

# Khaleej Times

khaleejtimes.com

## Print Ratecard w.e.f. 1st January 2022

### PLEASE NOTE

**Single Any 1 Media Vehicle**

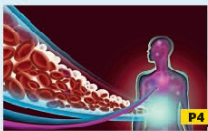
**Multiple Any 2 Media Vehicles**

**Super Any 3 Media Vehicles**

**Slam 4 or more Media Vehicles**

**\*All rates in Net (AED)**

#### NATION



**70% diabetics don't consider it serious**

#### PAKISTAN



**2-week IMF bailout talks to begin soon**

#### INTERNATIONAL



**May says will not seek Brexit deal at any cost**



**Light up to celebrate the Festival of Lights**

#### 5 THINGS

**SCIENCE MEETS FICTION IN THE LATEST ISSUE OF YOUNG TIMES OUT TODAY!**



#### TRENDING ONLINE



**Emirates' mithal truck rolls out for Diwali**  
bit.ly/EmiratesMithal

### KHALEEJ TIMES BASE RATES

MATRIX	Single	Multiple	Super	Slam
Main Issue Per Sq CM Rate (Color or B/W)	65	52	46	40
Tender/ Notice/ Obituary Ads Per Sq CM Rate	24	(Min. size H: 5 cm x W: 10 cm)		

### KHALEEJ TIMES (Color)

Category	Single	Multiple	Super	Slam
Front Page (20 cm x 14.5 cm)	44,550	33,000	26,400	22,000
Front Page (20 cm x 29.32 cm)	91,125	67,500	54,000	45,000
Quarter Page (Inside/other pages)	24,300	18,000	14,400	12,000
Half Page (Inside/other pages)	40,500	30,000	24,000	20,000
Killer Size	44,550	33,000	26,400	22,000
Full Page (Inside/other pages)	48,600	36,000	28,800	24,000
Inside Back Cover	56,700	42,000	33,600	28,000
Page 2	70,875	52,500	42,000	35,000
Outside Back Cover	81,000	60,000	48,000	40,000
Double Page Spread	97,200	72,000	57,600	48,000

### PREMIUM APPLICABLE FOR SPECIFIED POSITIONS

Page 2/3	50% EXTRA
Page 5/7	35% EXTRA
Other specific pages	25% EXTRA

### YOUNG TIMES

Category	Single	Multiple	Super	Slam
Double Page Spread	18,000	14,400	12,600	9,000
Half Page Horizontal	6,550	5,240	4,585	3,275
Full page (Inside)	10,000	8,000	7,000	5,000
Inside Front Cover (Full Page)	12,500	10,000	8,750	6,250
Inside Front Cover spread	22,000	17,600	15,400	11,000
Inside Back Cover (Full Page)	24,000	19,200	16,800	12,000
Outside Back Cover (Full Page)	22,000	17,600	15,400	11,000

### WKND

Category	Single	Multiple	Super	Slam
Double Page Spread	37,000	29,600	25,900	18,500
Half page (Inside)	13,500	10,800	9,450	6,750
Full page (Inside)	20,000	16,000	14,000	10,000
Outside Back Cover (Full Page)	30,000	24,000	21,000	15,000
Inside Front / Back Cover	26,000	20,800	18,200	13,000
Facing IFC (Full Page)	24,000	19,200	16,800	12,000
Facing Content (Full Page)	22,000	17,600	15,400	11,000
Front Cover Gatefold	70,000	56,000	49,000	35,000
Strip Ads	9,500	7,600	6,650	4,750

### BTR/METROLIFE/INSPIRED LIVING

Category	Single	Multiple	Super	Slam
Full Page	15,000	13,000	11,000	10,000
Double Page	25,000	22,000	20,000	18,000
Cover Page	100,000	90,000	85,000	75,000

### WRAPAROUND

Category	Single	Multiple	Super	Slam
4 Page	450,000	375,000	325,000	250,000
2 Page	300,000	240,000	200,000	140,000

### CITY TIMES

Category	Single	Multiple	Super	Slam
Double Page Spread	25,000	20,000	17,500	12,500
Quarter Page (Inside)	6,912	5,760	4,800	4,000
Half Page (Inside)	10,000	8,000	7,000	5,000
Full Page (Inside)	15,000	12,000	10,500	7,500
Outside Back Cover (Full Page)	25,000	20,000	17,500	12,500
Ear Panel	1,500	1,200	1,000	800
Front Page Strip	10,368	8,640	7,200	6,000
Inside Page Strip	7,776	6,480	5,400	4,500

### BUZZON ( Classifieds)

Category	Single	Multiple	Super	Slam
Full Page	5,000	4,500	3,750	3,000
Half Page	3,000	2,750	2,500	1,500
Qtr Page	2,000	1,750	1,500	750

### BUZZON/CLASSIFIEDS TABLOID

Rate (Per Square cm)	SINGLE	MULTIPLE	SUPER	SLAM
	AED 16	AED 14	AED 12	AED 10

Column Width Size	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
Buzzon/Classifieds-Tabloid 6 Col	3.91cm	8.33cm	12.74cm	17.16cm	21.58cm	26cm

### JOBS AND CAREERS (ON MAIN NEWSPAPER)

Category	Single	Multiple	Super	Slam
Half Page	18,000	14,500	13,000	11,500
Quarter Page	9,000	7,000	6,400	5,650
10x4	194	4,500	3,700	2,900

### JOBS & CAREERS

Rate (Per Square cm)	SINGLE	MULTIPLE	SUPER	SLAM
	AED 24	AED 19	AED 17	AED 15

Column Width Size	1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
Jobs n Careers - Broadsheet - 6 Col	4.62cm	9.56cm	14.5cm	19.44cm	24.38cm	29.32cm

### Advertising Terms and Conditions

- ❖ Rates or packages are not available in conjunction with any other offers or discounts.
- ❖ Galadari Printing and Publishing will not be held responsible for any legal action imposed by the regulatory authorities on the advertiser or advertising agency as a consequence of advertising.
- ❖ In the event of non availability of advertising space the advertisement will be re-scheduled on the next available day.
- ❖ Each package or category of rates are applicable to single advertiser or brand only.
- ❖ Placement of advertisement will be as per the schedule for the relevant package indicated in the booking order.
- ❖ Packages booked by Advertising Agency, the agency will sign the booking contract and will be fully responsible to abide by all the terms and conditions.
- ❖ All Rates in Net (currency AED).
- ❖ Any cancellation of a campaign without 7 days prior written notice will result in 50 % of the booking value being charged to the Releasing Agency or Client
- ❖ All advertising will attract 5 % VAT on the net applicable rates.