

2023

CLASSIFIEDS

(Daily)

CASUAL RATES

Linage #

AED per line (min 3 lines)	12.6
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Semi Display #

AED per col cm (min 1 col x 3 cms)	52.5
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Full Display @

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
DPS	22,050	1,680	DPS	438 x 284
Full Page	12,285	1,260	FP	209 x 284
Half Page (Hor)	6,615	1,260	HPHN	209 x 140
Quarter Page (Hor)	2,940	630	QPHN	209 x 68
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
5 col x 212 mm	9,765	1,260	CB05	209 x 212
4 col x 212 mm	7,613	1,260	CB04	166.38 x 212
3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
1 col x 92 mm	704	420	CG01	38.52 x 92
4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44
Front Page				
5 col x 68 mm	4,200	630	QPHN	209 x 68
3 col x 68 mm	2,730	630	CD03	123.76 x 68
2 col x 68 mm	1,995	630	CD02	81.14 x 68
1 col x 68 mm	998	420	CD01	38.52 x 68
5 col x 92 mm	4,830	1,260	CG05	209 x 92
3 col x 92 mm	3,465	630	CG03	123.76 x 92
2 col x 92 mm	2,520	630	CG02	81.14 x 92
1 col x 92 mm	1,260	420	CG01	38.52 x 92

Pricing includes VAT.

Discount on no. of bookings :

4 - 29	30 - 179	180 - 364	365+
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			
OR 50% if exclusive in ANP publications for a min. period of 3 months			

Colour Loading* compulsory for Front Pg / Back Pg.

GNP Loading* (AED)	2,520
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*Regular discounts (max 50%) applicable on colour loading.

Loadings - Any inside page confirmed (AED)

Sizes	Reference Code	Premium 3/5/7	PSP	Back	CSP
DPS	DPS	1,050	788	-	1,050
Full Page	FP	630	473	1,365	-
Half Page (Hor)	HPHN	525	368	735	-
Quarter Page (Hor)	QPHN	368	263	-	-
4 col x 284 mm	CA04	525	368	-	-
3 col x 284 mm	CA03	525	368	-	-
2 col x 284 mm	CA02	368	263	-	-
1 col x 284 mm	CA01	368	263	-	-
5 col x 212 mm	CB05	525	368	-	-
4 col x 212 mm	CB04	525	368	-	-
3 col x 212 mm	CB03	525	368	-	-
2 col x 212 mm	CB02	368	263	-	-
1 col x 212 mm	CB01	368	263	-	-
4 col x 140 mm	CC04	368	263	-	-
3 col x 140 mm	CC03	368	263	-	-
2 col x 140 mm	CC02	368	263	-	-
1 col x 140 mm	CC01	210	158	-	-
5 col x 92 mm	CG05	368	263	-	-
4 col x 92 mm	CG04	368	263	-	-
3 col x 92 mm	CG03	368	263	-	-
2 col x 92 mm	CG02	210	158	-	-
1 col x 92 mm	CG01	210	158	-	-
4 col x 68 mm	CD04	368	263	-	-
3 col x 68 mm	CD03	368	263	-	-
2 col x 68 mm	CD02	210	158	-	-
1 col x 68 mm	CD01	210	158	-	-
5 col x 44 mm	CE05	368	263	-	-
4 col x 44 mm	CE04	210	158	-	-
3 col x 44 mm	CE03	210	158	-	-
2 col x 44 mm	CE02	210	158	-	-

@ 10% agency discount applicable on Full Display advertisements.

No agency discounts applicable on Semi Display & Linage advertisements.

No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

Pricing includes VAT.

