
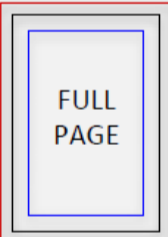
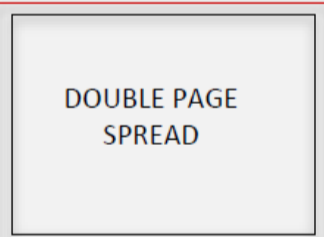
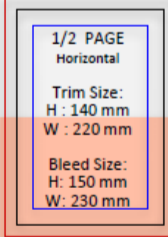
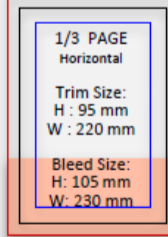
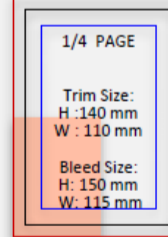
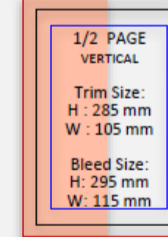
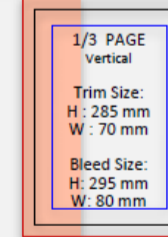
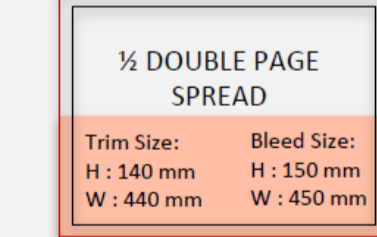


LAHA MAGAZINE - Print Rate Card USD		
	Insetion - Full Color Advertisements	
		Gross Rate in USD
	Outside Front Cover Gatefold	\$ 21,952
	Inside Front Cover Spread	\$ 21,952
	Inside Front Cover	\$ 11,316
	Inside Back Cover	\$ 9,063
	Outside Back Cover	\$ 21,952
	Full Page	\$ 7,597
	Before Index	\$ 9,410
	Facing Index	\$ 9,410
	Double Page Spread 2 & 3 (1st DPS)	\$ 19,993
	Double Page Spread 4 & 5 (2nd DPS)	\$ 19,326
	Double Page Spread 6 & 7 (3rd DPS)	\$ 19,326
	Double Page Spread	\$ 15,994
	Half Page	\$ 4,625
	Half Page Spread	\$ 9,490
	Quarter page	\$ 2,319
One Third page	\$ 3,052	

**NOTES**

- All rates are exclusive of V.A.T
- All rates are Gross rates exclusive of 15% Agency commission
- Cancellation of Confirmed Prime positions is not possible
- All material should be submitted 4 weeks prior to issue date
- Advertisers/agencies hold the responsibility of the copy and content of their ad
- The Publisher reserve the right to decline ads if not compliant to their censorship regulations

CIRCULATION			
KSA	81,500	LEBANON	3,540
UAE	20,000	SYRIA	4,000
KUWAIT	15,000	JORDAN	1,850
BAHRAIN	3,950	<b>TOTAL LEVANT</b>	<b>9,390</b>
QATAR	3,130	EGYPT	2,240
OMAN	2,840	MOROCCO	1,850
YEMEN	3,755	EUROPE	4,100
<b>TOTAL GCC</b>	<b>130,175</b>	<b>TOTAL ROW</b>	<b>8,190</b>

AD SPECS	
 <p><b>FULL PAGE</b></p> <ul style="list-style-type: none"> <li>BLEED SIZE H : 295 mm   W : 230 mm</li> <li>TRIM SIZE H : 285 mm   W : 220 mm</li> <li>TYPE AREA H : 260 mm   W : 198 mm</li> </ul>	 <p><b>DOUBLE PAGE SPREAD</b></p> <ul style="list-style-type: none"> <li>BLEED SIZE H : 295 mm   W : 460 mm</li> <li>TRIM SIZE H : 285 mm   W : 440 mm</li> </ul>
 <p><b>1/2 PAGE Horizontal</b></p> <p>Trim Size: H : 140 mm   W : 220 mm</p> <p>Bleed Size: H : 150 mm   W : 230 mm</p>	 <p><b>1/3 PAGE Horizontal</b></p> <p>Trim Size: H : 95 mm   W : 220 mm</p> <p>Bleed Size: H : 105 mm   W : 230 mm</p>
 <p><b>1/4 PAGE</b></p> <p>Trim Size: H : 140 mm   W : 110 mm</p> <p>Bleed Size: H : 150 mm   W : 115 mm</p>	 <p><b>1/2 PAGE VERTICAL</b></p> <p>Trim Size: H : 285 mm   W : 105 mm</p> <p>Bleed Size: H : 295 mm   W : 115 mm</p>
 <p><b>1/3 PAGE Vertical</b></p> <p>Trim Size: H : 285 mm   W : 70 mm</p> <p>Bleed Size: H : 295 mm   W : 80 mm</p>	 <p><b>1/2 DOUBLE PAGE SPREAD</b></p> <p>Trim Size: H : 140 mm   W : 440 mm</p> <p>Bleed Size: H : 150 mm   W : 450 mm</p>