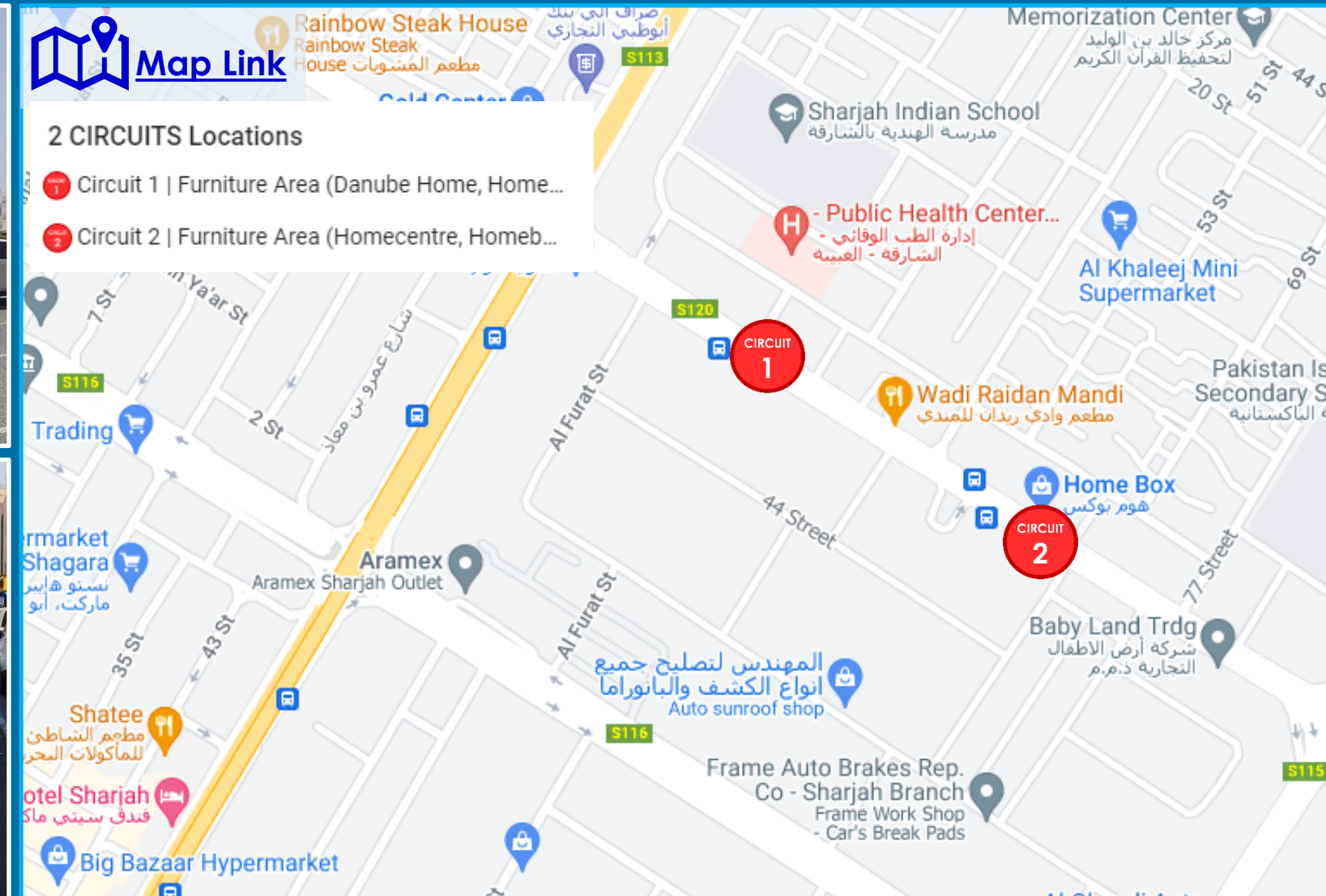
 [Map Link](#)

