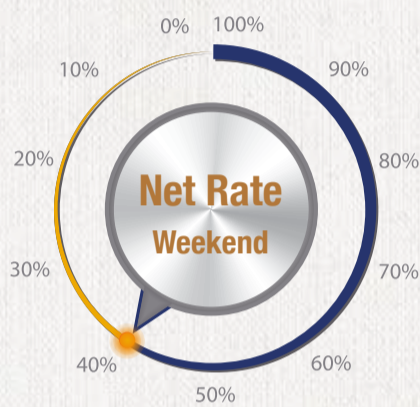
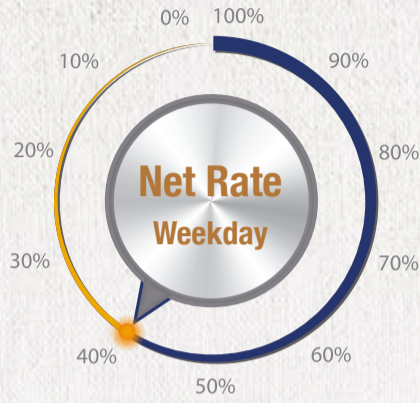


Abu Dhabi Radio Network 2022 Rate Card

The below rates are for 30 seconds in AED



Weekday	05:30 - 10:00 16:00 - 21:00	10:00 - 16:00	21:00 - 05:30
Emarat FM	500	350	250
Star FM	500	350	250
Radio Mirchi	500	350	200
Quran Kareem	600	400	250
AD Radio	325	250	150
AD Classic FM	325	250	150
Radio 1	500	350	250
Radio 2	500	350	250

Weekend	05:30 - 13:00	13:00 - 21:00	21:00 - 05:30
Emarat FM	250	300	200
Star FM	250	300	200
Radio Mirchi	250	300	200
Quran Kareem	300	300	200
AD Radio	250	250	100
AD Classic FM	250	250	100
Radio 1	250	300	200
Radio 2	250	300	200



Commercial Pro-rata

Radio spots length variations

10 sec	15 sec	20 sec	25 sec
50%	70%	80%	90%

The percentage apply on standard 30 sec rate for all Abu Dhabi Radio Network Station Above 30 sec pro-rata will be applied



Commercial Loading

Radio Spots Loadings

Fixed hours	Fixed Breaks	Fixed Positions
15%	15%	15%

The percentage apply on standard 30 sec rate for all Abu Dhabi Radio Network Station



RJ Mention Rates

Duration	15 sec	20 sec	30 sec
Net Rate per Mention	1,000	1,500	2,000



Production Cost

Cost

One Voice Over : AED 2,500
Two Voice Over: AED 3,500
More than Two Voices: AED 4,000 Net

Timeline

48hrs for scripting
48hrs for audio production

Terms

- Cancellation policy: Cancelling the campaign within 7 working days of its start date, without prior written notice, will result in a 50% charge of the campaign amount.
- Additional 5% VAT applicable to the above rates.

