

Z3

Company Profile

2023

WHY ZERO3

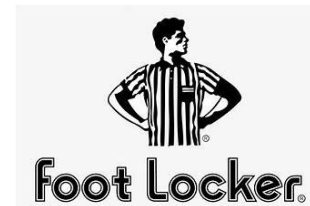
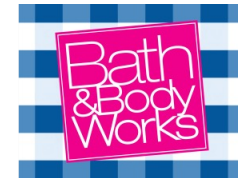


It's all about you.

Every client we partner with has their own, unique identity, so we make a point of providing tailor-made service. As a team we strive to challenge the norm with innovative solutions so you stand out from the crowd and your business objectives are met. No blending into the background on our watch

**Affordable
outdoor media.
#realresults**

MEET SOME OF OUR CLIENTS



OUR ASSETS

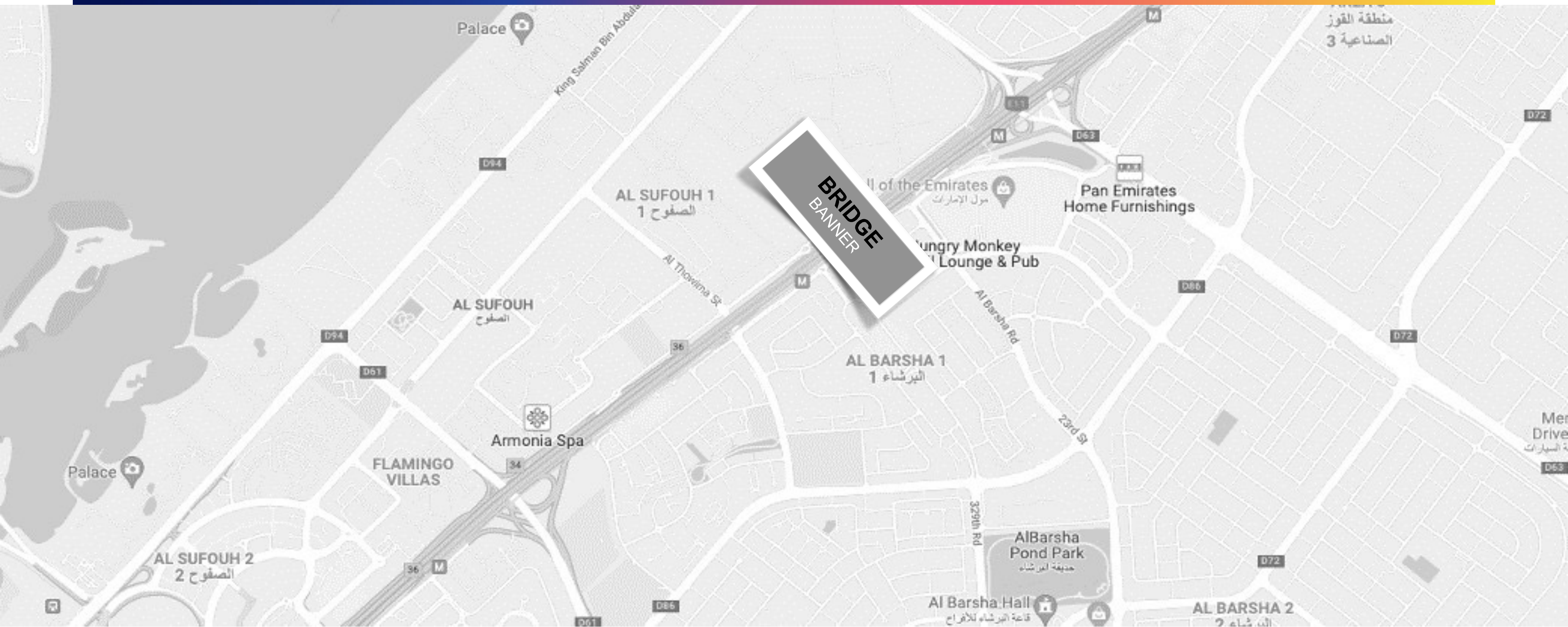
BRIDGE BANNER – SHEIKH ZAYED ROAD (Dubai)



Showcase your brand on the UAE's most famous road, with over half a million cars passing everyday. With Sheikh Zayed road connecting all sides of the city, advertising there gives brands the chance to capture audience of all demographics living and working in all corners of the city.