2023

RESIDENTIAL PROPERTIES

(Daily)

CASUAL RATES

Linage #

AED per line (min 3 lines)	12.6
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Semi Display #

AED per col cm (min 1 col x 3 cms)	52.5
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Full Display @

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
DPS	22,050	1,680	DPS	438 x 284
Full Page	12,285	1,260	FP	209 x 284
Half Page (Hor)	6,615	1,260	HPHN	209 x 140
Quarter Page (Hor)	2,940	630	QPHN	209 x 68
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
5 col x 212 mm	9,765	1,260	CB05	209 x 212
4 col x 212 mm	7,613	1,260	CB04	166.38 x 212
3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
1 col x 92 mm	704	420	CG01	38.52 x 92
4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44
Front Page (colour compulsory)				
Front Full Page	14,700	1,260	FFP	209 x 260
5 col x 68 mm	3,675	630	QPHN	209 x 68
3 col x 68 mm	2,100	630	CD03	123.76 x 68
2 col x 68 mm	1,418	630	CD02	81.14 x 68
5 col x 92 mm	4,830	1,260	CG05	209 x 92
3 col x 92 mm	2,835	630	CG03	123.76 x 92
2 col x 92 mm	1,943	630	CG02	81.14 x 92

Pricing includes VAT.

Discount on no. of bookings :

4 - 29	30 - 179	180 - 364	365+
20%	30%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)			
OR 50% if exclusive in ANP publications for a min. period of 3 months			

Colour Loading* & GNP Loading* compulsory for specific pages.

GNP Loading* (AED)	1,260
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*Regular discounts (max of 50%) applicable on colour loading.

Front Page / Page 3 Loadings

Sizes	Reference Code	Front Pg	Pg 3
Front Full Page	FFP	2,100	1,260
5 col x 68 mm	QPHN	788	683
3 col x 68 mm	CD03	630	578
2 col x 68 mm	CD02	420	368
5 col x 92 mm	CG05	945	788
3 col x 92 mm	CG03	788	683
2 col x 92 mm	CG02	630	578

Loadings - Any Other Page confirmed (AED)

Sizes	Reference Code	Premium 5/7	PSP	Back Pg	CSP
DPS	DPS	1,155	945	-	1,155
Full Page	FP	945	683	1,050	-
Half Page (Hor)	HPHN	683	525	840	-
Quarter Page (Hor)	QPHN	473	368	-	-
4 col x 284 mm	CA04	840	683	-	-
3 col x 284 mm	CA03	683	525	-	-
2 col x 284 mm	CA02	473	368	-	-
1 col x 284 mm	CA01	473	368	-	-
5 col x 212 mm	CB05	840	683	-	-
4 col x 212 mm	CB04	683	525	-	-
3 col x 212 mm	CB03	683	525	-	-
2 col x 212 mm	CB02	473	368	-	-
1 col x 212 mm	CB01	473	368	-	-
4 col x 140 mm	CC04	473	368	-	-
3 col x 140 mm	CC03	473	368	-	-
2 col x 140 mm	CC02	473	368	-	-
1 col x 140 mm	CC01	368	263	-	-
5 col x 92 mm	CG05	368	263	-	-
4 col x 92 mm	CG04	368	263	-	-
3 col x 92 mm	CG03	368	263	-	-
2 col x 92 mm	CG02	210	158	-	-
1 col x 92 mm	CG01	210	158	-	-
4 col x 68 mm	CD04	473	368	-	-
3 col x 68 mm	CD03	473	368	-	-
2 col x 68 mm	CD02	368	263	-	-
1 col x 68 mm	CD01	368	263	-	-
5 col x 44 mm	CE05	473	368	-	-
4 col x 44 mm	CE04	368	263	-	-
3 col x 44 mm	CE03	368	263	-	-
2 col x 44 mm	CE02	368	263	-	-

Properties contract discounts applicable.

@ 10% agency discount applicable on Full Display advertisements.

No agency discounts applicable on Semi Display & Linage advertisements.

No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

Pricing includes VAT.

2023

COMMERCIAL PROPERTIES

(Daily)

CASUAL RATES

Semi Display *

Sizes	Rate (AED)		Reference Code	Technical Dimensions (W x H in mm)
1 col x 92 mm	389		CG01	31.41 x 92
1 col x 68 mm	273		CD01	31.41 x 68
1 col x 44 mm	168		CE01	31.41 x 44

