



Dubai Metro

PRODUCTION RATE

2021





Production Rate

Terms & conditions:

- Payment terms: Full in advance
- Material deadline: 10 working days
- Artwork to contain 50% Arabic and subject to municipality approval
- No cancellation is accepted

IN-STATION ILLUMINATED

Panel Type	Rate (AED) / Panel	Rate (AED) / Network
6 Sheet	400	17,500 (70 faces)
12 Sheet	750	32,500 (70 faces)
Large Format	2,000	18,000 (20 faces)
Static Portrait & Totem	400	10,000 (70 faces)

IN-STATION VINYL

Type	Rate (AED) / Station	Rate (AED) / 8 Stations
Entrance Doors	8,000	45,000
Ticket Gates & Floor Graphics	5,000	25,000
Elevator Shafts	8,000	50,000
Screen Walls	12,500	60,000
Wall Unit (MOE)	15,000	
Escalators & Stairs Concourse Level	14,000	90,000
Escalators, Stairs & Travelators (Floating) Station	55,000	
Escalators, Stairs, Travelators & (Underground) Station	65,000	

IN-TRAIN VINYL

Type	Rate (AED) / Panel
Overhead Panels	100
Glass Seat Dividers	40
Window Wrap	40

OUTDOOR VINYL & ILLUMINATED

Type	Rate (AED) / Panel
Station Wrap - Full Wrap	190,000
Station Wrap - Half Wrap	90,000
TPS Hoarding - Backlit Banner	40,000
Bridge - Backlit Banner	20,000
EEP - Vinyl	50,000
Pillars - Banner	2,500
Pillars - Backlit Banner	1,000

DIGITAL STATIONS UPLOAD FEES

Type	Rate (AED)
1 Station	2,500
2 to 6 Stations	4,000
7 Stations and Above	5,500

DIGITAL BRIDGES UPLOAD FEES

Type	Rate (AED)
1 Bridge	2,500
2 to 6 Bridges	4,000
7 Bridges and Above	5,500





Thank you

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