Media:	Double-sided Bridge Banner
Location	Near Mall of the Emirates between Umm Suqeim St and Hessa St exits
Size	55m (w) x 2m (h)
Gross	4 Weeks: AED 250,000 Per Bridge

BRIDGE BANNER MAP



OUR ASSETS

MUPIS

WHY MUPIS?

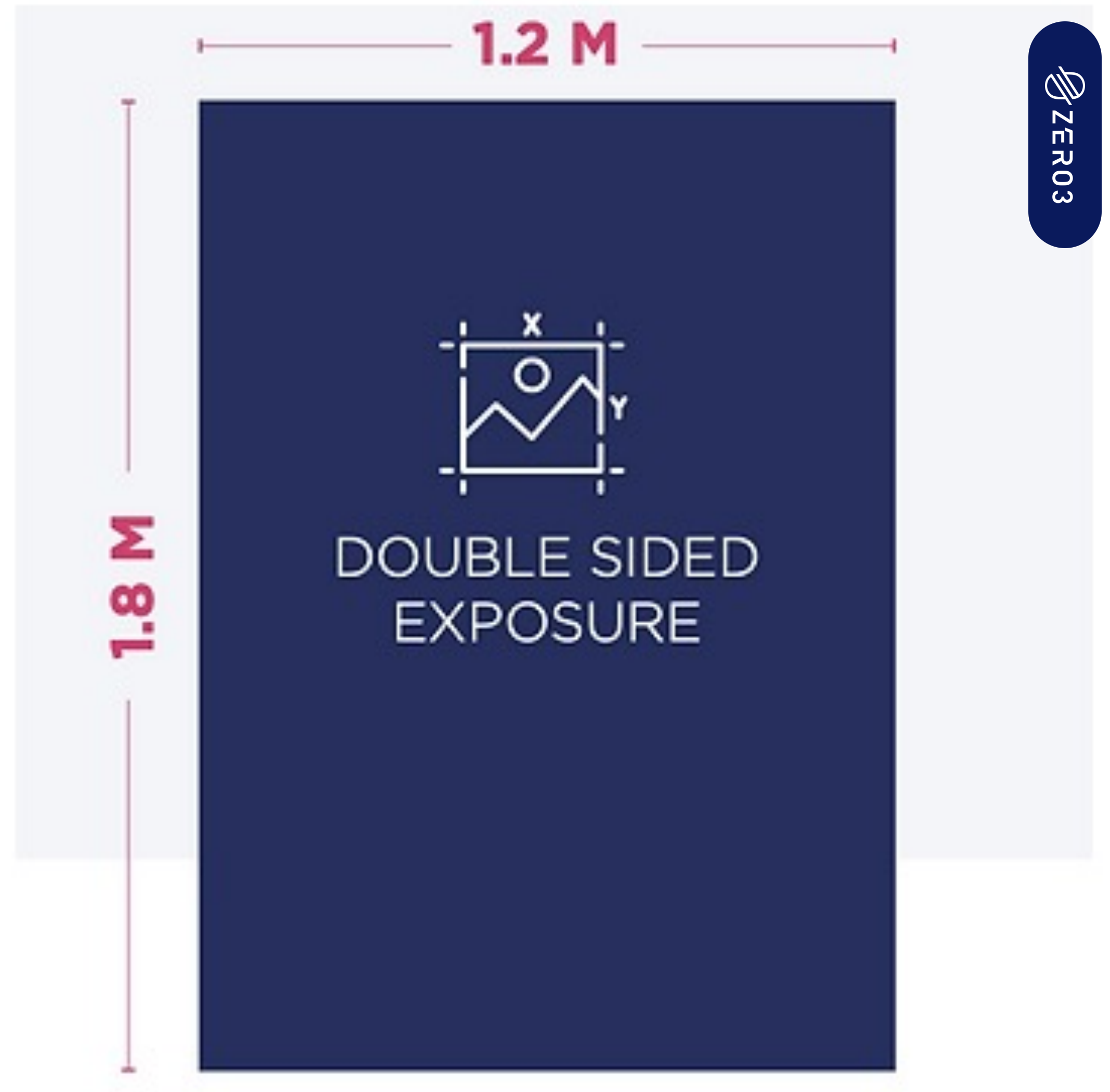
- Our MUPIS are strategically placed to provide brand exposure at the point of purchase
- We sell our MUPIS in “circuits”, meaning your brand exposure is repeated across a single location
- Our MUPI locations span the entire UAE
- No matter where your audience is, they’ll see your brand.