Full Display @

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
DPS	22,050	1,680	DPS	438 x 284
Full Page	12,285	1,260	FP	209 x 284
Half Page (Hor)	6,615	1,260	HPHN	209 x 140
Half Page (Ver)	6,615	1,260	HPVN	102.43 x 284
Quarter Page (Hor)	2,940	1,260	QPHN	209 x 68
Quarter Page (Reg)	2,940	1,260	QPR	102.43 x 140
One Eighth Page	1,418	630	1/8R	102.43 x 68
One Twelfth Page	935	630	1/12	102.43 x 44
One Eighteenth Page	552	420	1/18	66.92 x 44
Minimum size	289	420	CE01	31.41 x 44
Front Page				
Front Full Page	14,700	1,260	FFP	209 x 260
Half Page (Hor)	9,450	1,260	FHPH	209 x 140
Front 209 mm x 116 mm	7,875	1,260	CK06	209 x 116

Discount on no. of bookings :

4 - 29	30 - 179	180 - 364	365+
20%	30%	40%	50%

OR 20% on 100 cms + (2 bookings within 2 calendar months)

OR 50% if exclusive in ANP publications for a min. period of 3 months

Pricing includes VAT.

Colour Loading* compulsory for Front / Back Page.

GNP Loading* (AED)	1,260
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*Regular discounts (max of 50%) applicable on colour loading.

Front Page / Page 3 Loadings

Sizes	Reference Code	Front Pg	Pg 3
Front Full Page	FFP	1,890	1,155
Half Page (Hor)	FHPH	1,155	840
Front 209 mm x 116 mm	CK06	945	630

Loadings - Any Other Page confirmed (AED)

Sizes	Reference Code	Premium 5/7	PSP	Back Pg	CSP
DPS	DPS	1,155	945	-	1,155
Full Page	FP	840	683	840	-
Half Page (Hor)	HHPH	683	525	683	-
Half Page (Ver)	HHPV	683	525	683	-
Quarter Page (Hor)	QHPH	420	315	-	-
Quarter Page (Reg)	QHPR	420	315	-	-
One Eighth Page	1/8R	-	158	-	-
One Twelfth Page	1/12	-	158	-	-
One Eighteenth Page	1/18	-	158	-	-
Minimum size	CE01	-	158	-	-

Properties contract discounts applicable.

@ 10% agency discount applicable on Full Display advertisements.

No agency discounts applicable on Semi Display advertisements.

No discounts applicable on Attention-Getters for Semi Display advertisements.

Pricing includes VAT.

2023

JOBS & CAREERS

(Mon to Fri)

Published within Business Pages

CASUAL RATES

Full Display @

Sizes	Rate (AED)	Colour Loading (AED)	Position Loading (AED)		Reference Code	Technical Dimensions (W x H in mm)
			Pg 1	PSP		
Inside Pages						
Half Page	17,640	1,260	1,155	945	HPHN	295 x 212
Quarter Page	7,875	1,260	840	630	QPR	145.4 x 212
8 col x 140 mm	9,450	1,260	945	735	CC08	295 x 140
4 col x 140 mm	4,935	1,260	735	525	CC04	145.4 x 140
3 col x 140 mm	3,780	630	420	315	CC03	108 x 140
2 col x 140 mm	2,625	630	420	315	CC02	70.6 x 140
3 col x 92 mm	2,625	630	420	315	CG03	108 x 92
2 col x 92 mm	1,523	420	420	315	CG02	70.6 x 92
3 col x 68 mm	1,575	420	420	315	CD03	108 x 68
2 col x 68 mm	998	420	420	315	CD02	70.6 x 68
3 col x 44 mm	998	420	420	315	CE03	108 x 44
2 col x 44 mm	735	420	420	315	CE02	70.6 x 44

Discount on no. of bookings :

2	4	5	50	100 +
10%	20%	25%	40%	50%

OR 20% on 100 cms + (2 bookings within 2 calendar months)

OR 50% if exclusive in ANP publications for a min. period of 3 months

*Regular discounts (max of 50%) applicable on colour loading.

@ 10% agency discount applicable on Full Display advertisements.

Pricing includes VAT.

