## **CLASSIFIEDS**

#### (Daily)

#### **CASUAL RATES**

#### Linage #

AED per line (min 3 lines)	12.6
IAED per line (min 3 lines)	1 12.0

#### Semi Display #

AED per col cm (min 1 col x 3 cms)	52.5
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## Full Display <sup>®</sup>

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
DPS	22,050	1,680	DPS	438 x 284
Full Page	12,285	1,260	FP	209 x 284
Half Page (Hor)	6,615	1,260	HPHN	209 x 140
Quarter Page (Hor)	2,940	630	QPHN	209 x 68
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
5 col x 212 mm	9,765	1,260	CB05	209 x 212
4 col x 212 mm	7,613	1,260	CB04	166.38 x 212
3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
1 col x 92 mm	704	420	CG01	38.52 x 92
4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44
Front Page				
5 col x 68 mm	4,200	630	QPHN	209 x 68
3 col x 68 mm	2,730	630	CD03	123.76 x 68
2 col x 68 mm	1,995	630	CD02	81.14 x 68
1 col x 68 mm	998	420	CD01	38.52 x 68
5 col x 92 mm	4,830	1,260	CG05	209 x 92
3 col x 92 mm	3,465	630	CG03	123.76 x 92
2 col x 92 mm	2,520	630	CG02	81.14 x 92
1 col x 92 mm	1,260	420	CG01	38.52 x 92

#### Discount on no. of bookings:

4 - 29	30 - 179	180 - 364	365+		
20%	30%	40%	50%		
OR 20% on 100 cms + (2 bookings within 2 calendar months)					
OR 50% if exclusive in ANP publications for a min. period of 3 months					

#### Colour Loading\* compulsory for Front Pg / Back Pg.

GNP Loading* (AED)	2.520
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<sup>\*</sup>Regular discounts (max 50%) applicable on colour loading.

#### Loadings - Any inside page confirmed (AED)

Sizes	Reference Code	Premium 3/5/7	PSP	Back	CSP
DPS	DPS	1,050	788	-	1,050
Full Page	FP	630	473	1,365	-
Half Page (Hor)	HPHN	525	368	735	-
Quarter Page (Hor)	QPHN	368	263	-	-
4 col x 284 mm	CA04	525	368	-	-
3 col x 284 mm	CA03	525	368	•	-
2 col x 284 mm	CA02	368	263	-	-
1 col x 284 mm	CA01	368	263	-	-
5 col x 212 mm	CB05	525	368	-	-
4 col x 212 mm	CB04	525	368	-	-
3 col x 212 mm	CB03	525	368	-	-
2 col x 212 mm	CB02	368	263	-	-
1 col x 212 mm	CB01	368	263	-	-
4 col x 140 mm	CC04	368	263	-	-
3 col x 140 mm	CC03	368	263	-	-
2 col x 140 mm	CC02	368	263	-	-
1 col x 140 mm	CC01	210	158	-	-
5 col x 92 mm	CG05	368	263	-	-
4 col x 92 mm	CG04	368	263	•	-
3 col x 92 mm	CG03	368	263	-	-
2 col x 92 mm	CG02	210	158	•	-
1 col x 92 mm	CG01	210	158	-	-
4 col x 68 mm	CD04	368	263	-	-
3 col x 68 mm	CD03	368	263	-	-
2 col x 68 mm	CD02	210	158	-	-
1 col x 68 mm	CD01	210	158	-	-
5 col x 44 mm	CE05	368	263	-	-
4 col x 44 mm	CE04	210	158	-	-
3 col x 44 mm	CE03	210	158	-	-
2 col x 44 mm	CE02	210	158	-	-

<sup>@ 10%</sup> agency discount applicable on Full Display advertisements.

<sup>#</sup> No agency discounts applicable on Semi Display & Linage advertisements.

<sup>#</sup> No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

#### **RESIDENTIAL PROPERTIES**

(Daily)

## **CASUAL RATES**

## Linage #

AED per line (min 3 lines)	12.6
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#### Semi Display #

