

GULF TIMES ADVERTISEMENT RATE CARD - 2019

Effective from 1st January 2019

COMMERCIAL & PERSONAL		
SIZE	B/W	COLOUR
FRONT PAGE		
Half Page - 20 x 8	42,500	63,750
Quarter Page - 20 x 4	21,250	31,875
10 x 8	21,250	31,875
10 x 4	10,625	15,938
*1/8 - 17 x 3	10,625	15,938
Cm / Column	280	420
BACK PAGE		
Full Page - 50 x 8	52,500	78,750
Half Page - 25 x 8	26,250	39,375
Quarter Page - 25 x 4	13,125	19,688
*20 x 3	8,500	12,750
*1/8 Page - 17 x 3 or 12 x 4	6,600	9,900
*15 x 3	6,200	9,300
Cm / Column	147	221
PAGE 2 & 3		
Full page - 50 x 8	36,500	54,750
Half Page - 25 x 8	18,250	27,375
Quarter Page - 25 x 4	9,125	13,688
Cm / Column	117	176
INSIDE PAGE		
Full page - 50 x 8	26,500	39,750
Half Page - 25 x 8	13,250	19,875
Quarter Page - 25 x 4	6,625	9,938
1/8 Page - 17 x 3 or 12 x 4	3,400	5,100
15 x 3	3,100	4,650
Cm / Column	88	132
BUSINESS & SPORTS FRONT PAGE		
Half Page - 20 x 8	14,300	21,450
Quarter Page - 20 x 4	7,150	10,725
*1/8 Page - 17 x 3 or 12 x 4	3,600	5,400
Cm / Column	93	140
SPECIAL OPERATION VERTICAL STRIP		
Page 1 & 2 (50cm x 9cm)	63,000	94,500

*No advance booking, subject to availability All Rates are in Qatari Riyals, One US Dollar = 3.63 Qatari Riyals

Spot Colour - 15% extra

Special Position - 10% extra

Page 5 & 7 - 15% extra

Page 5 & 7 Full, Half and Quarter page only