CLASSIFIEDS FEATURES - 2 0 2 3

FEATURES			
1) Christmas	2) Diwali	3) Eid	4) India
5) New Year	6) Pakistan	7) Ramadan	8) UAE National Day

Sizes	Rate (colour incl.) AED	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages			
DPS	26,250	DPS	438 x 284
Full Page	14,175	FP	209 x 284
Half Page (Hor)	7,875	HPHN	209 x 140
Half Page (Ver)	7,875	HPVN	102.43 x 284
Quarter Page (Hor)	4,200	QPHN	209 x 68
Quarter Page (Reg)	4,200	QPR	102.43 x 140
One Sixth Page	2,415	CE06	209 x 44
One Eighth Page	1,890	1/8R	102.43 x 68
One Twelfth Page	1,260	1/12	102.43 x 44
Front Pages			
Front Full Page	15,225	FFP	209 x 260
Half Page (Hor)	8,610	FHPH	209 x 140
Half Page (Top)	8,190	FHPT	209 x 116
Quarter Page (Hor)	4,620	QPHN	209 x 68
One Sixth Page	3,255	CE06	209 x 44

Discount on no. of bookings :

2	4	5	35	50 +
10%	20%	25%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)				
OR 50% if exclusive in ANP publications for a min. period of 3 months				

Listings Rate (AED)	Border (AED extra)	Wash (AED extra)
195	95	105

Front Page Loadings

Sizes	Reference Code	AED
Front Full Page	FFP	1,575
Half Page (Hor)	FHPH	1,155
Half Page (Top)	FHPT	998
Quarter Page (Hor)	QPHN	788
One Sixth Page	CE06	525

Loadings - Other Pages (AED)

Sizes	Reference Code	Premium 2/3/5/BPG	PSP
DPS	DPS	1,050	788
Full Page	FP	788	630
Half Page (Hor)	HPHN	630	525
Half Page (Ver)	HPVN	630	525
Quarter Page (Hor)	QPHN	473	368
Quarter Page (Reg)	QPR	473	368
One Sixth Page	CE06	315	263
One Eighth Page	1/8R	315	263
One Twelfth Page	1/12	315	263

Pricing includes VAT.

CLASSIFIEDS FEATURES - 2 0 2 3

Published within Business Pages

Sizes	Rate (colour incl.) AED	Position Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
		PSP		
Inside Pages				
Quarter Page	7,875	630	QPR	145.4 x 212
4 col x 140 mm	4,935	525	CC04	145.4 x 140
3 col x 140 mm	3,780	315	CC03	108 x 140
2 col x 140 mm	2,625	315	CC02	70.6 x 140
3 col x 92 mm	2,625	315	CG03	108 x 92
2 col x 92 mm	1,523	315	CG02	70.6 x 92
3 col x 68 mm	1,575	315	CD03	108 x 68
2 col x 68 mm	998	315	CD02	70.6 x 68
3 col x 44 mm	998	315	CE03	108 x 44
2 col x 44 mm	735	315	CE02	70.6 x 44

Discount on no. of bookings :

2	4	5	35	50 +
10%	20%	25%	40%	50%
OR 20% on 100 cms + (2 bookings within 2 calendar months)				
OR 50% if exclusive in ANP publications for a min. period of 3 months				

Pricing includes VAT.

2023

RATES FOR ATTENTION GETTERS

Style	Attention Getter	Cost (AED)	Remarks
Linage	Linage with B/W Symbols - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	15.8	extra per insertion
Linage	Linage with Colour Symbol - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	21.0	extra per insertion
	Linage with B/W Borders - Full Bold Linage, Snip		
	Linage with B/W Graphics - WOW, LOOK, BEST BUY, QUICK SALE, etc		
	B/W Matrimonial Graphics		
	Linage with B/W Design Border		
Linage	Linage with Colour Graphics - WOW, LOOK, BEST BUY, QUICK SALE, etc	28.4	extra per insertion
	Colour Matrimonial Graphics		
	Linage with Colour Design Border		
Linage	Linage with Thin Top & Bottom Rule + Colour Picture	15.8	extra per insertion
Linage	Linage with Thin Top & Bottom Rule + Single Colour Wash	30.5	extra per insertion
Semi-Display	Company Logo - B/W or Graphics - B/W	31.5	extra per insertion
Semi-Display	Company Logo - Colour or Graphics - Colour	42.0	extra per insertion
Semi-Display	Single Colour Wash	63.0	extra per insertion
Semi-Display	Border - B/W	31.5	extra per insertion
Semi-Display	Border - Colour	42.0	extra per insertion
Listings	Single Colour Border	94.5	extra per insertion
Listings	Single Colour Wash	105.0	extra per insertion
Logos	Logos (inclusive of Colour)	210.0	extra per insertion

Pricing includes VAT.