MUPIS

MALL ADVERTISING

- Malls are the main destination for individuals and families in the UAE
- Our network of MUPIs are spread across the Emirates
- It is a medium that is "Up Close & Personal" and is at eye level which makes brands more desirable
- Mupis bringing brands very close to their audience which results in better engagement and brand loyalty over time



CAMPAIGNS

Bath & Body Works
SUPER DEALS
ENTIRE STORE
BATHANDBODYWORKS.AE

MOE- F/007-B

Detailed description: A vertical outdoor advertisement for Bath & Body Works. The top section features the brand name in a gold serif font. Below it, the words 'SUPER DEALS' are written in large, bold, red-outlined letters. Underneath, 'ENTIRE STORE' is written in a white sans-serif font on a dark background. The website 'BATHANDBODYWORKS.AE' is listed in a smaller white font. The bottom half of the ad shows a red vintage-style truck filled with various Bath & Body Works products, set against a winter-themed background with snow and evergreen trees.

H&M
Wear. Care. Recycle.

MOE- F/015-B

Detailed description: A vertical outdoor advertisement for H&M. The top two-thirds of the ad features a photograph of two models, a woman with long blonde hair and a woman with dark hair, both wearing white oversized jackets. The H&M logo is prominently displayed in red at the bottom left. Below the logo, the slogan 'Wear. Care. Recycle.' is written in a small, black, sans-serif font. The background of the ad is dark, making the white clothing and the red logo stand out.

LET'S TRAVEL AGAIN!
THE WORLD IS THERE TO BE EXPLORED.

ECHOLAC

NOW AVAILABLE AT
JASHANMAL
LEVEL 3 | 065594741

CCAZ- F/003-B

Detailed description: A vertical outdoor advertisement for Echolac luggage. The top section has a dark purple background with a white compass rose graphic. The text 'LET'S TRAVEL AGAIN!' is written in a bold, white, sans-serif font, with 'THE WORLD IS THERE TO BE EXPLORED.' in a smaller font below it. A woman in a blue dress is sitting on a red Echolac suitcase. The Echolac logo is visible in the bottom left of the image area. The bottom section of the ad is white with black text: 'NOW AVAILABLE AT JASHANMAL LEVEL 3 | 065594741'.

deliveroo PRESENTS
STARBUCKS
TRY DELIVEROO AND GET
TWO WEEKS FREE DELIVERY

DOWNLOAD THE APP AND ORDER NOW

deliveroo
دیلیفرو

FOOD.
WE
GET IT.

Detailed description: A vertical outdoor advertisement for Starbucks, presented by Deliveroo. The top section features the Deliveroo logo and the text 'deliveroo PRESENTS' in a small font. Below that, 'STARBUCKS' is written in large, bold, blue-outlined letters. Underneath, 'TRY DELIVEROO AND GET TWO WEEKS FREE DELIVERY' is written in a smaller blue font. The central image shows a Starbucks iced coffee cup on a wooden surface. At the bottom, there is a call to action: 'DOWNLOAD THE APP AND ORDER NOW' with the Deliveroo logo and the slogan 'FOOD. WE GET IT.' in a bold, white, sans-serif font.

Mall of the Emirates (MOE) - Dubai

One of Dubai’s most popular and most loved family malls.
500+ stores and home to the UAE’s only indoor ski slope and winter adventure land.



Total No. of Faces/circuits: 320/8

Total Faces/circuit: 40/1

Gross/4 weeks: 59,000

Monthly Footfall 3,061,711

City Center Mirdif - Dubai

Another hugely popular mall, City Centre Mirdif is a favourite amongst both local and expat families in the area. Gross leasable area is 196,000m² + over 450 stores.



