

ADVERTISING SERVICES

By Dubai World Trade Centre

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مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

DWTC Digital Advertising Network

Duration: 15 seconds slot

Total number of slots: 6

Rate per slot: AED 18,000 per week

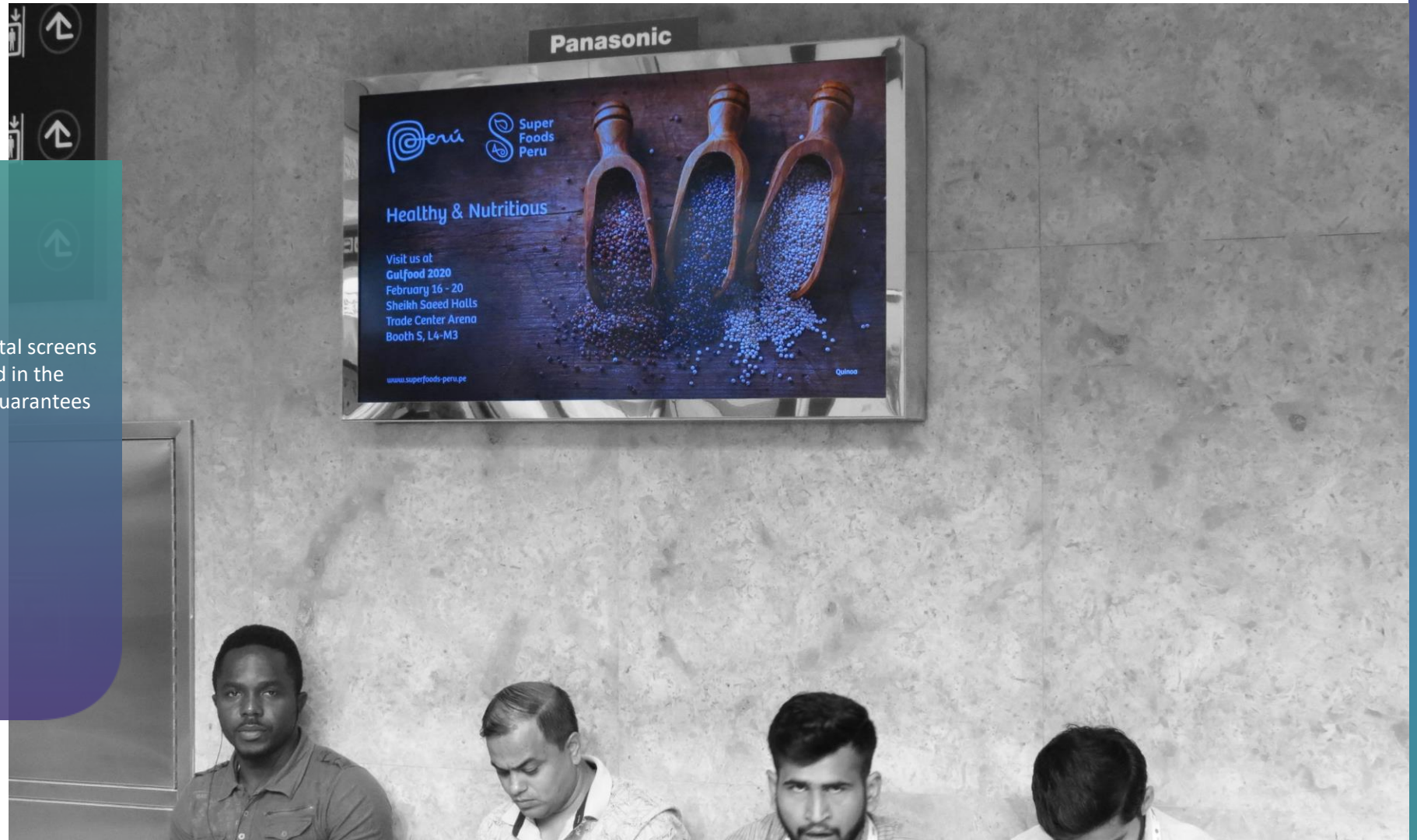
A network of 25 units of digital screens (52") strategically distributed in the main concourse areas that guarantees reach for your brand.

Size: 14.95 m x 25.30 m

Type: Digital Screens

Reference: DAN

Quantity: 25



DWTC Digital Advertising Network



Multi Storey Parking Elevator Screen

Duration: 8 seconds slot

Total number of slots: 6

Rate per slot: AED 9,000 per week

Benefiting from the high traffic and a long exposition time, this site is considered very tactical for companies aiming to deliver a message using the screens inside the elevators for videos or images.

Size: 1.69 m x 2.29 m

Type: Digital Screen

Referencs: ES 1 - 11

Quantity: 11



Multi Storey Parking Elevator Screen



Multi Storey Parking Walkway Projector Screen

Duration: 8 seconds slot

Total number of slots: 6

Rate per slot: AED 27,000 per week

Panels Located in the tunnel en route to the exhibition center from the multistorey parking will grab the attention of all visitors aiming to the venue.

Size: 9.10 m x 15.40 m

Type: Projector

Reference: PDP 1 - 4

Quantity: 4 Projector Panels



Multi Storey Parking Walkway Projector Screen



Roof Outdoor Digital Screen - Novotel

Duration: 8 seconds slot

Total number of slots: 6

Rate per slot: AED 50,000 per week

An innovative digital advertising product that is big, bold and simply cannot be ignored. Operational 20 hours/day from 6A.M to 2:A.M. Located on a major traffic light which gives your target audience a very high dwell time. Highly visible for all people coming to the paid and free car park

Size: 5.00 m x 10.00 m

Type: Digital LED Screen

Reference: SDS

Quantity: 1



Roof Outdoor Digital Screen - Novotel



Iconic LED

Duration: 8 seconds slot
Total number of slots: 6
Rate per slot: AED 50,000 per week

Located along Happiness Street, on our newest carpark "Happiness carpark" A phenomenal chance to influence the buying decisions of your target audience as they are coming to the Dubai World Trade Center.

Size: 5.80 m x 12.40 m

Type: LED Signage

Reference: IOL

Quantity: 1



Iconic LED