2 CIRCUITS Locations

- [Circuit 1] Opp. Nesto Hypermarket MIA
- [Circuit 2] Opp. Sahara Centre

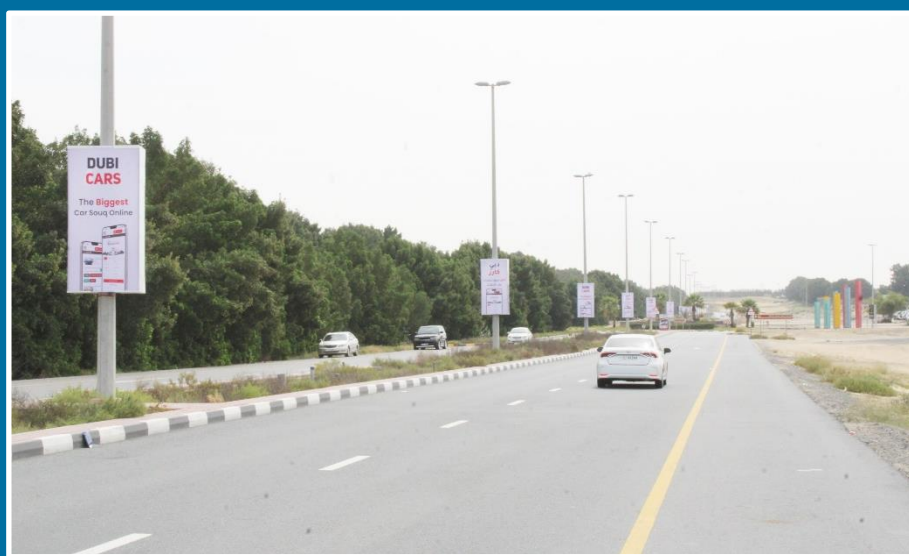
SAQR AL QASIMI ST. LAMPPOSTS

Landmarks: Furniture Area (Danube Home, Homes R Us, Homebox, Homecentre)



SOUQ AL HARAJ LAMPPOSTS

Landmarks: Sharjah Automotive Hub



Map Link

5 CIRCUITS Locations

- 1 Exit 1 [Circuit 1]
- 2 Exit 1 [Circuit 2]
- 3 Exit 2 [Circuit 1]
- 4 Exit 3 [Circuit 1]
- 5 Exit 3 [Circuit 2]


Map showing 5 CIRCUITS Locations marked with red circles and various automotive businesses:

- Audi وكالة اودي
- Nissan Sharjah - Showroom - Arabian... وكالة نيسان
- Mohamed Waheed Motors محمد وحيد للسيارات Mohamed Waheed Car...
- Honey Jidosha Used Cars هني جيدوشا للسيارات المستعملة
- Coport UAE Auctions LL (Sharjah Branch)
- Car dealer سوق الشارقة (الشارج) Car dealer
- Dubai 2000 showroom buy | sell | trade-in used... Used car dealer
- Value Addition FZC Head Office [Q3/33]
- Marhaba Auction
- WSP
- MotorCheck
- Identiscents FZC
- Global Packaging FZE
- Hyundai Showroom - Sharjah معرض هيونداي - الشارقة
- KIA Service Center - Sharjah مركز خدمة كيا - الشارقة
- TASJEEL Sharjah تسجيل
- Khalid Huriya Al Shabi مطعم خالد حريه الشعبي
- Al Tayer Motors, Ford Showroom Sharjah الطاير للسيارات
- C Service Station | Al Sharjah (564) محطة خدمة ادنوك

