

Dammam/Khobar

2021





UNIPOLE E-11 | A

Market: Dhahran

Location: Khobar Dhahran Road - Dammam Exit

Direction: Northwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.5m

Exposure: 100% share of voice

Coordinates: 26.31745833 50.15294167





UNIPOLE E-11 | B

Market: **Dhahran**

Location: Khobar Dhahran Road - Dammam Exit

Direction: Northwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.5m

Exposure: 100% share of voice

Coordinates: 26.31745833 50.15294167

Map Link: <u>Click Here</u>





UNIPOLE E-15 | A

Market: Dammam

Location: King Fahed Road - Green Hall

Direction: Southwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.5m

Exposure: 100% share of voice

Coordinates: 26.361928 50.186033





UNIPOLE E-15 | B

Market: Dammam

Location: King Fahed Road - Green Hall

Direction: Southwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.5m

Exposure: 100% share of voice

Coordinates: 26.361928 50.186033





UNIPOLE E-17 | A

Market: **Dhahran**

Location: Dhahran Khobar Road Towards Khobar Near

Rashid Mall

Direction: Southwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.28971944 50.17658333





UNIPOLE E-17 | B

Market: **Dhahran**

Location: Dhahran Khobar Road Towards Khobar Near

Rashid Mall

Direction: Southwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.28971944 50.17658333





E-18 | A

Market: **Dhahran**

Location: Dhahran Khobar Road - Dhahran Mall 03

Direction: Southwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.30053889 50.16248056





E-18 | B

Market: Dhahran

Location: Dhahran Khobar Road - Dhahran Mall 03

Direction: Southwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.30053889 50.16248056





E-21 | A

Market: Dhahran

Location: Dhahran Khobar Road Towards Khobar Near

Centerpoint

Direction: Southwards

Face / Type: A / Digital

Lighting: **LED**

Size: 14.4 x 4.8

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.29173056 50.17333889





E-21 | B

Market: Dhahran

Location: Dhahran Khobar Road Towards Khobar Near

Centerpoint

Direction: Southwards

Face / Type: B / Static

Lighting: Backlit

Size: 14.22m x 4.62m

Exposure: 100% share of voice

Coordinates: 26.29173056 50.17333889

Map Link: <u>Click Here</u>





UNIPOLE E-22 | A

Market: Al Khobar

Location: Dhahran Khobar Road Towards Khobar

Opposite Rashid Mall

Direction: Southwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14m x 4m

Exposure: 100% share of voice

Coordinates: 26.28898889 50.17861111





UNIPOLE E-22 | B

Market: Al Khobar

Location: Dhahran Khobar Road Towards Khobar

Opposite Rashid Mall

Direction: Southwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14m x 4m

Exposure: 100% share of voice

Coordinates: 26.28898889 50.17861111





E-24 | A

Market: Al Khobar

Location: Khobar Cornish Road - Behind Meridian

Hotel

Direction: Southwards

Face / Type: A / Digital

Lighting: **LED**

Size: 14.3 x 4.6

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.30352222 50.22621667





UNIPOLE E-24 | B

Market: Al Khobar

Location: Khobar Cornish Road - Behind Meridian

Hotel

Direction: Southwards

Face / Type: B / Static

Lighting: Backlit

Size: 14.1m x 4.4m

Exposure: 100% share of voice

Coordinates: 26.30352222 50.22621667





UNIPOLE E-25 | A

Market: Dammam

Location: King Fahed Road - Aramco Entrance

Direction: Northwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.38306944 50.16468056

Map Link: <u>Click Here</u>





UNIPOLE E-25 | B

Market: Dammam

Location: King Fahed Road - Aramco Entrance

Direction: Northwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.38306944 50.16468056





E-31 | A

Market: Dammam

Location: Dhahran Jubail Branch Road Near to Hiraa

Park

Direction: Southwards

Face / Type: A / Digital

Lighting: **LED**

Size: 14.3m x 4.6m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.41513333 50.0641





E-31 | B

Market: Dammam

Location: Dhahran Jubail Branch Road Near to Hiraa

Park

Direction: Southwards

Face / Type: B / Static

Lighting: Backlit

Size: 14.1m x 4.4m

Exposure: 100% share of voice

Coordinates: 26.41513333 50.0641





UNIPOLE E-35 | A

Market: Dammam

Location: Al Khaleej Road - Dammam Cornish Road -

Beside Sails Roundabout

Direction: Eastwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.45578056 50.11066667





UNIPOLE E-35 | B

Market: Dammam

Location: Al Khaleej Road - Dammam Cornish Road -

Beside Sails Roundabout

Direction: Eastwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.45578056 50.11066667





