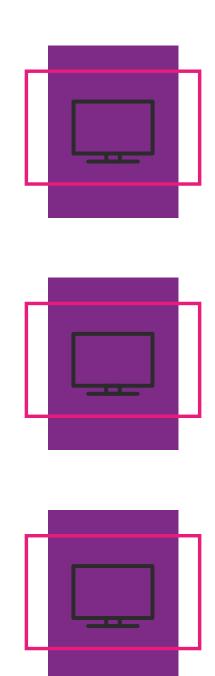
Make a Bold Mark...



Abu Dhabi LED Digital Screens



Impact

Bringing you the next generation Digital Screens with enhanced Outdoor resolution to unleash the power of your Brand.

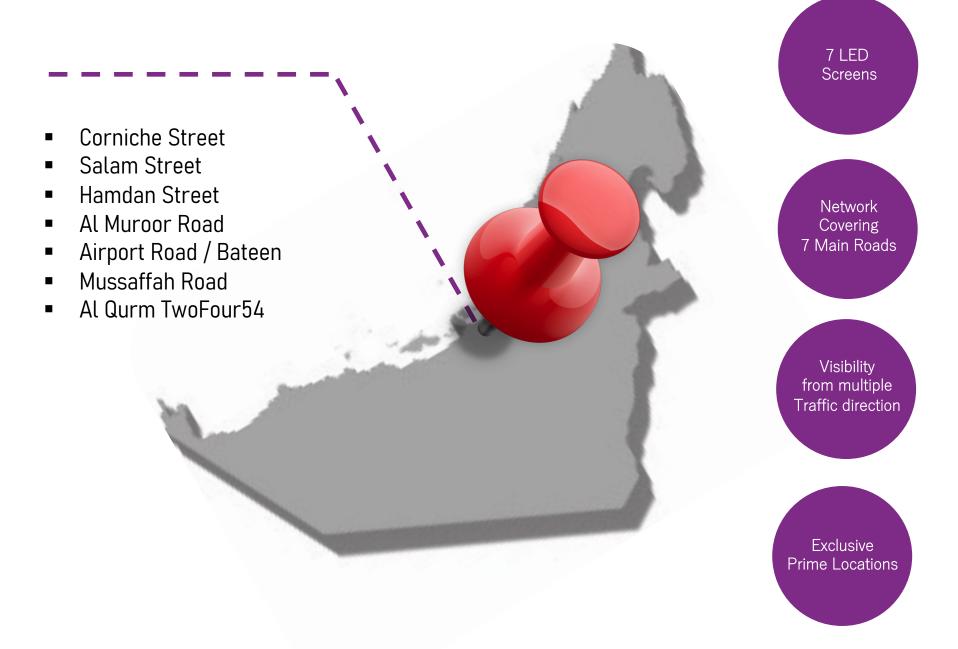
Flexibility

Digital content easy and fast turnaround to coop instantly with Brand Message alteration.

Increased Value

A crafted network providing higher visibility across

Main and most congested Arteries of Abu Dhabi.



Our Network

7 LED Screens in the

Main Arteries

of Abu Dhabi city



Corniche Radisson Blu Hotel

ADLED1

Abu Dhabi, Corniche Main St. intersecting with King Salman Bin Abdulaziz St. Next to Radisson Blu Hotel (Hilton Previously).