	•
AED per col cm (min 1 col x 3 cms)	52.5

## Full Display <sup>@</sup>

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
DPS	22,050	1,680	DPS	438 x 284
Full Page	12,285	1,260	FP	209 x 284
Half Page (Hor)	6,615	1,260	HPHN	209 x 140
Quarter Page (Hor)	2,940	630	QPHN	209 x 68
4 col x 284 mm	8,715	1,260	CA04	166.38 x 284
3 col x 284 mm	6,615	1,260	CA03	123.76 x 284
2 col x 284 mm	4,358	1,260	CA02	81.14 x 284
1 col x 284 mm	2,205	630	CA01	38.52 x 284
5 col x 212 mm	9,765	1,260	CB05	209 x 212
4 col x 212 mm	7,613	1,260	CB04	166.38 x 212
3 col x 212 mm	4,568	1,260	CB03	123.76 x 212
2 col x 212 mm	3,045	1,260	CB02	81.14 x 212
1 col x 212 mm	1,549	630	CB01	38.52 x 212
4 col x 140 mm	5,093	1,260	CC04	166.38 x 140
3 col x 140 mm	3,308	1,260	CC03	123.76 x 140
2 col x 140 mm	2,205	630	CC02	81.14 x 140
1 col x 140 mm	1,103	630	CC01	38.52 x 140
5 col x 92 mm	3,255	1,260	CG05	209 x 92
4 col x 92 mm	3,129	630	CG04	166.38 x 92
3 col x 92 mm	2,232	630	CG03	123.76 x 92
2 col x 92 mm	1,287	630	CG02	81.14 x 92
1 col x 92 mm	704	420	CG01	38.52 x 92
4 col x 68 mm	2,205	630	CD04	166.38 x 68
3 col x 68 mm	1,497	630	CD03	123.76 x 68
2 col x 68 mm	987	630	CD02	81.14 x 68
1 col x 68 mm	494	420	CD01	38.52 x 68
5 col x 44 mm	1,497	630	CE05	209 x 44
4 col x 44 mm	1,208	630	CE04	166.38 x 44
3 col x 44 mm	945	630	CE03	123.76 x 44
2 col x 44 mm	662	420	CE02	81.14 x 44
Front Page (colour co	ompulsory	)		
Front Full Page	14,700	1,260	FFP	209 x 260
5 col x 68 mm	3,675	630	QPHN	209 x 68
3 col x 68 mm	2,100	630	CD03	123.76 x 68
2 col x 68 mm	1,418	630	CD02	81.14 x 68
5 col x 92 mm	4,830	1,260	CG05	209 x 92
3 col x 92 mm	2,835	630	CG03	123.76 x 92
2 col x 92 mm	1,943	630	CG02	81.14 x 92

#### Discount on no. of bookings:

4 - 29	30 - 179	180 - 364	365+	
20%	30%	40%	50%	
OR 20% on 100 cms + (2 bookings within 2 calendar months)				
OR 50% if exclusive in ANP publications for a min. period of 3 months				

#### Colour Loading\* & GNP Loading\* compulsory for specific pages.

GNP Loading* (AED)	1,260
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<sup>\*</sup>Regular discounts (max of 50%) applicable on colour loading.

#### Front Page / Page 3 Loadings

Sizes	Reference Code	Front Pg	Pg 3
Front Full Page	FFP	2,100	1,260
5 col x 68 mm	QPHN	788	683
3 col x 68 mm	CD03	630	578
2 col x 68 mm	CD02	420	368
5 col x 92 mm	CG05	945	788
3 col x 92 mm	CG03	788	683
2 col x 92 mm	CG02	630	578

#### Loadings - Any Other Page confirmed (AED)

Sizes	Reference Code	Premium 5/7	PSP	Back Pg	CSP	
DPS	DPS	1,155	945	-	1,155	
Full Page	FP	945	683	1,050	-	
Half Page (Hor)	HPHN	683	525	840	-	
Quarter Page (Hor)	QPHN	473	368	-	-	
4 col x 284 mm	CA04	840	683	-	-	
3 col x 284 mm	CA03	683	525	-	-	
2 col x 284 mm	CA02	473	368	-	-	
1 col x 284 mm	CA01	473	368	-	-	
5 col x 212 mm	CB05	840	683	-	-	
4 col x 212 mm	CB04	683	525	-	-	
3 col x 212 mm	CB03	683	525	-	-	
2 col x 212 mm	CB02	473	368	-	-	
1 col x 212 mm	CB01	473	368	-	-	
4 col x 140 mm	CC04 473 368		-	-		
3 col x 140 mm	CC03	473	368	-	-	
2 col x 140 mm	CC02	473	368	-	-	
1 col x 140 mm	CC01	368	263	-	-	
5 col x 92 mm	CG05	368	263	-	-	
4 col x 92 mm	CG04	368	263	-	-	
3 col x 92 mm	CG03	368	263	-	-	
2 col x 92 mm	CG02	210	158	-	-	
1 col x 92 mm	CG01	210	158	-	-	
4 col x 68 mm	CD04	473	368	-	-	
3 col x 68 mm	CD03	473	368	-	-	
2 col x 68 mm	CD02	368	263	-	-	
1 col x 68 mm	CD01	368	263	-	-	
5 col x 44 mm	CE05	473	368	-	-	
4 col x 44 mm	CE04	368	263	-	-	
3 col x 44 mm	CE03	368	263	-	-	
2 col x 44 mm	CE02	368	263	-	-	

<sup>#</sup> Properties contract discounts applicable.

<sup>@ 10%</sup> agency discount applicable on Full Display advertisements.

<sup>#</sup> No agency discounts applicable on Semi Display & Linage advertisements.

<sup>#</sup> No discounts applicable on Attention-Getters for Semi Display & Linage advertisements.