Conditions of Acceptance of Advertisements

Al Nisr Publishing LLC reserves the right to refuse or alter any advertisement or change its position without prior notice and providing any reason for doing so. While every care is taken in compiling the advertisements, neither Al Nisr Publishing LLC nor its agents accept responsibility for any inaccuracies or omissions or for any consequences arising from the publication of any advertisement, or for any loss or damage to any advertising material submitted to the publisher. The advertiser agrees to indemnify Al Nisr Publishing LLC against any damages, losses or claims by third parties arising from publication of the advertisement.

All advertisements must comply with all government and other statutory regulations and stipulations and is solely the responsibility of the advertisers or their representatives and or advertising agencies. Any discounts, commissions or contract rates offered are subject to payments being received by the publisher within the stipulated credit period last announced by the publisher. Al Nisr Publishing LLC reserves the right to charge the casual rate and levy a surcharge in the event of payments not being received within the stipulated credit period.

Cancellation deadlines are the same as booking deadlines. The publisher reserves the right to charge the full rate for advertisements cancelled beyond these deadlines.

CLASSIFIEDS SERIES DISCOUNT AGREEMENT – 2023

CLASSIFICATION: _____

Advertiser Name								
Tel		Fax		Email				
P.O. Box		Emirate						

PERIOD: FROM 01.____. 2023 to 31.____.____ (maximum 12 months)

DISCOUNT: _____%

Type	Rate (AED)
Linage	12.6/- per line (min. 3 lines)
Semi Display	52.5/- per col. cm (min. 1 col. x 3cm)
Full Display	As per casual rates

No. of Bookings	Discount
4 to 29	20%
30 to 179	30%
180 to 364	40%
365 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2024.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.
- 10) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel	
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Details of entry in system (For Al Nisr only):

By	Date	No.	
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CLASSIFIEDS SUPEREBATE AGREEMENT - 2023

Subject to advertising exclusively in the publications of the Al Nisr Group

Advertiser Name						
Tel		Fax		Email		
P.O. Box		Emirate				

PERIOD: FROM 01. ____ . 2023 to 31. ____ . _____ (min. 3 calendar months and max. 12 months)

NOTES:

1. **Pricing includes VAT.**
2. A Discount of 50% (**on min. 4 confirmed bookings or AED 1,050 in one Order**) is offered ONLY on CLASSIFIEDS FULL DISPLAY rates, subject to the advertiser advertising exclusively in Gulf News during the period of the Agreement.
3. **Not applicable for Appointments only advertising.**
4. The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
5. In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
6. **If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.**
7. Advertisements released under the Superebate Scheme will not be entitled to any additional benefits or discounts under any other scheme that may be running currently for Al Nisr Publishing LLC Publications.
8. Rates & Discount structures are subject to change from January 2024.
9. Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
10. The Agreement must be signed before the first insertion.
11. An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
12. Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
13. The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
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Details of entry in system (For Al Nisr only):

By		Date		No.	
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CLASSIFIEDS ADVERTISING AGREEMENT - 2023

**CLASSIFICATION: USED CAR DEALERS / RENTAL AGENCIES
(Motor Vehicles For Sale / Wanted)**

Subject to advertising exclusively in the publications of the Al Nisr Group

Advertiser Name							
Tel		Fax		Email			
P.O. Box		Emirate					

PERIOD: FROM 01. ____ . 2023 to 31. ____ . ____ (min. 3 calendar months and max. 12 months)

EXPENDITURE COMMITMENT: AED _____ P.M. /P.A.