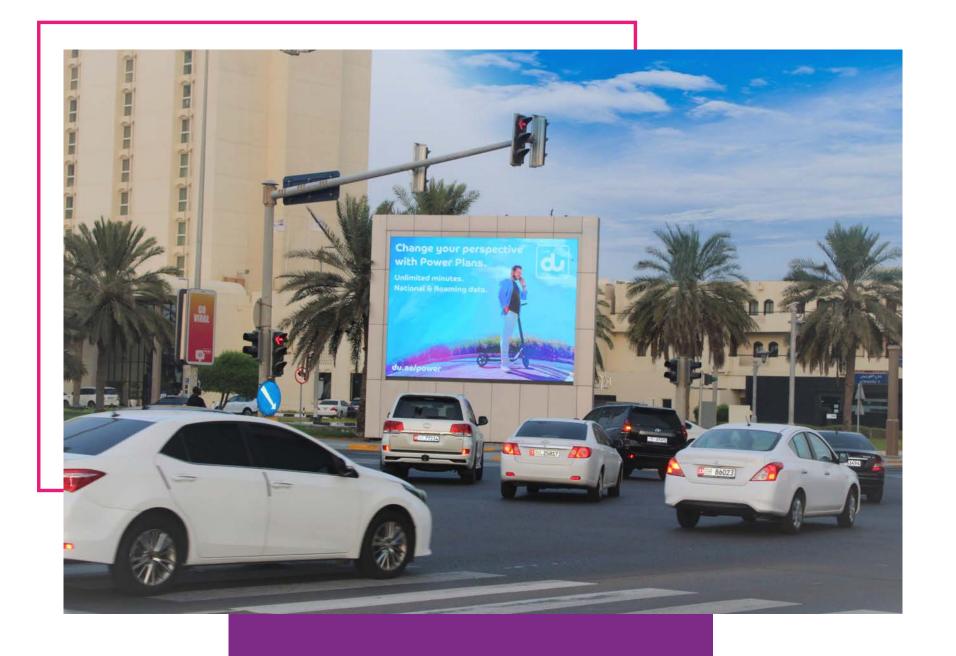
8m x 6m



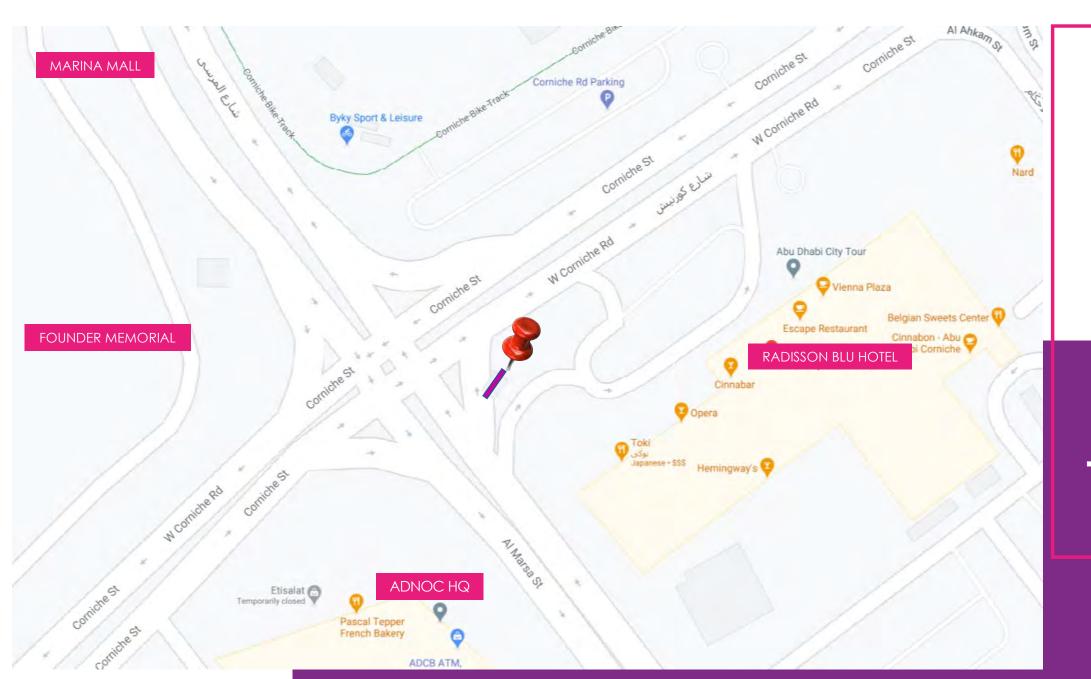
Average Daily Traffic: 300,195











_ocation Map

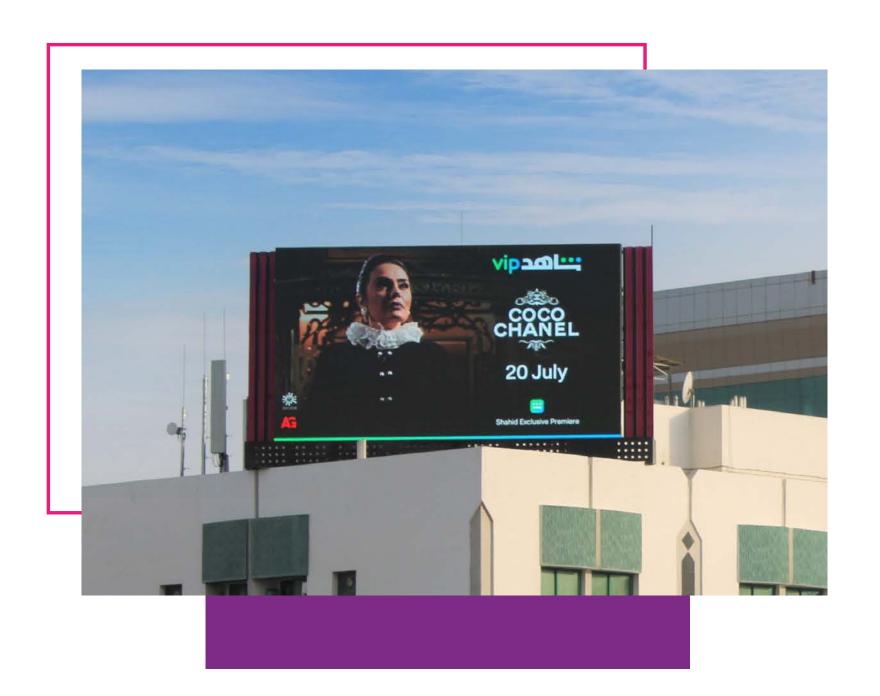
ADLED2

Salam Street

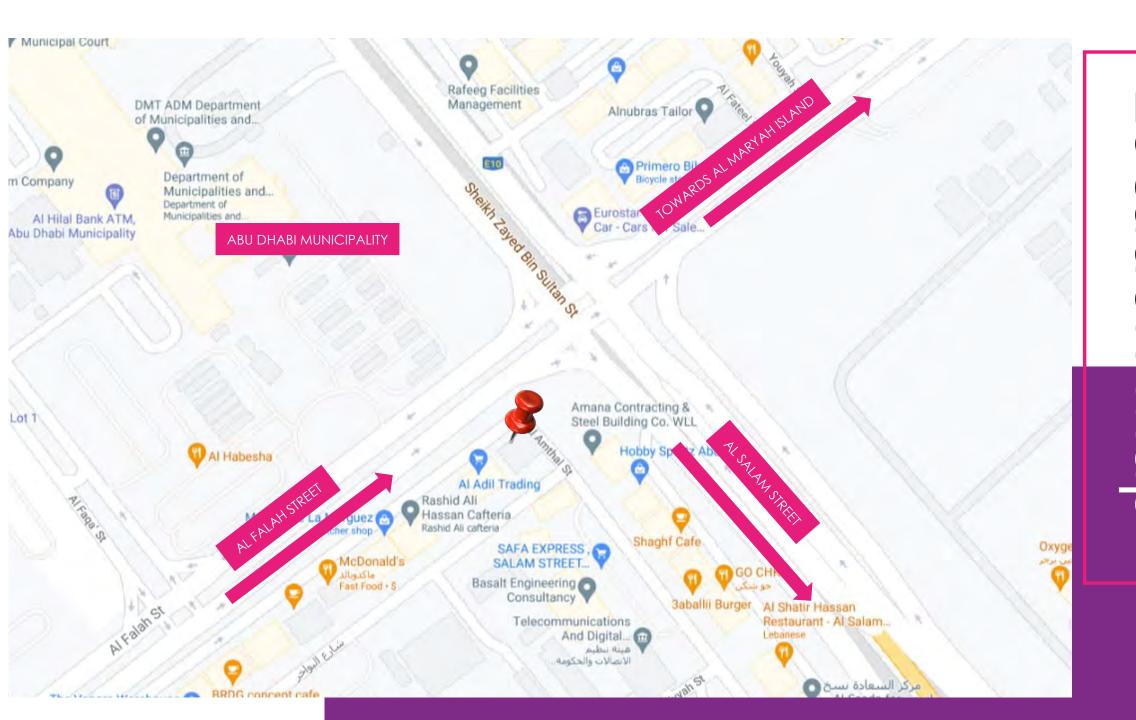
Located on the intersection of Salam Street and Falah street highly visible from traffic entering Abu Dhabi Center and traffic inbound from Falah street towards Al Reem Island, Maryah Island and Abu Dhabi Mall.

10.5m x 6m









Location Map

Hamdan Street

Located on the famous Hamdan Shopping Center. LED visibile from traffic on Hamdan Main street and the traffic crossing Hamdan exiting from Abu Dhabi Corniche.

