

Feb. 04-27 34 111
Wed.

30/12/2017

Upholding strong traditional values

Siraj News Daily, the leading news service in print media provides advertising and marketing solutions in Government Services, Public Services, Retail, Marketing, Products, Electronics, Jewellery, Textiles, Food Items, Equipment and much more that need for daily life.



Outstanding audience:

Expand your reach even further by adding your brand with Siraj, which has a profound stronghold of readership Siraj cater a wider market range through dedicated well-wishers all over the country, which is the specified attraction of the daily.

Special coverage on Business, Culture and Society Activities

Reaching directly to customers on their doorsteps.

Priority advantages:

- Increased coverage of the UAE local news
- Quality, targeted audience with discretionary income
- Unique advertising positions
- Compelling advertising environment
- Brilliant color with crisp resolution of the art printers

EDITIONS

- DUBAI
- MUSCAT
- DOHA
- CALICUT
- COCHIN
- TRIVANDRUM
- KANNUR
- BANGALORE

Siraj believes and strongly advocates for the realistic presentation of the news accounts based on strong moral values

Basic facts

- Reach:** Nation wide
- Target:** Highest dedicated subscribers
- Distribution**
 - 75% Subscription
 - 20% News stand sale
 - 5% Complimentary
- Frequency** Daily
- Language** Malayalam (Indian)

Display advertising rates:

| Specification and details | ad size centimetr | Rate (AED) per insertion |
|---------------------------|-------------------|--------------------------|
| Full Page | 52 x 33 | 12,000 |
| Half Page | 52 x 16.5 | 7,000 |
| Quarter Page | 26 x 16.5 | 3,500 |
| Centre Spread | 52 x 68 | 20,000 |
| Jacket Page | 47 x 33 | 15,000 |
| Special position | ad size | Rate (AED) |
| Ear Panel | 4.6 x 7 | 6,000/M |
| Strip | 5 x 33 | 1,500 |
| Front Base | 20 x 33 | 4,500 |
| Top Strip | 1.5 x 18 | 2,500/M |

Our readers – active consumers

