



Saudi Signs Media

Rate Card

July-2021



Media Formats

Riyadh

Digital Bridges

Flagpoles and Unipoles

Jeddah

Digital Steel Bridges

Giganto Bridges

Unipoles

Jeddah Package

Dammam/Khobar

Unipoles

Hyper Digital Solutions

Riyadh, Jeddah and Dammam/Khobar



نون

خصم 10% زيادة
VISA

29-24 أبريل

عرض رمضان الكبير

RIYADH

RIYADH

Digital Bridges



Various Sizes (av. 99m2 per face)



Digital



10" ad every 50" (subject to variance)



[Click Here For Map](#)

City	Circuit	Duration	Faces	Gross	Handling	Municipality
Riyadh	1 Circuit	2 Weeks	10 Faces	600,000	20,000	10,000



RATE CARD 2021

Click Markets and Formats To View Rates

RIYADH

Digital Bridges

Flagpoles and Unipoles

DAMMAM / KHOBAR

Unipoles

JEDDAH

Digital Steel Bridges

Giganto Bridges

Unipoles

Jeddah Package

HYPER DIGITAL SOLUTIONS

Main Cities

Note:

Above amounts are in Saudi Riyal (SAR) and exclude VAT
Locations on maps subject to change without prior notice
Pictures illustrated are samples of structures

RIYADH

Flagpoles & Unipoles



Various Sizes (refer to specification sheets)



Flagpoles (Digital and Static) | Unipoles (Static only)



Digital: 10" ad every 50" (subject to variance) | Static: 100% share of voice



Click For Map | [Digital Flagpoles](#) [Static Flagpoles](#) [Unipoles](#)

City	Format	Faces	Duration	Gross	Handling	Municipality
Riyadh	Static	1	2 Weeks	80,000	12,000	2,000
	Digital	1	2 Weeks	70,000	3,000	1,500

PACKAGE RATE

City	Faces	Duration	Gross	Handling	Municipality
Riyadh	5 Faces (3x Digital + 2x Static)	2 Weeks	350,000	20,000	8,500



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الكود: 50

على طلبك الأول

كاش 100%
باك
حتى 50 ريال

تويو | TO YOU

JEDDAH

JEDDAH

Digital Steel Bridges



Various Sizes (refer to specification sheet)



Digital



10" ad every 50" (subject to variance)



[Click Here For Map](#)

Duration	Faces	Gross	Handling	Municipality	Location
2 Weeks	15	1,350,000	37,500	45,000	8x King Abdulaziz Road (Kings Road) 1x Medina Road 6x Non (Kings/Medina Road) Locations
	10	1,150,000	45,000	30,000	5x King Abdulaziz Road (Kings Road) 1x Medina Road 4x Non (Kings/Medina Road) Locations
	5	675,000	25,000	15,000	2x King Abdulaziz Road (Kings Road) 1x Medina Road 2x Non (Kings/Medina Road) Locations
	3	450,000	15,000	9,000	1x King Abdulaziz Road (Kings Road) 1x Medina Road 1x Non (Kings/Medina Road) Location



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JEDDAH

Giganto Bridges



Various Sizes (refer to specification sheet)



Static



100% share of voice



[Click Here For Map](#)

Location	Faces	Gross 4 Weeks	Gross Yearly	Production	Municipality
Medina Road	1	400,000	3,250,000	50,000	10,000
Tahliah Street	1	300,000	2,750,000	50,000	10,000
Prince Sultan Road	1	150,000	1,650,000	35,000	7,000
60 TH Street & Palestine	1	200,000	2,000,000	50,000	10,000
60 th Street & Quraish	1	187,500	1,350,000	80,000	10,000
Old Makkah Kilo2	1	100,000	1,250,000	50,000	10,000

Circuit	Faces	Gross 2 Weeks	Production	Municipality
Circuit Package	3	650,000	100,000	25,000



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JEDDAH

Unipoles



Various Sizes (refer to specification sheet)