	EXPENDITURE				DISCOUNT
	P.M.		P.A.		
X)	26,250	+	262,500	+	93%
Z)	15,750	+	157,500	+	92%
A)	10,500	+	105,000	+	91%
B)	5,250	+	52,500	+	90%
C)	3,150	+	26,250	+	85%
D)	1,600	+	16,000	+	80%
E)	1,050	+	10,500	+	70%
Other Classifications / Classifieds Features / Colour					50%

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure of Print + Classifieds Online will be taken into account after discount.
- 3) For Online contracts, minimum period must be 3 months.
- 4) **A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.**
- 5) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 6) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 7) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 8) Rates & Discount structures are subject to change from January 2024.
- 9) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 10) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 11) The Agreement must be signed before the first insertion.
- 12) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 13) A deposit worth the value of one month expenditure will be collected.
- 14) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 15) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
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Details of entry in system (For Al Nisr only):

By		Date		No.	
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CLASSIFIEDS ADVERTISING AGREEMENT - 2023

**CLASSIFICATION: COMPUTERS
(Computers For Sale, IT Services)**

Subject to advertising exclusively in the publications of the Al Nisr Group

Advertiser Name											
Tel		Fax		Email							
P.O. Box				Emirate							

PERIOD: FROM 01.____. 2023 to 31.____._____ (min. 3 calendar months and max. 12 months)

EXPENDITURE COMMITMENT: AED _____ P.M. /P.A.

	EXPENDITURE				DISCOUNT
	P.M.		P.A.		
P)	15,750	+	157,500	+	88%
Q)	10,500	+	105,000	+	85%
R)	5,250	+	52,500	+	80%
S)	3,150	+	26,250	+	77%
	Classifieds Features/Colour & Courses				50%

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure will be taken into account after discount.
- 3) **A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.**
- 4) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 5) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 6) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 7) Rates & Discount structures are subject to change from January 2024.
- 8) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 9) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 10) The Agreement must be signed before the first insertion.
- 11) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 12) A deposit worth the value of one month expenditure will be collected.
- 13) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 14) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
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Details of entry in system (For Al Nisr only):

By		Date		No.	
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CLASSIFIEDS ADVERTISING AGREEMENT - 2023

**CLASSIFICATION: COMPUTER COURSES
(Computer Courses)**

Subject to advertising exclusively in the publications of the Al Nisr Group

Advertiser Name											
Tel			Fax			Email					
P.O. Box			Emirate								

PERIOD: FROM 01.____. 2023 to 31.____._____ (min. 3 calendar months and max. 12 months)

EXPENDITURE COMMITMENT: AED _____ P.M. /P.A.

	EXPENDITURE				DISCOUNT
	P.M.		P.A.		
P)	26,250	+	262,500	+	75%
Q)	15,750	+	157,500	+	70%
R)	10,500	+	105,000	+	65%
S)	7,900	+	79,000	+	60%
Classifieds Features/Colour & Education Courses					50%

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure will be taken into account after discount.
- 3) **A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.**
- 4) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 5) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 6) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 7) Rates & Discount structures are subject to change from January 2024.
- 8) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 9) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 10) The Agreement must be signed before the first insertion.
- 11) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 12) A deposit worth the value of one month expenditure will be collected.
- 13) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 14) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel	
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Details of entry in system (For Al Nisr only):

By	Date	No.	
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JOBS & CAREERS and CLASSIFIEDS – SITUATIONS VACANT SERIES DISCOUNT AGREEMENT – 2023

CLASSIFICATION: _____

Advertiser Name							
Tel		Fax		Email			
P.O. Box				Emirate			

PERIOD: FROM 01. ____ . 2023 to 31. ____ . _____ (maximum 12 months)

DISCOUNT: _____ %

Type	Rate (AED)
Linage	12.6/- per line (min. 3 lines)
Semi Display	52.5/- per col. cm (min. 1 col. x 3cm)
Full Display	As per casual rates

No. of Bookings	Discount
5	25%
50	40%
100 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2024.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
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Details of entry in system (For Al Nisr only):

By		Date		No.	
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CLASSIFIEDS ADVERTISING AGREEMENT - 2023

CLASSIFICATION: RECRUITMENT AGENCIES (Jobs & Careers and Classifieds - Situations Vacant)

Subject to advertising exclusively in the publications of the Al Nisr Group

Advertiser Name							
Tel		Fax		Email			
P.O. Box				Emirate			

PERIOD: FROM 01.____. 2023 to 31.____. _____ (min. 3 calendar months and max. 12 months)

EXPENDITURE COMMITMENT: AED _____ P.M. /P.A.