12m x 5m

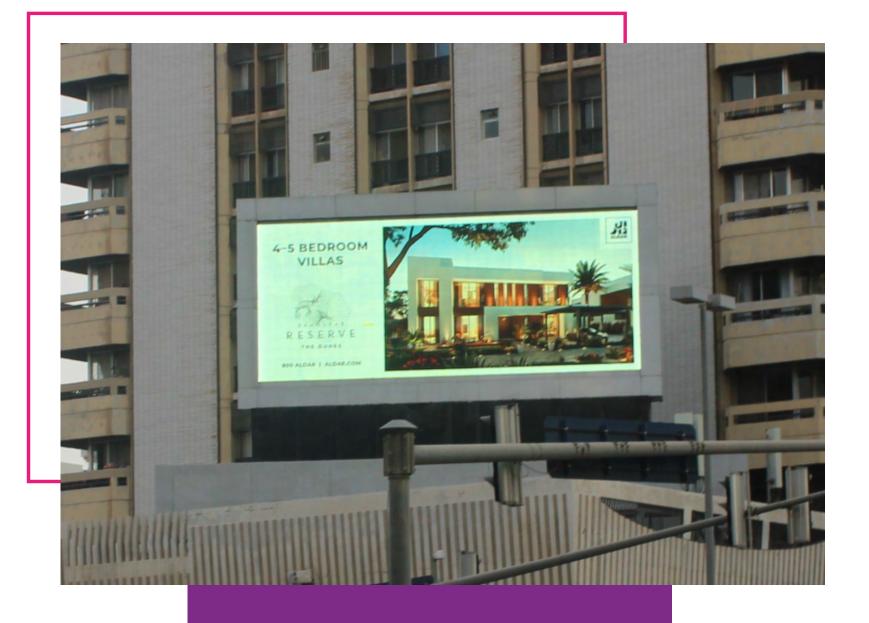
ADLED3



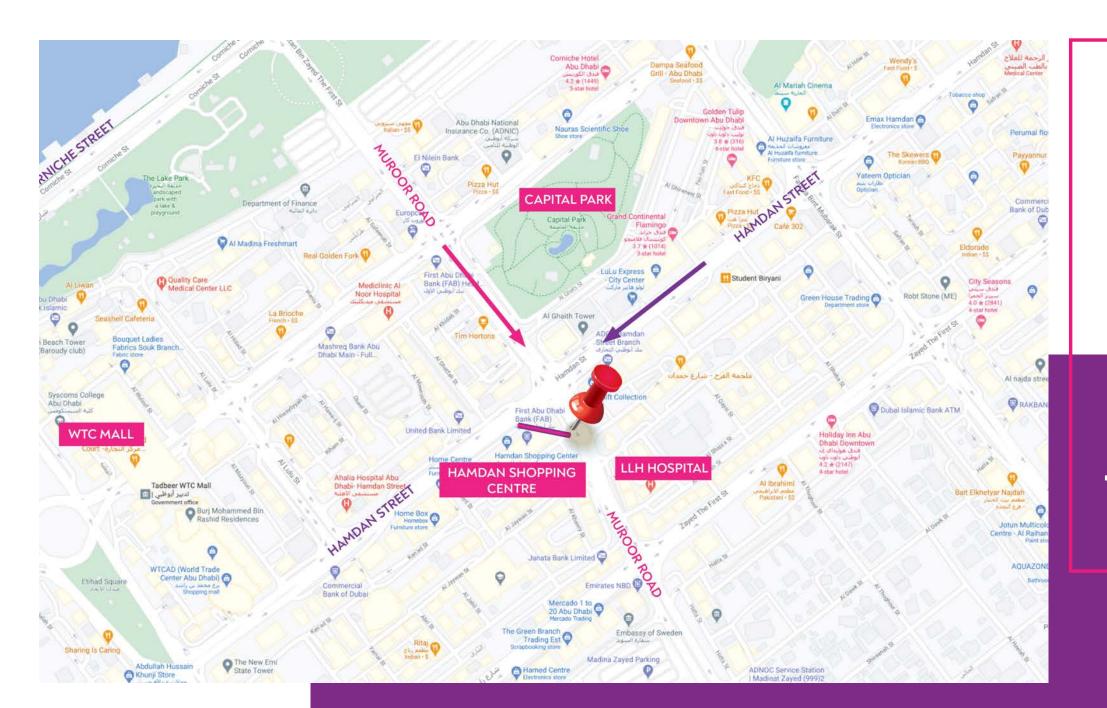
Average Daily Traffic: 336,563











Location

Nap

ADLED4

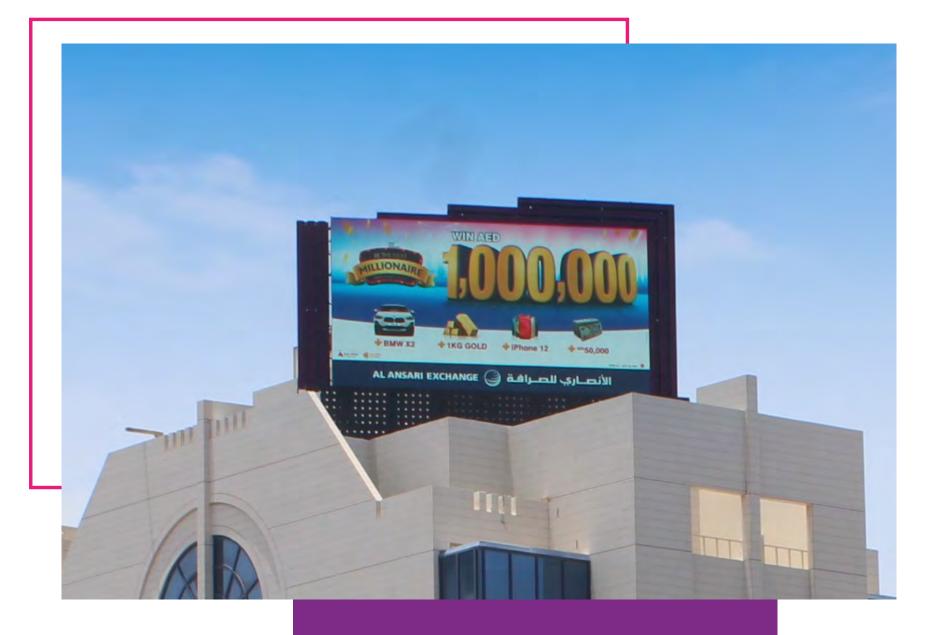
Al Muroor Road

Located in Al Muroor road, one of the busiest main roads of Abu