## COMMERCIAL PROPERTIES

## (Daily)

#### **CASUAL RATES**

#### Semi Display \*

Sizes	Rate (AED)	Reference Code	Technical Dimensions (W x H in mm)
1 col x 92 mm	389	CG01	31.41 x 92
1 col x 68 mm	273	CD01	31.41 x 68
1 col x 44 mm	168	CE01	31.41 x 44

#### Full Display <sup>@</sup>

Sizes	Rate (AED)	Colour Loading (AED)	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
DPS	22,050	1,680	DPS	438 x 284
Full Page	12,285	1,260	FP	209 x 284
Half Page (Hor)	6,615	1,260	HPHN	209 x 140
Half Page (Ver)	6,615	1,260	HPVN	102.43 x 284
Quarter Page (Hor)	2,940	1,260	QPHN	209 x 68
Quarter Page (Reg)	2,940	1,260	QPR	102.43 x 140
One Eighth Page	1,418	630	1/8R	102.43 x 68
One Twelfth Page	935	630	1/12	102.43 x 44
One Eighteenth Page	552	420	1/18	66.92 x 44
Minimum size	289	420	CE01	31.41 x 44
Front Page				
Front Full Page	14,700	1,260	FFP	209 x 260
Half Page (Hor)	9,450	1,260	FHPH	209 x 140
Front 209 mm x 116 mm	7,875	1,260	CK06	209 x 116

#### Discount on no. of bookings:

4 - 29	30 - 179	180 - 364	365+		
20%	30%	40%	50%		
OR 20% on 100 cms + (2 bookings within 2 calendar months)					
OR 50% if exclusive in ANP publications for a min. period of 3 months					

#### Colour Loading\* compulsory for Front / Back Page.

GNP Loading* (AED)	1,260
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<sup>\*</sup>Regular discounts (max of 50%) applicable on colour loading.

#### Front Page / Page 3 Loadings

Sizes	Reference Code	Front Pg	Pg 3
Front Full Page	FFP	1,890	1,155
Half Page (Hor)	FHPH	1,155	840
Front 209 mm x 116 mm	CK06	945	630

#### **Loadings - Any Other Page confirmed (AED)**

Sizes	Reference Code	Premium 5/7	PSP	Back Pg	CSP
DPS	DPS	1,155	945	-	1,155
Full Page	FP	840	683	840	-
Half Page (Hor)	HPHN	683	525	683	-
Half Page (Ver)	HPVN	683	525	683	-
Quarter Page (Hor)	QPHN	420	315	-	-
Quarter Page (Reg)	QPR	420	315	-	-
One Eighth Page	1/8R	-	158	-	-
One Twelfth Page	1/12	-	158	-	-
One Eighteenth Page	1/18	-	158	-	-
Minimum size	CE01	-	158	-	-

Properties contract discounts applicable.

<sup>@ 10%</sup> agency discount applicable on Full Display advertisements.

<sup>#</sup> No agency discounts applicable on Semi Display advertisements.

<sup>#</sup> No discounts applicable on Attention-Getters for Semi Display advertisements.

## **JOBS & CAREERS**

# (Mon to Fri) Published within Business Pages

#### **CASUAL RATES**

#### Full Display <sup>@</sup>

Sizes	Rate (AED)	Colour Loading (AED)	Position Loading (AED)		Reference Code	Technical Dimensions (W x H in
	, ,	, ,	Pg 1	PSP		mm)
Inside Pages						
Half Page	17,640	1,260	1,155	945	HPHN	295 x 212
Quarter Page	7,875	1,260	840	630	QPR	145.4 x 212
8 col x 140 mm	9,450	1,260	945	735	CC08	295 x 140
4 col x 140 mm	4,935	1,260	735	525	CC04	145.4 x 140
3 col x 140 mm	3,780	630	420	315	CC03	108 x 140
2 col x 140 mm	2,625	630	420	315	CC02	70.6 x 140
3 col x 92 mm	2,625	630	420	315	CG03	108 x 92
2 col x 92 mm	1,523	420	420	315	CG02	70.6 x 92
3 col x 68 mm	1,575	420	420	315	CD03	108 x 68
2 col x 68 mm	998	420	420	315	CD02	70.6 x 68
3 col x 44 mm	998	420	420	315	CE03	108 x 44
2 col x 44 mm	735	420	420	315	CE02	70.6 x 44

#### Discount on no. of bookings:

	2	4	5	50	100 +		
	10%	20%	25%	40%	50%		
0	OR 20% on 100 cms + (2 bookings within 2 calendar months)						
0	R 50% if exclusiv	e in ANP pu	blications for a min.	period of 3 m	nonths		

<sup>\*</sup>Regular discounts (max of 50%) applicable on colour loading.

<sup>@ 10%</sup> agency discount applicable on Full Display advertisements.