UNIVERSITY CITY ST. LAMPPOSTS

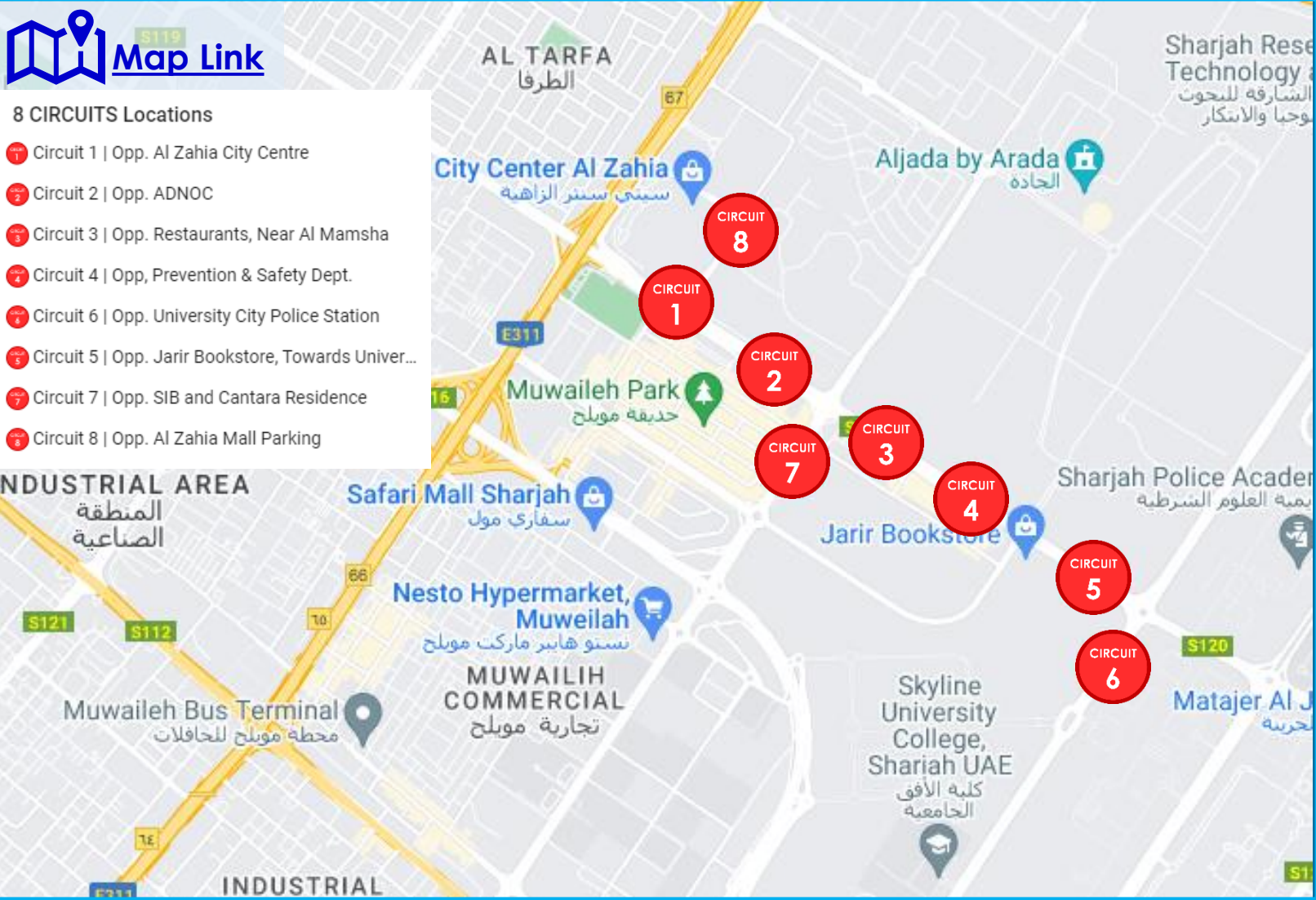
Landmarks: Al Zahia City Centre, School and Universities area.



 [Map Link](#)

8 CIRCUITS Locations

- 1 Circuit 1 | Opp. Al Zahia City Centre
- 2 Circuit 2 | Opp. ADNOC
- 3 Circuit 3 | Opp. Restaurants, Near Al Mamsha
- 4 Circuit 4 | Opp. Prevention & Safety Dept.
- 5 Circuit 5 | Opp. Jarir Bookstore, Towards Univer...
- 6 Circuit 6 | Opp. University City Police Station
- 7 Circuit 7 | Opp. SIB and Cantara Residence
- 8 Circuit 8 | Opp. Al Zahia Mall Parking