Total No. of Faces/circuits: 360/9

Total Faces/circuit: 40/1

Gross/4 weeks: 55,000

Monthly Footfall 1,700,063

City Center Deira - Dubai

Operating since 1995, City Centre Deira is one of Dubai's most popular malls with expats residing in the 'Old Town' area of Dubai. 350+ stores.



Total No. of Faces/circuits: 36/1

Total Faces/circuit: 36/1

Gross/4 weeks: 49,900

Monthly Footfall 1,348,699

My City Center Barsha - Dubai

My City Centre Barsha is the community's location-of-choice for meet-ups and socialising. It serves as a convenient shopping destination for the surrounding residential and school communities, providing everyday grocery and lifestyle needs.

Total No. of Faces/circuits: 20/1

Total Faces/circuit: 20/1

Gross/4 weeks: 24,300

Monthly Footfall 96,907



City Center Me'aisem - Dubai

City Centre Me'aisem is a community-oriented shopping, lifestyle and entertainment destination located in the Me'aisem area of International Media Production Zone (IMPZ) in Dubai.



Total No. of Faces/circuits: 48/2

Total Faces/circuit: 24/1

Gross/4 weeks: 29,200

Monthly Footfall 259,293

City Center Shindagha - Dubai

City Centre Al Shindagha is located in the Ghubaiba district of Bur Dubai. The mall has 75 stores spread across two levels, offering a mix of carefully selected retail and dining options.



Total No. of Faces/circuits: 32/2

Total Faces/circuit: 16/1

Gross/4 weeks: 19,500

Monthly Footfall 316,637

City Center Al Zahia - Sharjah

City Centre Al Zahia is groundbreaking from the very entrance; a beautiful canopy overhead sets the scene for a landmark destination. With a mix of new and established brands and extensive leisure offerings, its meticulous layout is superbly designed to reinforce the visitor's experience.



Total No. of Faces/circuits: 280/7

Total Faces/circuit: 40/1

Gross/4 weeks: 49,900

Monthly Footfall 620,521

City Center Sharjah - Sharjah

Having recently undergone a major refurbishment and extension, City Centre Sharjah has transformed into a regional destination where families gather to shop, eat and unwind.



Total No. of Faces/circuits: 56/2

Total Faces/circuit: 28/1

Gross/4 weeks: 36,800

Monthly Footfall 718,844

Matajer Al Mussalla - Sharjah

Matajer Al Mussalla is a neighbourhood retail centre concept bringing small-scale, high-quality retail and easy access to everyday services to neighbourhoods across Sharjah.



Total No. of Faces/circuits: 16/1

Total Faces/circuit: 16/1

Gross/4 weeks: 19,500

Monthly Footfall 35,326

Matajer Al Jureinah - Sharjah

A friendly and convenient shopping and lifestyle destination addressing the immediate needs of residents through convenience and accessibility.



Total No. of Faces/circuits: 20/1

Total Faces/circuit: 20/1

Gross/4 weeks: 24,300

Monthly Footfall 20,813

City Center Ajman - Ajman

As Ajman's largest and most prominent shopping mall, City Centre Ajman stands at the heart of the community, offering value and convenience-oriented stores to its residential and student population.



Total No. of Faces/circuits: 150/5

Total Faces/circuit: 30/1

Gross/4 weeks: 36,500

Monthly Footfall 675,673

City Center Fujairah

City Centre Fujairah is the largest in the Emirate. It offers choice, convenience and value-for-money across a wide range of categories including local and international fashion, lifestyle, electronics, homewares and food and beverage.



Total No. of Faces/circuits: 36/1

Total Faces/circuit: 36/1

Gross/4 weeks: 36,500

Monthly Footfall 253,117

My City Center Masdar – Abu Dhabi

Located in the heart of Masdar City, My City Centre Masdar is the community’s location of choice for convenience shopping, dining and leisure. It offers a variety of the most sought after international and local retail stores, plus varied dining options for visitors to enjoy.



Total No. of Faces/circuits: 40/1
Total Faces/circuit: 40/1
Gross/4 weeks: 35,000
Monthly Footfall 70,726

My City Center Al Dhait – Ras Al Khaimah

The first neighbourhood mall in Ras Al Khaimah, My City Centre Al Dhait caters to the daily shopping and leisure needs of residential areas north and south-west of Al Dhait, with over 30 lifestyle brands plus an array of dining and leisure options.