## **CLASSIFIEDS FEATURES - 2023**

FEATURES						
1) Christmas	1) Christmas 2) Diwali 3) Eid 4) India					
5) New Year	6) Pakistan	7) Ramadan	8) UAE National Day			

Sizes	Rate (colour incl.) AED	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages			
DPS	26,250	DPS	438 x 284
Full Page	14,175	FP	209 x 284
Half Page (Hor)	7,875	HPHN	209 x 140
Half Page (Ver)	7,875	HPVN	102.43 x 284
Quarter Page (Hor)	4,200	QPHN	209 x 68
Quarter Page (Reg)	4,200	QPR	102.43 x 140
One Sixth Page	2,415	CE06	209 x 44
One Eighth Page	1,890	1/8R	102.43 x 68
One Twelfth Page	1,260	1/12	102.43 x 44
Front Pages			
Front Full Page	15,225	FFP	209 x 260
Half Page (Hor)	8,610	FHPH	209 x 140
Half Page (Top)	8,190	FHPT	209 x 116
Quarter Page (Hor)	4,620	QPHN	209 x 68
One Sixth Page	3,255	CE06	209 x 44

#### Discount on no. of bookings:

2	4	5	35	50 +		
10%	20%	25%	40%	50%		
OR 20% on 100 cms + (2 bookings within 2 calendar months)						
OR 50% if exclusive in ANP publications for a min. period of 3 months						

Listings Rate (AED)	Border (AED extra)	Wash (AED extra)
195	95	105

#### Front Page Loadings

Sizes	Reference Code	AED								
Front Full Page	FFP	1,575								
Half Page (Hor)	FHPH	1,155								
Half Page (Top)	FHPT	998								
Quarter Page (Hor)	QPHN	788								
One Sixth Page	CE06	525								

#### Loadings - Other Pages (AED)

Sizes	Reference Code	Premium 2/3/5/BPG	PSP
DPS	DPS	1,050	788
Full Page	FP	788	630
Half Page (Hor)	HPHN	630	525
Half Page (Ver)	HPVN	630	525
Quarter Page (Hor)	QPHN	473	368
Quarter Page (Reg)	QPR	473	368
One Sixth Page	CE06	315	263
One Eighth Page	1/8R	315	263
One Twelfth Page	1/12	315	263

## **CLASSIFIEDS FEATURES - 2 0 2 3**

## Published within Business Pages

Sizes	Rate (colour incl.) AED	Position Loading (AED) PSP	Reference Code	Technical Dimensions (W x H in mm)
Inside Pages				
Quarter Page	7,875	630	QPR	145.4 x 212
4 col x 140 mm	4,935	525	CC04	145.4 x 140
3 col x 140 mm	3,780	315	CC03	108 x 140
2 col x 140 mm	2,625	315	CC02	70.6 x 140
3 col x 92 mm	2,625	315	CG03	108 x 92
2 col x 92 mm	1,523	315	CG02	70.6 x 92
3 col x 68 mm	1,575	315	CD03	108 x 68
2 col x 68 mm	998	315	CD02	70.6 x 68
3 col x 44 mm	998	315	CE03	108 x 44
2 col x 44 mm	735	315	CE02	70.6 x 44

#### Discount on no. of bookings:

2	4	5	35	50 +
10%	20%	25%	40%	50%
OR 20% on 100 cn	ns + (2 book	ings within 2	calendar mor	nths)
OR 50% if exclusiv	e in ANP pu	blications for	a min. period	of 3 months

## **RATES FOR ATTENTION GETTERS**

Style	Attention Getter	Cost (AED)	Remarks
Linage	Linage with B/W Symbols - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps	15.8	extra per insertion
Linage	Linage with Colour Symbol - Pointing Finger, Tick Mark, Airplane, Pencil, Telephone, Box & Drop Caps Linage with B/W Borders - Full Bold Linage, Snip Linage with B/W Graphics - WOW, LOOK, BEST BUY, QUICK SALE, etc B/W Matrimonial Graphics Linage with B/W Design Border	21.0	extra per insertion
Linage	Linage with Colour Graphics - WOW, LOOK, BEST BUY, QUICK SALE, etc Colour Matrimonial Graphics Linage with Colour Design Border	28.4	extra per insertion
Linage	Linage with Thin Top & Bottom Rule + Colour Picture	15.8	extra per insertion
Linage	Linage with Thin Top & Bottom Rule + Single Colour Wash	30.5	extra per insertion
Semi-Display	Company Logo - B/W or Graphics - B/W	31.5	extra per insertion
Semi-Display	Company Logo - Colour or Graphics - Colour	42.0	extra per insertion
Semi-Display	Single Colour Wash	63.0	extra per insertion
Semi-Display	Border - B/W	31.5	extra per insertion
Semi-Display	Border - Colour	42.0	extra per insertion
Listings	Single Colour Border	94.5	extra per insertion
Listings	Single Colour Wash	105.0	extra per insertion
Logos	Logos (inclusive of Colour)	210.0	extra per insertion

#### Conditions of Acceptance of Advertisements

Al Nisr Publishing LLC reserves the right to refuse or alter any advertisement or change its position without prior notice and providing any reason for doing so. While every care is taken in compiling the advertisements, neither Al Nisr Publishing LLC nor its agents accept responsibility for any inaccuracies or omissions or for any consequences arising from the publication of any advertisement, or for any loss or damage to any advertising material submitted to the publisher. The advertiser agrees to indemnify Al Nisr Publishing LLC against any damages, losses or claims by third parties arising from publication of the advertisement.

All advertisements must comply with all government and other statutory regulations and stipulations and is solely the responsibility of the advertisers or their representatives and or advertising agencies. Any discounts, commissions or contract rates offered are subject to payments being received by the publisher within the stipulated credit period last announced by the publisher. Al Nisr Publishing LLC reserves the right to charge the casual rate and levy a surcharge in the event of payments not being received within the stipulated credit period.