Dhabi. High visibility to traffic going towards Khalifa University, ADNEC and Musaffah.

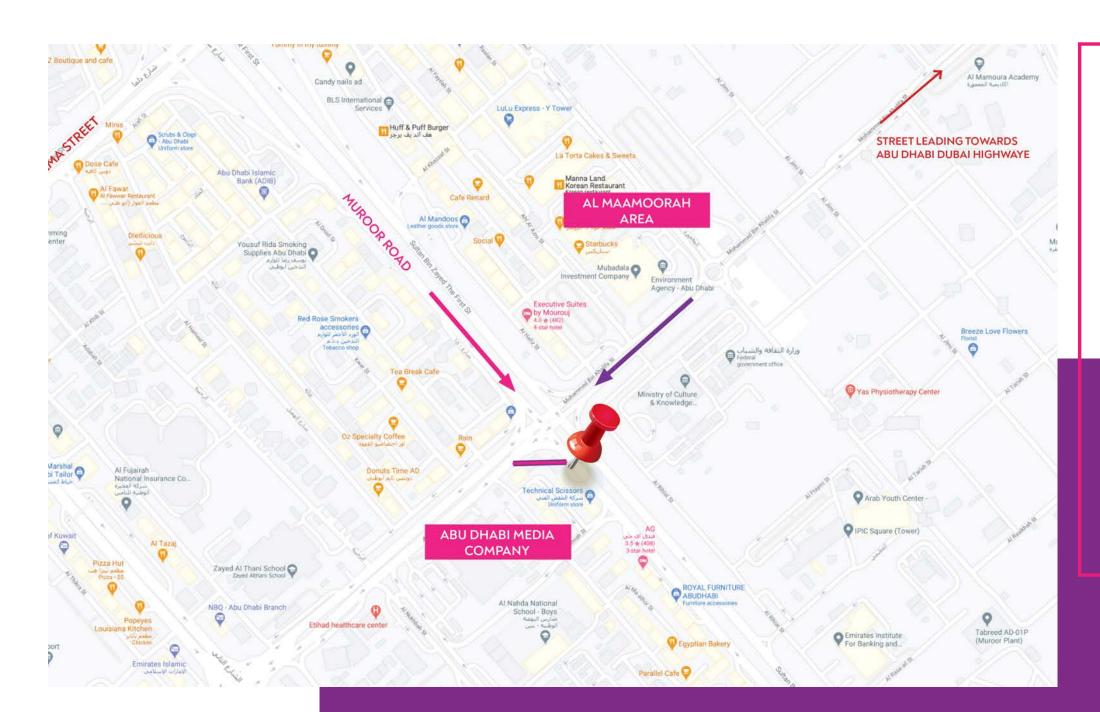
9m x 5m











deN

Airport Road

Located in a strategic location on Airport road in the nearby Al Mushrif with near proximity of major Schools and Parks.