UNIPOLE E-36 | A

Market: Dammam

Location: King Fahed Road Towards Dammam Near To

Tawuniya Insurance

Direction: Northwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.38839167 50.15874444





UNIPOLE E-36 | B

Market: Dammam

Location: King Fahed Road Towards Dammam Near To

Tawuniya Insurance

Direction: Northwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.38839167 50.15874444





E-39 | A

Market: Al Khobar

Location: Prince Turky Street - Al Khobar Cornish

Entrance

Direction: Northwards

Face / Type: A / Digital

Lighting: **LED**

Size: 14.4m x 4.8m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.28453333 50.21960556





E-39 | B

Market: Al Khobar

Location: Prince Turky Street - Al Khobar Cornish

Entrance

Direction: Northwards

Face / Type: B / Digital

Lighting: **LED**

Size: 14.4m x 4.8m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.28453333 50.21960556





UNIPOLE E-43 | A

Market: Al Khobar

Location: King Khalid Road Opposite To Farm Market

Direction: Southwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.201175 50.19531667

Map Link: <u>Click Here</u>





UNIPOLE E-43 | B

Market: Al Khobar

Location: King Khalid Road Opposite To Farm Market

Direction: Southwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.201175 50.19531667





E-45 | A

Market: Al Khobar

Location: King Fahed Road Near Sport City Drive

Direction: Southwards

Face / Type: A / Digital

Lighting: LED

Size: 14.4m x 4.8m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.35841944 50.187975





E-45 | B

Market: Al Khobar

Location: King Fahed Road Near Sport City Drive

Direction: Southwards

Face / Type: B / Static

Lighting: Backlit

Size: 14.22m x 4.62m

Exposure: 100% share of voice

Coordinates: 26.35841944 50.187975

Map Link: <u>Click Here</u>





E-46 | A

Market: Dammam

Location: King Abdullah Road With Dammam Kurnish

Direction: Northwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.49487222 50.13428611





UNIPOLE E-46 | B

Market: Dammam

Location: King Abdullah Road With Dammam Kurnish

Direction: Northwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.49487222 50.13428611





E-47 | A

Market: Dammam

Location: King Fahed Road Beside To Al-Nakhil Mall

Direction: Eastwards

Face / Type: A / Digital

Lighting: LED

Size: 14.4m x 4.8m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.39309722 50.03527222





E-47 | B

Market: Dammam

Location: King Fahed Road Beside To Al-Nakhil Mall

Direction: Eastwards

Face / Type: A / Static

Lighting: Backlit

Size: 14.22m x 4.62m

Exposure: 100% share of voice

Coordinates: 26.39309722 50.03527222

Map Link: <u>Click Here</u>





E-48 | A

Market: Al Khobar

Location: Intersection of King Khalid Road With Al-

Numan Bin Haritha Street

Direction: Northwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.20150278 50.19615833





E-48 | B

Market: Al Khobar

Location: Intersection of King Khalid Road With Al-

Numan Bin Haritha Street

Direction: Northwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.20150278 50.19615833





UNIPOLE E-49 | A

Market: Al Khobar

Location: Prince Turki Street After Al Khobar Cornish

Entrance

Direction: Northwards

Face / Type: A / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.29019167 50.22068611





E-49 | B

Market: Al Khobar

Location: Prince Turki Street After Al Khobar Cornish

Entrance

Direction: Northwards

Face / Type: B / Static

Lighting: Frontlit

Size: 14.65m x 4.27m

Exposure: 100% share of voice

Coordinates: 26.29019167 50.22068611





E-50 | A

Market: Dammam

Location: Al Khaleej Road - Dammam Cornish Road -

Near Al Romansiah Restaurant

Direction: Eastwards

Face / Type: A / Digital

Lighting: **LED**

Size: 14.65m x 4.27m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.45589167 50.11325833





E-50 | B

Market: Dammam

Location: Al Khaleej Road - Dammam Cornish Road -

Near Al Romansiah Restaurant

Direction: Eastwards

Face / Type: B / Digital

Lighting: **LED**

Size: 14.65m x 4.27m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.45589167 50.11325833





E-51 | A

Market: Al Khobar

Location: Dhahran Khobar Road Towards Khobar Near

Rashid Mall

Direction: Westwards

Face / Type: A / Digital

Lighting: **LED**

Size: 14.65m x 4.27m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.2898 50.17890556





E-51 | B

Market: Al Khobar

Location: Dhahran Khobar Road Towards Khobar Near

Rashid Mall

Direction: Westwards

Face / Type: B / Digital

Lighting: **LED**

Size: 14.65m x 4.27m

Exposure: 10" every 50" (subject to variance)

Coordinates: 26.2898 50.17890556





Thank You