Total No. of Faces/circuits: 20/1

Total Faces/circuit: 20/1

Gross/4 weeks: 24,300

Monthly Footfall 97,076

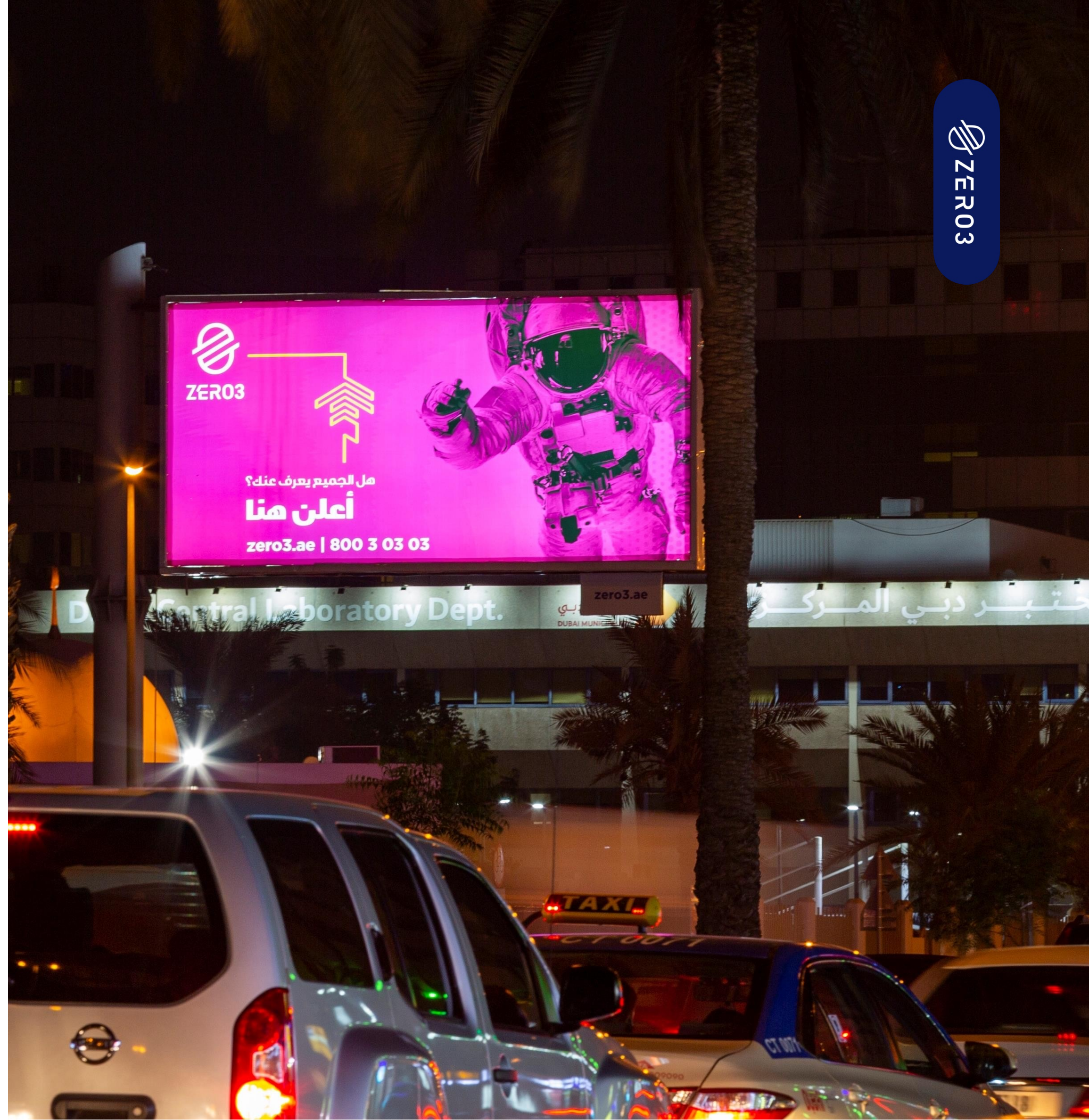
OUR ASSETS

UNIPOLES

WHY UNIPOLES?