8m x 5m

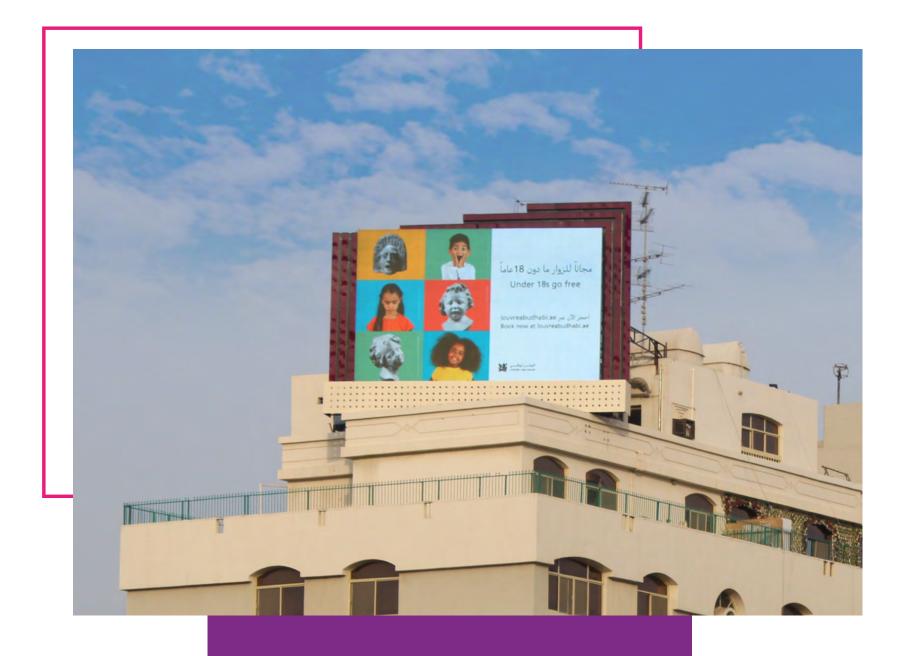
ADLED5



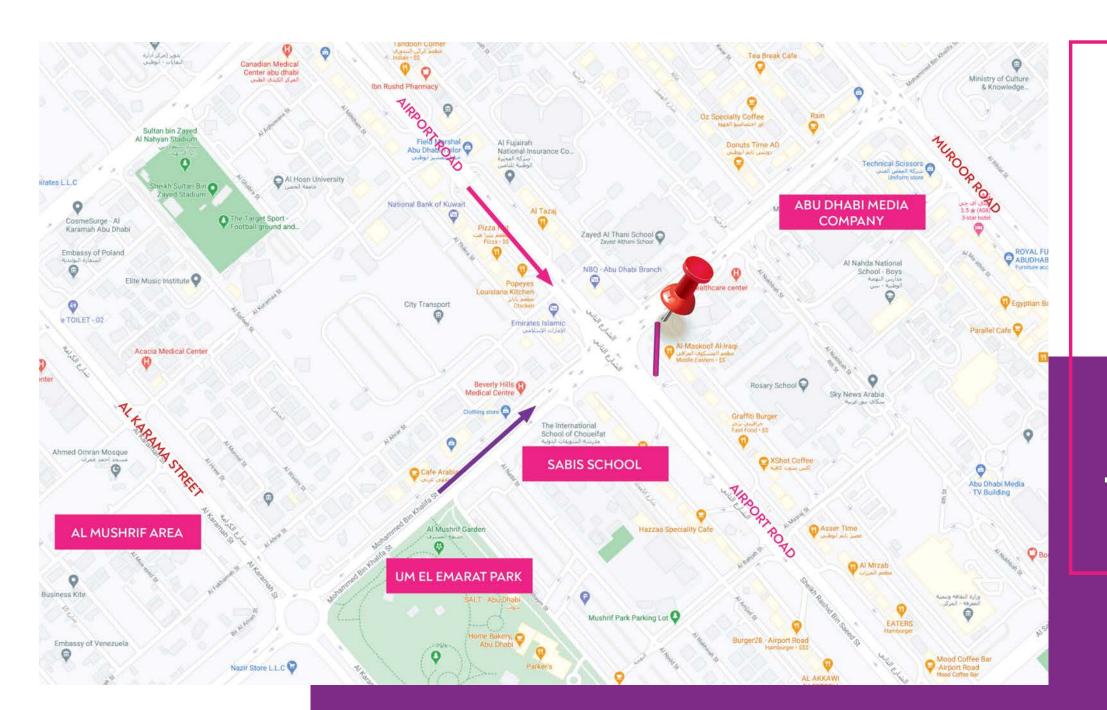
Average Daily Traffic: 411,319











Location

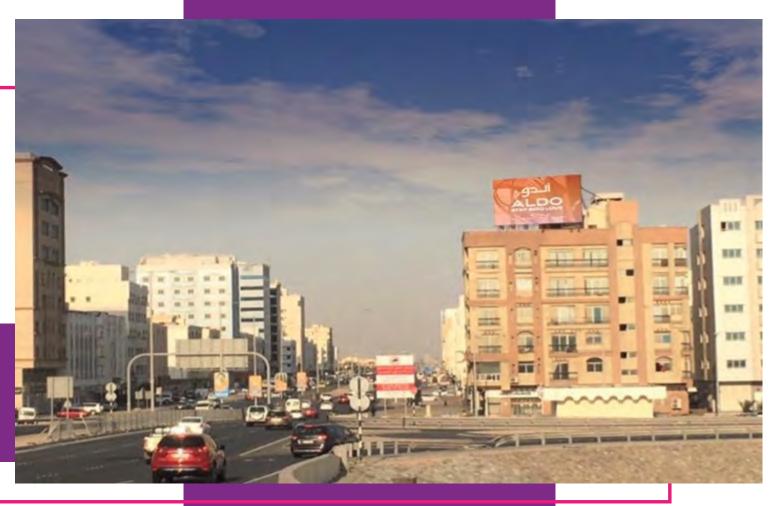
Nap

Mussaffah - MBZ

ADLED6

Rooftop LED Screen on Mussaffah main road facing Dalma Mall, visible to traffic to and from MBZ, in close vicinity of Musaffah Bus Station and Mussafah Residential Community.

10.5m x 6m



Average Daily Traffic: 554,396



LuLu Exchange Home Centre Emirates Post -Mohammed Bin Zayed... 28th St Dalma Mall Chhappan Bhog Pure Dalma Mall Vegetarian Indian... Al Rawdah Rd 26 min drive - home Phoenix Hospital Brindavan 👩 Creative Brit مستشفى البستان Flowers Trading الابداع البريطانية Al Dhari St الاهلة Broasted King Fresh Shawarma Al Hudhoudh St McDonald's WEAR MART 16th St MUSAFFAH ماكدونالدز Seer Bani Yas Secondary School S ADNOC Fuel Station Musafah Residential Al Hasna-A St Community al farah butchery al farah butchery 1 ملحمة Al Itmi-nan St الفرح فرع ألشعبية Al Sareeh St Saan Street Honey Special Cake W Al Sultan Bakery & Markets V Al Marhah St مخابز وأسواق السلطان الكنار Taste of Lahore SEABREEZE CARGO - SHABIA Al Hadeeb St Seabreeze Couriers Al Mufakkir St Ghar Hira St -> AI MADINA HYPERMARKET ME11 Funoud St Malabar Gold & Diamonds-Mussaffah... مليار للذهب Commercial Bank Of Dubai ATM Screen Location Naseem Al Barr St Baynounah TV -BMZ MEDIA FZ Llc. Tarz Gujjarat Restaurant Google Musafah Bus Station & Sweets (Shahiya turafaruEA Otrodia D

