

HURRIYET - TURKEY

Daily Newspaper - 2021

ADVERTISING RATES – 2021 in Euro**HÜRRIYET RATE CARD****EURO (cc/cm)****NATIONAL EDITION****4 COLOR**

	<u>WEEKDAYS</u>	<u>SATURDAY</u>	<u>SUNDAY</u>
BACK COVER PAGE	222	302	354
2nd PAGE	206	280	328
3rd* & 5th PAGES	192	262	307
4th & 6th pages	155	217	248
7th page	167	239	280
ECONOMY PAGES (Right Hand Side)	145	228	267
ECONOMY PAGES (Left Hand Side)	144	213	249
ADVERT PAGES	110	150	173
SPORT (Right Hand Side)	144	210	244
SPORT (Left Hand Side)	127	188	216
CLASSIFIED PAGES *	88	116	127

*%25 will add on full page in 3rd pages.

BLACK&WHITE

ECONOMY PAGES (Right Hand Side)	117	168	197
ECONOMY PAGES (Left Hand Side)	107	160	184
ADVERT PAGES	96	130	150
CLASSIFIED PAGES	73	97	105

ISTANBUL EDITION**4 COLOR**

	<u>WEEKDAYS</u>	<u>SATURDAY</u>	<u>SUNDAY</u>
ECONOMY PAGES (Right Hand Side)	125	175	205
ECONOMY PAGES (Left Hand Side)	115	160	187
ADVERT PAGES	99	138	161

BLACK & WHITE

ADVERT PAGES	83	113	129
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ANKARA EDITION

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BLACK & WHITE	20	24	25

ADANA or ANTALYA EDITION

4 COLOR	12	15	17
BLACK & WHITE	10	11	12

TRABZON EDITION

4 COLOR	9	9	11
BLACK & WHITE	7	7	9

CYPRUS EDITION

4 COLOR	8	8	10
BLACK & WHITE	6	6	8

18% V.A.T. will be added for all rates

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