Cancellation deadlines are the same as booking deadlines. The publisher reserves the right to charge the full rate for advertisements cancelled beyond these deadlines.



#### **CLASSIFIEDS SERIES DISCOUNT AGREEMENT – 2023**

	CLASSIFICATION:												 -
Adve	rtiser	· Name											
Tel			Fa	X		Email							
<b>P.O.</b> 3	Box			Emirat	e								
PERIO	D:	FROM	1 01	2023 to 31	·	(ma	aximum 12	mon	ths)				
DISCO	UNT:		_%										
				Type Rate (AED)									
				Linage	12.6/- per line (min. 3 lines)								
	per col. cr	n (min. 1 c	ol. z	x 3c	m)								
			Fı	ıll Display		As ner	casual rate	25					

No. of Bookings	Discount
4 to 29	20%
30 to 179	30%
180 to 364	40%
365 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2024.
- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.
- 10) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.

	For Advertiser/Agency (strike off as appropriate)	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

**Contact for payment:** 

Name	Designatio	n Tel	
Details of e	ntry in system (For Al Nisr only):		
By	Date	No.	



## **CLASSIFIEDS SUPEREBATE AGREEMENT - 2023**

## Subject to advertising exclusively in the publications of the Al Nisr Group

Adv	ertiser Name												
Tel		Fax		I	Email		•	. I				•	
P.O.	Box		Emirate			L							_
PERIO	D: FROM	I 01	2023 to 31.	··_		(min. 3 ca	ılendar	montl	hs ar	nd ma	ıx. 12	month	as)
NOT	ES:												
2. A CI pe 3. No 4. Th (in pu sul 5. In pu 8. Ra 9. Pa 10. Th 11. Ar ad 12. Ar 13. Th	cicing includes V Discount of 50% LASSIFIEDS FU riod of the Agree of applicable for the advertiser under cluding Bilingual the case of adver blishing houses of bisidiary/associated during the dural vertiser/agency riod. divertisements releder any other schattes & Discount syment Terms: Protect Agreement munical previous in the term of Agency, signing vertisements released in the term of Agency in the term of Agency in the term of Agency and agree agreement of Agency agree	con min. 4 LL DISPLA ment. Appointmentakes to real, excluding rtising in we for its subside companies ation of the will be deb meased under memeratures are repayment. On the signed g on behalf wased by the meters of the Acceptance	ents only advelease advertisg Arabic). The sites, the adiary/associate is.  agreement, to ited at the case the Supereba ay be running e subject to clicredit, if apprel before the first of the advertiser dire advertiser dire Agreement.	dvertising. Sements e  dvertiser companion  he adver ard rate, the Scheme currently hange fro roved, wi rst inserti ser, is res rectly or t will be m	e advertise exclusive undertakties (other tiser vio for all and the will not be for all and the form Janua and the form the consible chrough controlly and the controlly and t	ly in publics not to a than that lates eith dvertiser of be entite. Nisr Publicy 2024. maximum for main other agerugreed to	ication advertit t of Al  mer of t ments i led to a ishing i a 30 da taining ncies. by both	s of A se in the above lease any according to the control of the property of o	Al N the v Publ cove dditi Publ comr	v in Covins Provided States of the States of	beneficial street of the agree of the centre	News dring Lining Line (Land Cand Fits or invoice stated, ing.	LC E-based its ement discounts e. inclusive o
			For Advertis	ser/Agency	(strike off	as appropria	te) Fo	r Al Ni	isr Pu	ublishi	ing LL	.C	
Name	of authorised sign	atory											
Design													
Signat	ture												
Date													
Agenc	y Name (If Signing	g Authority):											
Seal/S	tamp												
Name	t for payment:	(E Al N'		ignation						Tel			

Date

By

No.



# CLASSIFICATION: USED CAR DEALERS / RENTAL AGENCIES (Motor Vehicles For Sale / Wanted)

#### Subject to advertising exclusively in the publications of the Al Nisr Group

Adverti	iser Name												
Tel	·	Fax			Email								
P.O. Bo	OX		Emirate										
	FROM 0							nths	and 1	max.	12 1	nont	ths)
				EXPEN	DITURE				DIC	CO	INT	,	
			P.M.			P.A.			DIS	CO	UNI		
	X)		26,250	+	26	52,500	+			93%	, D		
	<b>Z</b> )		15,750	+	15	57,500	+			92%	D		
	A)		10,500	+	10	)5,000	+			91%	·		
	B)		5,250	+	5	2,500	+			90%	<b>D</b>		
	C)		3 150	+	2	6.250	+			85%	<u></u>		

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

16,000

10,500

80%

70%

50%

- 1) Pricing includes VAT.
- 2) Expenditure of Print + Classifieds Online will be taken into account after discount.
- 3) For Online contracts, minimum period must be 3 months.

D)

E)

- 4) A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.
- 5) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 6) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 7) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 8) Rates & Discount structures are subject to change from January 2024.
- 9) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 10) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.