Unipole advertising offers high visibility and exposure to hundreds of thousands of consumers, every day. Their large format increases the impact of your messaging, ensuring your brand is seen. Advertising your brand on prime outdoor Unipole assets carries a level of prestige to really elevate your image.

Sizes: 10m (w) x 5m (h)



UNIPOLE – ZABEEL ROAD (Dubai)

Location: Zabeel Rd opposite Karama Post Office. Size: 10m (w) x 5m (h)
Daily traffic: 280,000 cars
Gross: 4 Weeks: AED 50,000



UNIPOLE – UMM HURAIR ROAD (Dubai)

Location: Umm Hurair Rd near Zommorodah Mall / Size: 10m (w) x 5m (h)

Daily traffic: 280,000 cars

Gross: 4 Weeks: AED 50,000



CAMPAIGNS

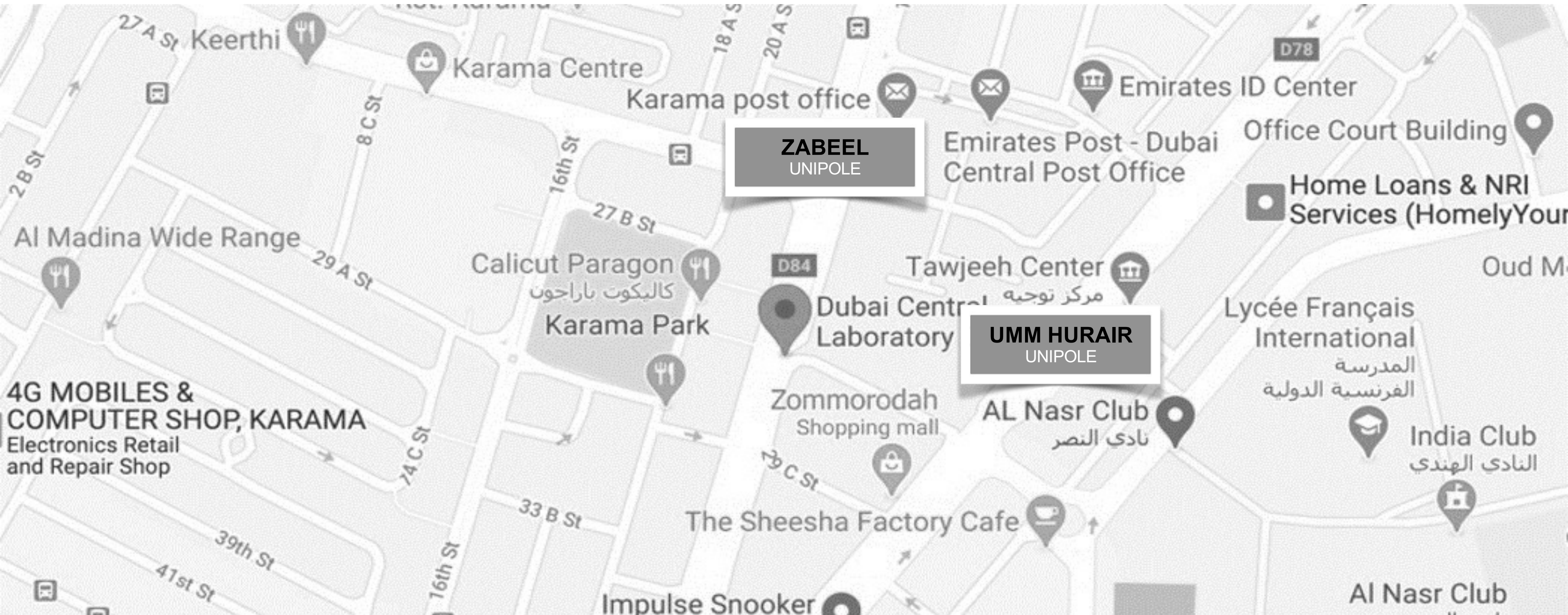


CAMPAIGNS

ZERO3



UNIPOLE LOCATIONS (Dubai)



TERMS & CONDITIONS

- 5 Working days are required for Production after receiving the artwork.
- Booking is subject to availability, locations are sold on first come first serve basis
- UAE standard VAT is not included in the above rates.
- 100% Advance Payment



Let's Chat