	EXPENDITURE		DISCOUNT
	P.M.	P.A.	
X)	26,250 +	262,500 +	93%
Z)	15,750 +	157,500 +	92%
A)	10,500 +	105,000 +	91%
B)	5,250 +	52,500 +	90%
C)	3,150 +	26,250 +	85%
D)	1,600 +	16,000 +	80%
E)	1,050 +	10,500 +	75%
Other Classifications / Classifieds Features / Colour			50%

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure of Print + Classifieds Online will be taken into account after discount. The Agreement must be signed before the first insertion.
- 3) **A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.**
- 4) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 5) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 6) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 7) Rates & Discount structures are subject to change from January 2024.
- 8) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 9) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 10) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 11) A deposit worth the value of one month expenditure will be collected.
- 12) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 13) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel
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Details of entry in system (For Al Nisr only):

By	Date	No.
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CLASSIFIEDS ADVERTISING AGREEMENT - 2023

**CLASSIFICATION: COMMERCIAL PROPERTIES / RESIDENTIAL PROPERTIES
(Rental/Sale of Properties)**

Subject to advertising exclusively in the publications of the Al Nisr Group

Advertiser Name							
Tel		Fax		Email			
P.O. Box			Emirate				

PERIOD: FROM 01.____. 2023 to 31.____._____ (min. 3 calendar months and max. 12 months)

EXPENDITURE COMMITMENT: AED _____ P.M. /P.A.

EXPENDITURE		DISCOUNT
P.M.	P.A.	
52,500 +	525,000 +	93%
26,250 +	262,500 +	92%
15,750 +	157,500 +	91%
10,500 +	105,000 +	90%
5,250 +	52,500 +	85%
3,150 +	26,250 +	80%
1,600 +	16,000 +	75%
1,050 +	10,500 +	70%
Other Classifications/Classifieds Features/Colour		50%

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	Res: AED 52.5/- per col cm (min.3 cms) ; Comm: As per casual rates	As per casual rates

- 1) **Pricing includes VAT.**
- 2) Expenditure of Print + Classifieds Online will be taken into account after discount.
- 3) For Online contracts, minimum period must be 3 months.
- 4) **A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.**
- 5) Rates & Discount structures are subject to change from January 2024.
- 6) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 7) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 8) The Agreement must be signed before the first insertion.
- 9) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic). In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 10) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 11) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 12) A deposit worth the value of one month expenditure will be collected.
- 13) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 14) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel
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Details of entry in system (For Al Nisr only):

By	Date	No.
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COMMERCIAL PROPERTIES / RESIDENTIAL PROPERTIES SERIES DISCOUNT AGREEMENT – 2023

CLASSIFICATION: _____

Advertiser Name							
Tel		Fax		Email			
P.O. Box			Emirate				

PERIOD: FROM 01. ____ . 2023 to 31. ____ . ____ (maximum 12 months)

DISCOUNT: _____ %

Type	Rate (AED)
Linage	12.6/- per line (min. 3 lines)
Semi Display	Res: 52.5/- per col. cm (min. 1 col x 3 cms) Comm: As per casual rates
Full Display	As per casual rates

No. of Bookings	Discount
4 to 29	20%
30 to 179	30%
180 to 364	40%
365 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2024.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name		Designation		Tel	
Details of entry in system (For Al Nisr only):					
By		Date		No.	

CLASSIFIEDS FEATURES SERIES DISCOUNT AGREEMENT – 2023

CLASSIFICATION: _____

Advertiser Name											
Tel		Fax		Email							
P.O. Box		Emirate									

PERIOD: FROM 01. ____ . 2023 to 31. ____ . ____ (maximum 12 months)

DISCOUNT: _____ %

Type	Rate (AED)
Full Display	As per casual rates

No. of Bookings	Discount
5	25%
35	40%
50 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2024.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.

	For Advertiser/Agency <i>(strike off as appropriate)</i>	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

Contact for payment:

Name	Designation	Tel	
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Details of entry in system (For Al Nisr only):

By	Date	No.	
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