Unipoles

Riyadh 2021





M-R-31 | A

Market: Riyadh

Location: Makkah Road - Al Khaleej Bridge (In Front of

Military Hospital)

Direction: Westwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.68917222 46.71368889





M-R-31 | B

Market: Riyadh

Location: Makkah Road - Al Khaleej Bridge (In Front of

Military Hospital)

Direction: Westwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.68917222 46.71368889





M-R-32 | A

Market: Riyadh

Location: Makkah Road - Al Khaleej Bridge (In Front of

Marriott Hotel)

Direction: Eastwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.68843889 46.71338889





M-R-32 | B

Market: Riyadh

Location: Makkah Road - Al Khaleej Bridge (In Front of

Marriott Hotel)

Direction: Eastwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.68843889 46.71338889





M-R-33 | A

Market: Riyadh

Location: Makkah Road - Al Khaleej Bridge (In Front of

King Fahad Medical City)

Direction: Westwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.68761111 46.70938056





M-R-33 | B

Market: Riyadh

Location: Makkah Road - Al Khaleej Bridge (In Front of

King Fahad Medical City)

Direction: Westwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.68761111 46.70938056





M-R-34 | A

Market: Riyadh

Location: King Fahed Road x King Salman Road

(Towards to Riyadh)

Direction: Southwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82876667 46.61270833





M-R-34 | B

Market: Riyadh

Location: King Fahed Road x King Salman Road

(Towards to Riyadh)

Direction: Southwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82876667 46.61270833





M-R-35 | A

Market: Riyadh

Location: King Fahed Road x King Salman Road

(Towards to Qaseem)

Direction: Northwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82906111 46.61315278





M-R-35 | B

Market: Riyadh

Location: King Fahed Road x King Salman Road

(Towards to Qaseem)

Direction: Northwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82906111 46.61315278





M-R-36 | A

Market: Riyadh

Location: King Salman Road x King Fahed Road

(Towards to Airport)

Direction: Eastwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82531944 46.61166944





M-R-36 | B

Market: Riyadh

Location: King Salman Road x King Fahed Road

(Towards to Airport)

Direction: Eastwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82531944 46.61166944





M-R-37 | A

Market: Riyadh

Location: Western Ring Road x Jeddah Road (Coming

From Wadi Leban Bridge)

Direction: Northwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62362778 46.57953611





M-R-37 | B

Market: Riyadh

Location: Western Ring Road x Jeddah Road (Coming

From Wadi Leban Bridge)

Direction: Northwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62362778 46.57953611





M-R-38 | A

Market: Riyadh

Location: Western Ring Road x Jeddah Road (Towards

Wadi Leban Bridge)

Direction: Southwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62227778 46.57942778





M-R-38 | B

Market: Riyadh

Location: Western Ring Road x Jeddah Road (Towards

Wadi Leban Bridge)

Direction: Southwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62227778 46.57942778





M-R-39 | A

Market: Riyadh

Location: King Salman Road x King Fahed Road

(Towards Junction)

Direction: Westwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82736389 46.61571111





M-R-39 | B

Market: Riyadh

Location: King Salman Road x King Fahed Road

(Towards Junction)

Direction: Westwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82736389 46.61571111





M-R-40 | A

Market: Riyadh

Location: King Salman Road x King Fahed Road (Away

From Junction)

Direction: Westwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82561111 46.61146944





M-R-40 | B

Market: Riyadh

Location: King Salman Road x King Fahed Road (Away

From Junction)

Direction: Westwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.82561111 46.61146944





M-R-41 | A

Market: Riyadh

Location: Jeddah Road x Western Ring Road (Towards

Riyadh Center)

Direction: Eastwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62809722 46.58072778





M-R-41 | B

Market: Riyadh

Location: Jeddah Road x Western Ring Road (Towards

Riyadh Center)

Direction: Eastwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62809722 46.58072778





M-R-42 | A

Market: Riyadh

Location: Jeddah Road x Western Ring Road (Away

From Riyadh Center)

Direction: Westwards

Face / Type: A / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62825 46.58010278





M-R-42 | B

Market: Riyadh

Location: Jeddah Road x Western Ring Road (Away

From Riyadh Center)

Direction: Westwards

Face / Type: B / Static

Lighting: Backlit

Size: 13.64m x 3.63m

Exposure: 100% share of voice

Coordinates: 24.62825 46.58010278





