

UNLEASHING THE FULL WAVE OF MEDIA REACH

Outdoor Rate Card 2021



Digital Megacom

Starting Nov 2021

Rate Card - SAR

| | |
|---|-----------------------|
| # OF FACES PER CIRCUIT (10" Digital Ads) | 1 Circuit 60 Faces |
| 2 WEEKS NET COST | 660,000 |
| HANDLING FEES PER CIRCUIT | 30,000 |
| TOTAL NET COST / CIRCUIT | 690,000 |

GENERAL NOTES :

- Minimum campaign duration is 2 weeks
- Cancellation Policy: 2 weeks prior to campaign starting date
- All campaigns start on (Saturday's)
- Material deadline (48 working hours) before campaign starting date

Format: JPEG
Resolution: 72dpi
Color Mode: RGB
Pixel: W2048 x H1536

Duration: 10 sec

Size: W4 x H3



Digital Super Megacom

Starting Dec 2021

Size: W5.7 x H6.2

Duration: 10 sec

Format: JPEG
Resolution: 72dpi
Color Mode: RGB
Pixel: W2880 x H3360



Rate Card - SAR

| # OF FACES PER CIRCUIT (10" Digital Ads) | 20 FACES | | |
|--|----------|---------|---------|
| | DURATION | 2 WEEKS | 3 WEEKS |
| NET COST PER CIRCUIT | 350,000 | 450,000 | 550,000 |
| HANDLING FEES PER CIRCUIT | 15,000 | 20,000 | 25,000 |
| TOTAL COST / CIRCUIT OF 20 FACES | 365,000 | 470,000 | 575,000 |

GENERAL NOTES :

- Minimum campaign duration is 2 weeks
- Cancellation Policy: 2 weeks prior to campaign starting date
- All campaigns start on (Saturday's)
- Material deadline (48 working hours) before campaign starting date



Get in touch!



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