



دبي بوست
dubai post



إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES

دبي بوست في إكسبو ٢٠٢٠

DUBAI POST AT EXPO 2020

MEMS Middle
East
Media
Services
FZ LLC

A Choueiri Group Brand



إكسبو 2020 EXPO
دبي، الإمارات العربية المتحدة
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العد التنازلي لأكبر حدث في العالم

صور معلومات تقارير حقائق وأفكار نقدمها بشكل دوري في عد التنازلي يبدأ مع اليوم
رقم 100 قبل إنطلاق اكسبو 2020



COUNTDOWN TO THE WORLD'S BIGGEST EVENT

Photos, informative reports, facts and ideas will be periodically presented in a countdown that begins on day 100, before the launch of Expo 2020.

PROPOSAL

Concept: DubaiPost.ae will produce and run daily videos as a countdown to the grand Opening of EXPO2020 on 1st October.

The videos will run on the Homepage of DP & its Social media platforms (IG, FB & TW)

| | 2 SPONSORSHIP OPTIONS | Placement | Target Market | NET rate \$ | Total NET \$ |
|--|---|-----------------------|---------------|-------------|--------------|
| www.dubaipost.ae | <u>OPTOPN 1: 30 DAYS Countdown video Sponsorship</u> (the client logo will appear on 30 daily videos of the Expo2020 countdowns to be produced by DP) 30 days prior to Expo2020 grand opening day | Home Page | UAE | n/a | \$12,000 |
| | 1 Social Media (1 Facebook + 1 Twitter + 1 Instagram) | DP Social media pages | UAE | \$1,500 | \$0.00 |
| | <u>OPTOPN 2: 60 DAYS Countdown video Sponsorship</u> (the client logo will appear on 60 daily videos of the Expo2020 countdowns to be produced by DP) 60 days prior to Expo2020 grand opening day | Home Page | UAE | n/a | \$24,000 |
| | 2 Social Media (2 Facebook + 2 Twitter + 2 Instagram) | DP Social media pages | UAE | \$3,000 | \$0.00 |



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شكرا

THANK YOU

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