Location

<u>Sap</u>

ADLED7

Al Qurm – TwoFour54

Abu Dhabi, Mussaffah – Sheikh Zayed Mosque – Al Khaleej Al Arabi towards Abu Dhabi Corniche. TwoFour54 towards the service road.

> 13m x 7m (Two Sides)









Oosh Cafe ITCH Bakery & Florists AZF Coffee Station -Baqala Bab al Rahma Convenience store Arabella Spa صالون ارابيلا Human Resources Metro Mart Authority فيته الموارد البشرية nirates Red Crescent Thanaya Building AIRPORT TOWER Khamis Alnuaimi Yanah Building C5 Mashreq ATM -Health Shield Department of. Royal Group Medical Center 91 Protocol & Public Najd Palace Restaurant Relation Department and Kitchen إدارة المراسم والفلاقات العامة PAL Group Department of Education Vemenite - \$\$ and Knowledge twofour54 Building 4 TEN 11 Coffee Boutique Image Nation Abu Dhabi ايمج نيشي الوظيان Hamamah St **Emirates Face** Recognition Pparking Alef Education HQ Saj 2 Go Lebanese Bakery FAB Head office Business Park

_ocation Map

Our Rate Card

- ☐ Agency Incentive: 20%
- ☐ Payment Terms: Full in Advance
- ☐ Municipality Fees / Uploading Fees: 1,500 AED
- ☐ Visual Change Fees: 1,500 AED
- ☐ Material Deadline: 5 working days
- ☐ Artwork to contain 50% Arabic & subject to Municipality Approval
- No Cancellation Accepted

