

2023

PROPERTY WEEKLY

(Wednesday)

General Display

Column No.	1	2	3	4	5	6
Size/Insertions (AED Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Quarter Page (Hor/Reg)	5,565	5,250	4,935	4,620	4,305	3,885
2 col x 268 mm	5,010	4,725	4,442	4,158	3,875	3,497
3 col x 130 mm	3,570	3,255	3,045	2,835	2,625	2,415
2 col x 130 mm	2,205	1,995	1,838	1,680	1,523	1,365

General Display Position Loadings

Position (AED)	Pg 1	PSP
Quarter Page (Hor/Reg)	5,565	2,625
2 col x 268 mm	5,010	2,365
3 col x 130 mm	N/A	1,835
2 col x 130 mm	2,205	1,575

Ear Panel

Column No.	1	2	3	4	5	6
Size/Insertions (AED Incl. Colour)	Casual	2 to 3	4 to 10	11 to 20	21 to 40	41+
Ear Panel	2,310	1,890	1,680	1,575	1,470	1,365

Column Widths:

1 col = 45mm; 2 col = 95mm; 3 col = 145mm; 4 col = 195mm; 5 col = 245mm; 6 col = 295mm

@ 10% Agency Discount applicable.

The expenditure in Property Weekly will not be included in the commitment fulfillment for the Gulf News Properties contract.

Payment discounts not applicable.

Pricing includes VAT.



AL NISR PUBLISHING LLC
Paid-up capital AED 15 Million

PROPERTY WEEKLY SERIES DISCOUNT AGREEMENT - 2023

Advertiser Name						
Tel		Fax		Email		
P.O. Box		Emirate				

PERIOD: FROM 01.____. 2023 to 31.____._____(Maximum 12 months)

NO. OF INSERTIONS: _____

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- 1) Pricing includes VAT.
- 2) Discounts are applicable on advertisements in Property Weekly only.
- 3) **A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.**
- 4) The expenditure in Property Weekly will not be included in the commitment fulfilment for the Gulf News Properties contract.
- 5) Rates & Discount structures are subject to change from January 2024.
- 6) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 7) Payment Discounts: Not applicable.
- 8) The Agreement must be signed before the first insertion.
- 9) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated above, inclusive of advertisements released by the advertiser directly or through other agencies.
- 10) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 11) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel	
Details of entry in system (For Al Nisr only):			
By	Date	No.	