Digital and Static

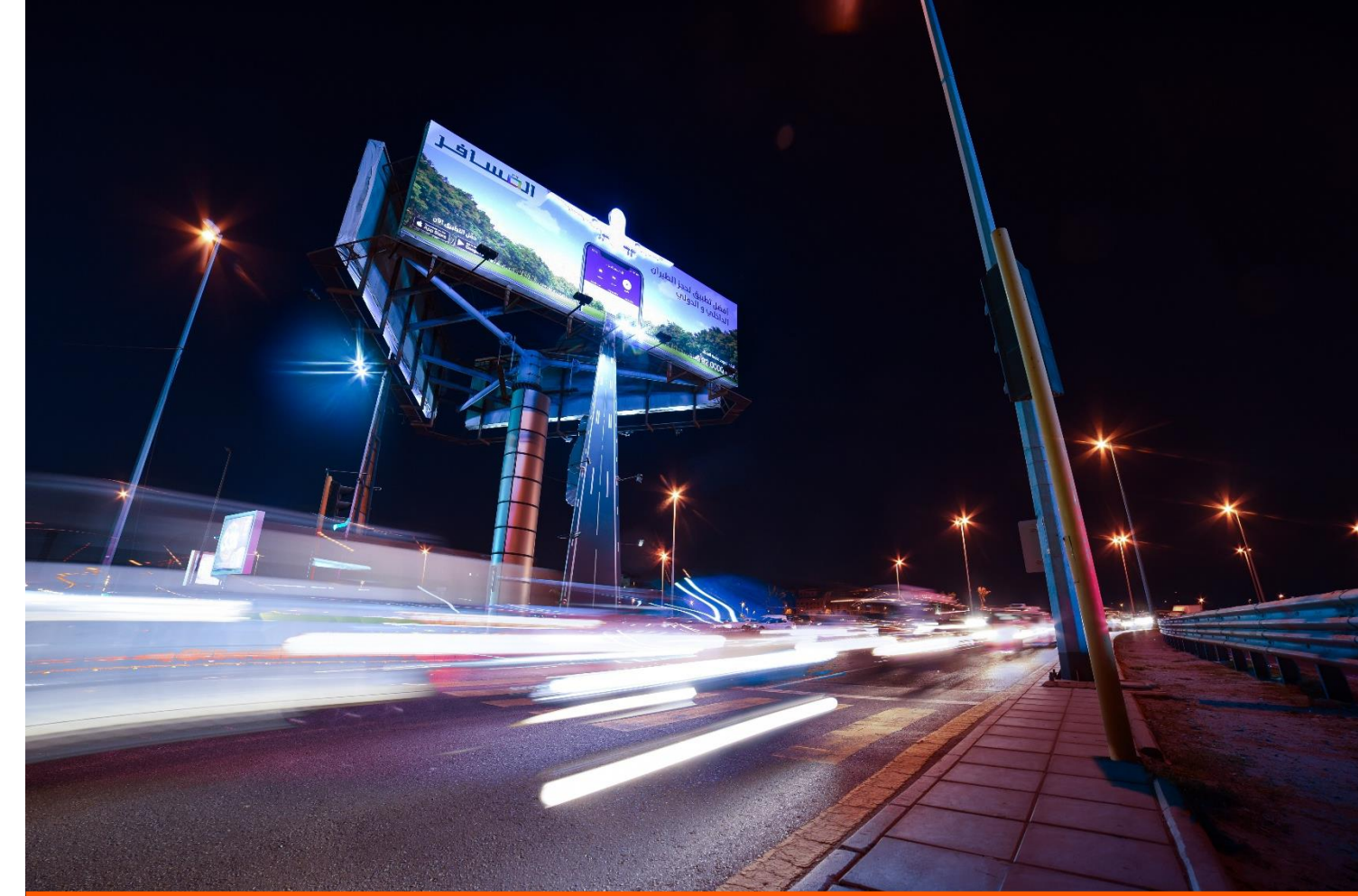


Digital: 10" ad every 50" (subject to variance) | Static: 100% share of voice



Click For Map | [Digital Unipoles](#) [Static Unipoles](#)

City	Format	Faces	Duration	Gross	Handling	Municipality
Jeddah	Static	1	2 Weeks	45,000	5,000	1,500
	Digital	1	2 Weeks	40,000	3,000	1,500



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JEDDAH

Package (Bridges & Unipoles)



Various Sizes (refer to specification sheet)



Digital and Static



Digital: 10" ad every 50" (subject to variance) | Static: 100% share of voice

City	Medium	Faces	Duration	Gross	Handling	Municipality
Jeddah	Digital Unipole	6	2 Weeks	1,140,000	60,000	27,000
	Static Unipole	10				
	Digital Steel Bridge	3				



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RIYADH

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DAMMAM / KHOBAR

فليك قدما
وهذا أقوى عروض التمويل
في الشيفر الفضيل

دوراندو
دفع خلفي 3.6 لتر 2018
1,988* ر.س شهريا

لشيفر
2018
1,756* ر.س شهريا

DODGE 920010098

المتحدة للسيارات
UNITED MOTORS

Saudi Signs Media
013
06 520

DAMMAM / KHOBAR

Unipoles



Various Sizes (refer to specification sheet)



Digital and Static



Digital: 10" ad every 50" (subject to variance) | Static: 100% share of voice



Click For Map | [Digital Unipoles](#) [Static Unipoles](#)

City	Format	Faces	Duration	Gross	Handling	Municipality
Dammam / Khobar	Static	1	2 Weeks	40,000	12,000	2,000
	Digital	1	2 Weeks	35,000	3,000	1,500

PACKAGE RATE

City	Faces	Duration	Gross	Handling	Municipality
Dammam / Khobar	3 Faces (2x Digital + 1x Static)	2 Weeks	110,000	10,000	7,000



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A blue-tinted photograph of a supermarket aisle. The aisle is filled with shelves of products, including various brands of bottled water and soft drinks. In the foreground, there are several promotional displays for Pepsi, featuring the brand's logo and Arabic text. Above the shelves, there are several large digital displays or posters. One prominent display on the right side of the aisle features the text "THINK DUNE" and "6TH STREET" with an image of a man in a suit. Another display on the left side features Arabic text and a crescent moon. The overall scene is brightly lit, typical of a modern retail environment.

HYPER DIGITAL SOLUTION

3 MAIN CITIES

Hyper Digital Solutions



1080 X 1920 / 90cm x 160cm



Digital



10" ad every 50" (subject to variance)



Click For Map | [Riyadh HDS](#) [Jeddah HDS](#) [DAM/KHO HDS](#)

City	Circuit	Duration	Gross Per Circuit	Operations Cost Per Campaign & Visual Change
Riyadh Jeddah Dammam / Khobar	100 Faces	4 Weeks	100,000	10,000



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في المتاجر | على الانترنت | للتلفون المحمول

بوابة
Gate 2



Visit Our Offices Or Contact Us

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Thank You