ADLED1	Gross Rate – AED	2 Weeks	4 Weeks
102201	Corniche Radisson Blu Hotel	125,000	180,000
ADLED2	Gross Rate – AED	2 Weeks	4 Weeks
Щ.	Salam Street	125,000	180,000
ADLED3	Gross Rate – AED	2 Weeks	4 Weeks
	Hamdan Street	90,000	150,000
ADLED4	Gross Rate – AED	2 Weeks	4 Weeks
, WEED4	Al Muroor Road	90,000	150,000
ADLED5	Gross Rate – AED	2 Weeks	4 Weeks
4	Airport Road	90,000	150,000
ADLED6	Gross Rate – AED	2 Weeks	4 Weeks
<u> </u>	Mussaffah - MBZ	80,000	140,000
ADLED7	Gross Rate – AED	2 Weeks	4 Weeks
Щ.	Al Qurm – TwoFour54	80,000	140,000



Circuit Rat Options



OPTION 1	Gross Rate – AED	2 Weeks	4 Weeks
OFTION	Circuit of 3 Screens (ADLED1 or ADLED2 & 2 other Screens)	272,000	382,000

OPTION 2	Gross Rate – AED	2 Weeks	4 Weeks
	Circuit of 5 Screens	408,000	600,000

OPTION 3	Gross Rate – AED	2 Weeks	4 Weeks
or noive	Circuit of 7 Screens	536,000	810,000

- ☐ Agency Incentive: 20%
- ☐ Payment Terms: Full in Advance
- ☐ Municipality Fees / Uploading Fees: 1,500 AED
- ☐ Visual Change Fees: 1,500 AED
- ☐ Material Deadline: 5 working days
- ☐ Artwork to contain 50% Arabic & subject to Municipality Approval
- No Cancellation Accepted



Technical Specification

Display Time

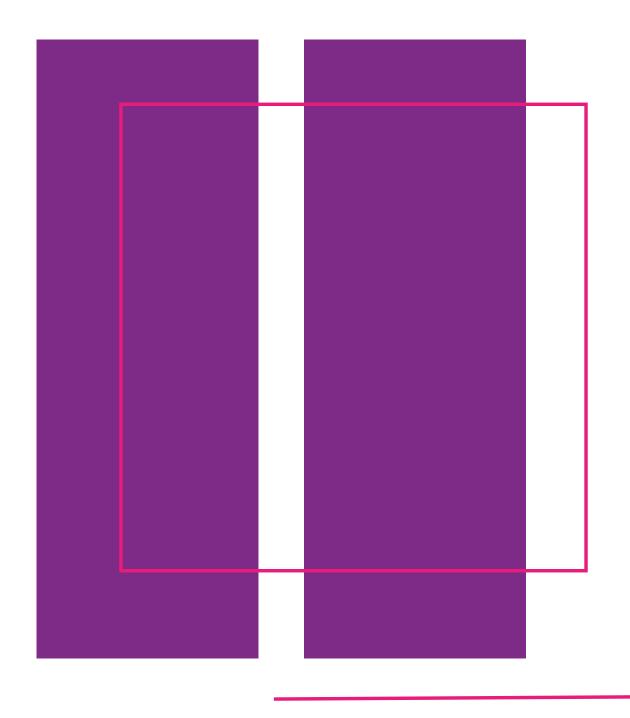
Up to 40 seconds loop every day 8AM to 2AM.

Display	No. of Slots/Day (8 Sec each)			
40s loop	1,620			

ADLED1	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
ADLEDI	Corniche Radisson Blu Hotel	W8 x H6	960 x 720	LED	RGB	HD JPEG (Pixel)
	1					
ADLED2	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
Ц.	Salam Street	W10.5 x H6	960 x 540	LED	RGB	HD JPEG (Pixel)
ADLED3	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
	Hamdan Street	W12 x H5	720 x 300	LED	RGB	HD JPEG (Pixel)
ADLED4	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
<u> </u>	Al Muroor Road	W9 x H5	840 x 450	LED	RGB	HD JPEG (Pixel)
ADLED5	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
ABLEBO	Airport Road	W8 x H5	720 x 450	LED	RGB	HD JPEG (Pixel)
ADLED6	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
	Mussaffah - MBZ	W10.5 x H6	960 x 540	LED	RGB	HD JPEG (Pixel)
ADLED7	Material Specifications	Size	Pixel Resolution	Туре	Color Format	Artwork Format
	Al Qurm - TwoFour54	W13 x H7 (2 Sides)	1560 x 840	LED	RGB	HD JPEG (Pixel)

[■] NO Videos, Animated Visuals only.





Thank You!