1,600

1,050

Other Classifications / Classifieds Features / Colour

- 11) The Agreement must be signed before the first insertion.
- 12) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 13) A deposit worth the value of one month expenditure will be collected.
- 14) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 15) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (strike off as appropriate)	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

**Contact for payment:** 

Name		Designation	Tel	
Details of e	ntry in system (For Al Nisr only):			
By		Date	No.	



## **CLASSIFICATION: COMPUTERS** (Computers For Sale, IT Services)

#### Subject to advertising exclusively in the publications of the Al Nisr Group

Adve	rtiser	Name														
Tel				Fax			Email									
<b>P.O.</b> ]	Box				Emirat	e										
ERIO	D:	FRO	M 01.	20	)22 to 21		(	in 3 ca	lenda	· mo	nthe	and :	mov	12,	mon	
				20	123 to 31.	·_	(mi	III. J C	iiciidai	1110	пшъ	anu	шах.	141	поп	hs
EXPEN	DITUR		-				(mi				iiuis	anu	шах.	121	11011	ths
EXPEN	DITUR		-		ED					۸.					11011	ths
EXPEN	DITUR		-	MENT: A	ED			P.N		۸.	DIS				поп	ths
EXPEN	DITUR		-	MENT: A	ED		ITURE	P.N		۸.	DIS		UNT		11011	ths
EXPEN	DITUR		IMITN	MENT: A	EDE	XPEND	ITURE P.A.	P.N	Л. /Р.А	۸.	DIS	CO	UNT		HOH	ths
EXPEN	DITUR		IMITN P)	MENT: A  P  15	EDE.	XPEND +	ITURE P.A. 157,50	P.N.	Л. /P.A	۸.	DIS	CO 88%	UNT		ПОП	ths
EXPEN	DITUR		P)	P 15 10 5,	EDEM. 5,750	XPEND + +	ITURE P.A. 157,50 105,00	P.N.	Л. /P.A + +	۸.	DIS	CO 88% 85%	UNT		ПОП	ths

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure will be taken into account after discount.
- 3) A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.
- 4) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 5) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 6) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 7) Rates & Discount structures are subject to change from January 2024.
- 8) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 10) The Agreement must be signed before the first insertion.
- 11) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 12) A deposit worth the value of one month expenditure will be collected.
- 13) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 14) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (strike off as appr	opriate) For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		
Contact for payment:	L	
Name	Designation	Tel
Details of entry in system (For Al Nisr or	nly):	
Rv	Date	No



## CLASSIFICATION: COMPUTER COURSES (Computer Courses)

### Subject to advertising exclusively in the publications of the Al Nisr Group

Adve	rtiser	Name												
Tel		•	Fax			Email								
<b>P.O.</b> 1	Box		1	Emirate										
ERIOE	٦.	EDOM 01	,											
	J.	FROM 01	·· 4	2023 to 31	·_	(mi	ın. 3 ca	lendar	moı	nths	and 1	max.	12 r	non
				2023 to 31 AED				lendar I. /P.A		nths	and 1	max.	12 r	non
				AED					\. 					mon
			MENT:	AED			P.N		\. 	nths :				mon
			MENT:	AED		ITURE	P.N		\. 	DIS		UNT		mon
		E COMMIT	MENT: A	AEDEXI	PEND	ITURE P.A.	P.M	I. /P.A	\. 	DIS	CO	UNT		mon
		E COMMIT	2 1	EXI P.M. 26,250	PEND +	ITURE P.A. 262,50	P.M.	I. /P.A +	\. 	DIS	CO)	UNT		mon
		E COMMIT	2 1	EXI P.M. 26,250 5,750	PEND + +	ITURE P.A. 262,50 157,50	P.M.	1. /P.A + +	\. 	DIS	CO\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	UNT		mon

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	AED 52.5/- per col cm (min.3 cms)	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure will be taken into account after discount.
- 3) A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.
- 4) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic).
- 5) In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 6) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 7) Rates & Discount structures are subject to change from January 2024.
- 8) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 10) The Agreement must be signed before the first insertion.
- 11) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 12) A deposit worth the value of one month expenditure will be collected.
- Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 14) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (strike off as	appropriate) For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		
Contact for payment:		
Name	Designation	Tel
Details of entry in system (For Al Nisr or	ıly):	
Ry	Date	No



# JOBS & CAREERS and CLASSIFIEDS – SITUATIONS VACANT SERIES DISCOUNT AGREEMENT – 2023

	CLAS	SSIFICA	ΓΙΟΝ:									
lvertiser	Name											
el		Fax		Ema	il	1		ı	ı			
O. Box			Emirate	e	<u>.</u>							
RIOD: COUNT:			2023 to 31		(maximum	2 m	onths	)				
		Т	уре	]	Rate (AED)				7			
				12.6/- pe	er line (min.	3 lir	nes)					
				52.5/- per co	. cm (min.	l col	. x 3	cm)				
				As	per casual r	ites						
			No	o. of Bookings	Discoun	t						
				5	25%							
				50	40%							
				100 +	50%							
	D. Box	O. Box	Fax  O. Box  COUNT:	Fax  O. Box  FROM 01 2023 to 31  COUNT:%  Type  Linage Semi Display Full Display	Fax   Emark     Emark	Fax   Email	Fax   Email	Type Rate (AED)  Linage 12.6/- per line (min. 3 lines)  Semi Display 52.5/- per col. cm (min. 1 col. x 3 Full Display As per casual rates  No. of Bookings Discount  5 25%	Fax	Fax	Fax	Fax

8) No discounts applicable on Attention Getters.
9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.

released by the advertiser directly or through other agencies.

10) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.

	For Advertiser/Agency (strike off as appropriate)	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

**Contact for payment:** 

Name		Designation	Tel	
Details of e	ntry in system (For Al Nisr only):			_
By		Date	No.	



#### **CLASSIFICATION: RECRUITMENT AGENCIES**

(Jobs & Careers and Classifieds - Situations Vacant)

#### Subject to advertising exclusively in the publications of the Al Nisr Group

	Name											
Tel	<u>'</u>	Fax			Email				<u> </u>		·	
P.O. Box			Emirate			ı						
PERIOD:	FROM 01	2	023 to 31	·	(m	in. 3 c	alendar m	onths	and max	. 12 m	onths	3)
EXPENDITUR	E COMMIT	MENT: A	ED			P.N	M. /P.A.					
			E	XPEN	DITURE							
			P.M.		P.A.		DISCO	DUNT	Γ			
		X)	26,250	+	262,500	+	93	<b>%</b>				
		Z)	15,750	+	157,500	+	92	<b>%</b>				
		<b>A</b> )	10,500	+	105,000	+	91					
		<b>B</b> )	5,250	+	52,500	+	90					
		<u>C)</u>	3,150	+	26,250	+	85					
		<u>D)</u>	1,600	+ +	16,000	+	80 75					
		E) Other (	1,050		10,500 ifieds Featur	es /						
		Colour					50	<b>%</b>				
	Linage		S	emi Di	splay			Ful	l Display	у		
-	AED 12.6/-	- per line (	min.3) A	ED 52.	5/- per col c	m (mi	n.3 cms)	Ası	per casua	l rates	;	
			will be taken in	ทโด ละะะบบ	nt after discour	nt The	\oreement n	niist he	signed hefe	re the f	irst inc	ertion
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A Debit Note The advertiser In the case of a subsidiary/asse, If during the d advertisements Rates & Disco Casual Rates / Payment Term An Agency, si advertiser dire Any revision i The Condition  Name of author  Signature	r undertakes to advertising in v ociate compani furation of the a s released durit ount structures a Discounts appns: Prepayment igning on behal cetly or through the the value of in the terms of the s of Acceptance.	at the end of release adverveb sites, the set (other that agreement, the greement, the greement, the greement, the greement, the greement, the greement, the greement subject to licable for oil. Credit, if af of the adverone month e the Agreement of advertise of advertise.	f the contract rtisements exclusive advertiser und in that of Al Niste advertiser violent period. It is change from John categories. Sproved, will be rtiser, is respories. Expenditure will not will be mutuements, which	period, in usively in ertakes not retakes	n case the experience of the advertise in ing LLC and it ing LLC and it ing the control of the above 224.  unts applicable imum 30 days maintaining the control of the dot by both the control of this Agree	enditure of Al Nis in the was subside, then the e on Atte from the e commit	r Publishing beb sites of U iary/associa ae advertiser ention Getter date of involuments state in writing, are been rea	the co g LLC (i AE-bas te comp /agency rs. pice. ed, inclu	ntractual I ncluding B ed publishi anies). will be de sive of adv	evel. illingua ng hous bited at ertisem	l, excluses or i the car ents re	iding A ts rd rate,
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Date

By

No.



## CLASSIFICATION: COMMERCIAL PROPERTIES / RESIDENTIAL PROPERTIES (Rental/Sale of Properties)

#### Subject to advertising exclusively in the publications of the Al Nisr Group

Adve	rtise	r Name								·		
Tel				Fax			Email					
P.O.	Box				Emirate							
PERIOD: FROM 01 2023 to 31 (min. 3 calendar months and max. 12 months)												
EXPENDITURE COMMITMENT: AED P.M. /P.A												

EXPEN	DITURE	DISCOUNT
P.M.	P.A.	
52,500 +	525,000 +	93%
26,250 +	262,500 +	92%
15,750 +	157,500 +	91%
10,500 +	105,000 +	90%
5,250 +	52,500 +	85%
3,150 +	26,250 +	80%
1,600 +	16,000 +	75%
1,050 +	10,500 +	70%
Other Classifications/C	lassifieds	50%
Features/Colour		

Linage	Semi Display	Full Display
AED 12.6/- per line (min.3)	Res: AED 52.5/- per col cm (min.3 cms); Comm: As per casual rates	As per casual rates

- 1) Pricing includes VAT.
- 2) Expenditure of Print + Classifieds Online will be taken into account after discount.
- 3) For Online contracts, minimum period must be 3 months.
- 4) A Debit Note will be issued at the end of the contract period, in case the expenditure falls below the contractual level.
- 5) Rates & Discount structures are subject to change from January 2024.
- 6) Casual Rates / Discounts applicable for other categories. No discounts applicable on Attention Getters.
- 7) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 8) The Agreement must be signed before the first insertion.
- 9) The advertiser undertakes to release advertisements exclusively in publications of Al Nisr Publishing LLC (including Bilingual, excluding Arabic). In the case of advertising in web sites, the advertiser undertakes not to advertise in the web sites of UAE-based publishing houses or its subsidiary/associate companies (other than that of Al Nisr Publishing LLC and its subsidiary/associate companies).
- 10) If during the duration of the agreement, the advertiser violates either of the above, then the advertiser/agency will be debited at the card rate, for all advertisements released during the agreement period.
- 11) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 12) A deposit worth the value of one month expenditure will be collected.
- 13) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 14) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.