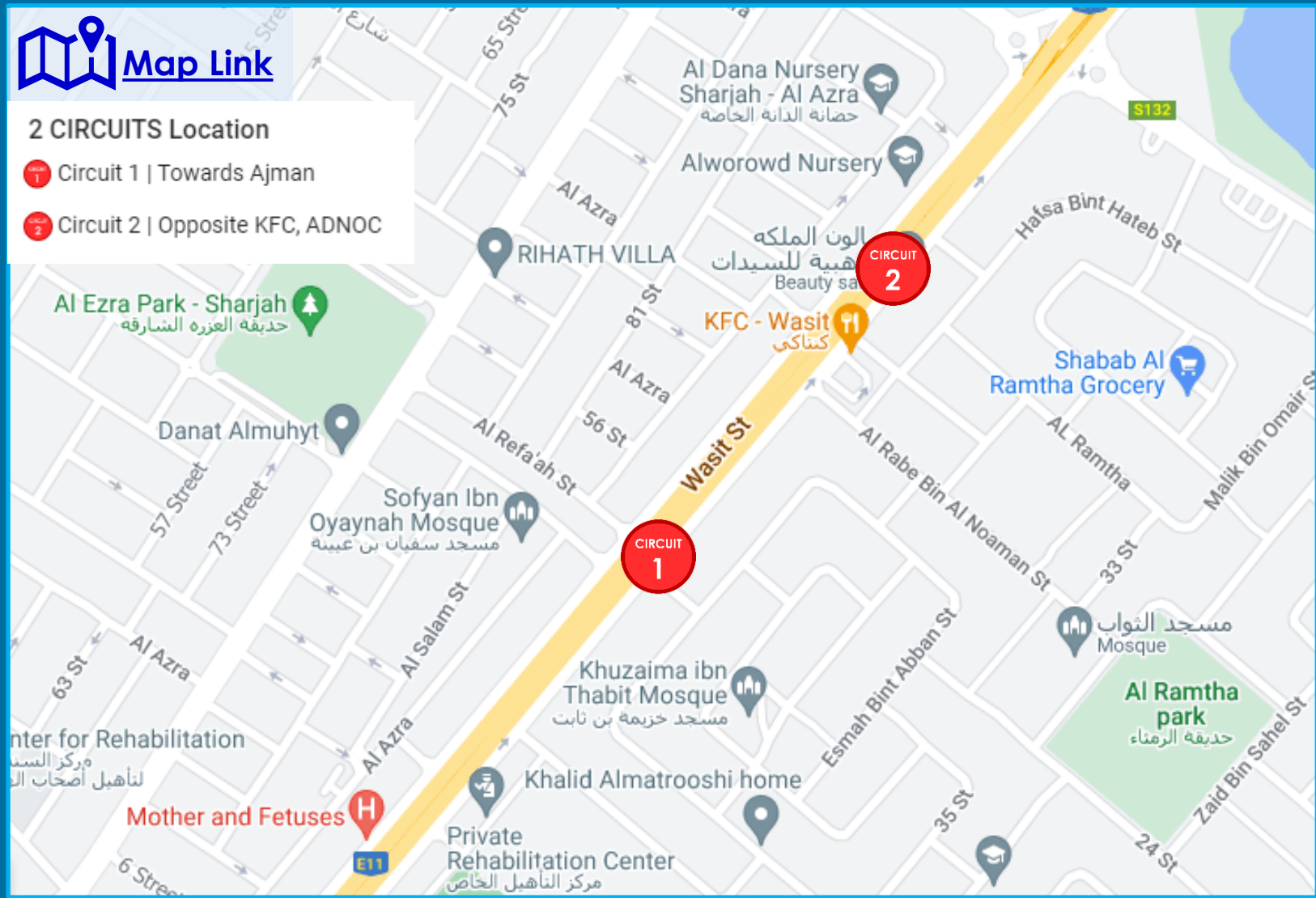
WASIT ST. LAMPPOSTS

Landmarks: KFC, ADNOC



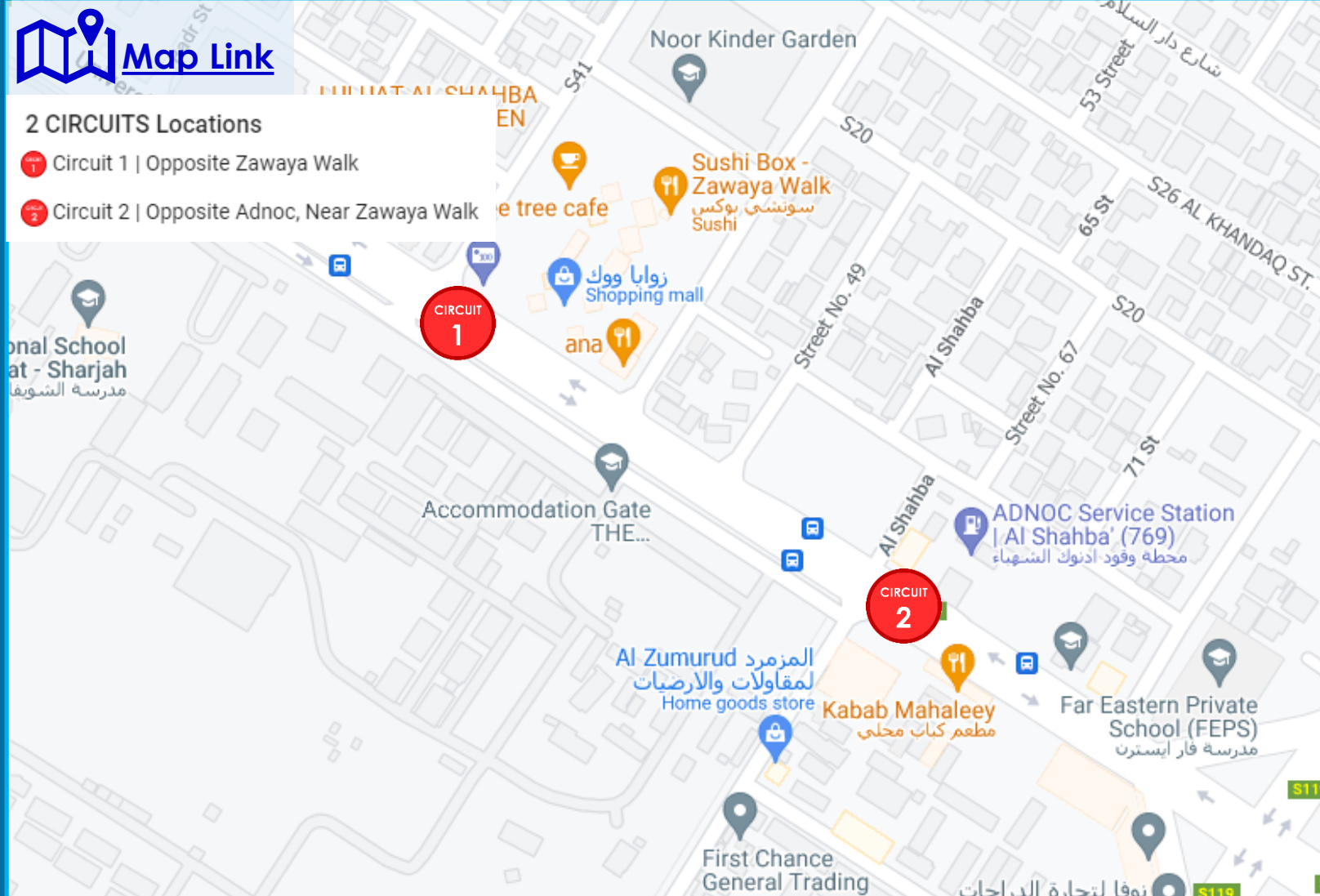
 [Map Link](#)

- 2 CIRCUITS Location**
- Circuit 1 | Towards Ajman
 - Circuit 2 | Opposite KFC, ADNOC



ZAWAYA LAMPPOSTS

Landmarks: Zawaya Walk, Al Shola Private School, Adnoc





Thank You!

Sharjah Industrial Area
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