	For Advertiser/Agency (strike off as appropriate)	For Al Nisi	r Publishing LLC
Name of authorised signatory			
Designation			
Signature			
Date			
Agency Name (If Signing Authority):			
Seal/Stamp			
Contact for payment:			
NT.	D : 4:		Tr. 1

etails of e	ntry in system (For Al Nisr only):			
By		Date	No.	



## COMMERCIAL PROPERTIES / RESIDENTIAL PROPERTIES SERIES DISCOUNT AGREEMENT – 2023

CLASSIFICATION:											_		
Adv	ertiser	Name											
Tel			Fax				Email			•			
P.O.	Box			Emi	rate			•					
	PERIOD: FROM 01 2023 to 31 (maximum 12 months)												
DISCO	DUNT: _		_%										
			Тур	e			Rat	e (A	ED)				
			Linage		12.6	/- per	line (min	. 3 1	ines)				
	Semi Display Res: 52.5/- per col. cm (min. 1 col x 3 cms)												

As per casual rates

No. of Bookings	Discount
4 to 29	20%
30 to 179	30%
180 to 364	40%
365 +	50%

- 1) Pricing includes VAT.
- 2) A Debit Note will be issued at the end of the contract period, in case the number of bookings falls below the committed level of bookings.
- 3) Rates & Discount structures are subject to change from January 2024.

Full Display

- 4) Payment Terms: Prepayment. Credit, if approved, will be for maximum 30 days from the date of invoice.
- 5) The Agreement must be signed before the first insertion.
- 6) An Agency, signing on behalf of the advertiser, is responsible for maintaining the commitments stated, inclusive of advertisements released by the advertiser directly or through other agencies.
- 7) The Conditions of Acceptance of advertisements, which forms part of this Agreement, have been read, fully understood and agreed.
- 8) No discounts applicable on Attention Getters.
- 9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
- 10) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.

**Date** 

	For Advertiser/Agency (strike off as appropriate	te) For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		
Contact for payment:		
Name	Designation	Tel
Details of entry in system (For Al Nisr or	nly):	

20/21



## CLASSIFIEDS FEATURES SERIES DISCOUNT AGREEMENT – 2023

	CI	LASS]	IFICA	ΓΙΟΝ	:										
Ad	vertiser Nan	ne													
Tel		l .	Fax			Emai			1	1					
<b>P.</b> C	). Box			Emi	rate										
PFR	IOD: FR	OM 0	1	2023 t	o 31		maximum 12	mor	nthe)	1					
LLIC	iob. Th	OIVI 0	···	2025 t	0 51	··	1114/111114111 12	11101	11115)	'					
DISC	COUNT:	%	)												
					Type	D	ate (AED)								
				F	ull Displ		er casual rate	)C							
				<u> 1</u>	uii Dispi	ay   As po	a casuai iait	28							
					No. of	Bookings	Discount								
						5	25%								
						35	40%								
					5	0 +	50%								
	Pricing includes							_	_					_	_
	A Debit Note wi committed level			the end	of the co	ntract perio	d, in case the	num	ber (	of bo	okin	gs fal	ls be	low	the
	Rates & Discoun		0	subject	to change	from Ianua	v 2024								
	Payment Terms:							avs fi	rom 1	the d	ate o	f invo	ice.		
	The Agreement 1							, 11				_ 111 . 0			
6) A	An Agency, sign	ing on	behalf of	f the ad	vertiser, is	responsible		g the	com	mitn	nents	stated	d, inc	clusiv	ve of
	dvertisements re														
	The Conditions of	of Acce	ptance o	f adver	tisements,	which form	s part of this A	green	nent,	have	e bee	n reac	l, ful	ly un	ıderstoo
	nd agreed.	- ا ماه د دا		ntion C	attana										
8) 1	No discounts app	nicable	on Atte	nnon G	eners.										

	For Advertiser/Agency (strike off as appropriate)	For Al Nisr Publishing LLC
Name of authorised signatory		
Designation		
Signature		
Date		
Agency Name (If Signing Authority):		
Seal/Stamp		

9) Any revision in the terms of the Agreement will be mutually agreed to by both the parties in writing.
10) A deposit worth the value of one month expenditure or AED 500 (whichever is higher) will be collected.

**Contact for payment:** 

	F		
Name	Designation	Tel	
Details of e	ntry in system (For Al Nisr only):		
By	Date	No.	