

Kabayan Weekly Re-2016
Wed, 11/25/16 every Thursdays



Filipino Weekly
Tagalog Language.
Rate Card

Front Page Description	Sizes	AED per Insert
Ear Ad (OFC) Glossy	W: 5.0 x H: 5.8 cm	AED 1,500
Center Strip Ad (OFC) Glossy	W: 16.3 x H: 5.7 cm	AED 4,500
Strip Ad (OFC) Glossy	W: 26.5 x H: 5.0 cm	AED 4,500

Glossy Pages Description	Sizes	AED per Insert
Spread Centerfold Page	W: 55.0 x H: 33 cm	AED 18,500
Full Page Ad (OBC)	W: 26.5 x H: 33 cm	AED 12,500
1/2 Page Ad (OBC)	W: 26.5 x H: 16.5 cm	AED 8,500
1/4 Page Ad (OBC)	W: 13.0 x H: 16.5 cm	AED 5,600
Double Strip Ad (OBC)	W: 26.5 x H: 8.0 cm	AED 5,600

Inside Pages Description	Sizes	AED per Insert
Single Strip Ad	W: 26.5 x H: 4.0 cm	AED 2,000
Double Strip Ad	W: 26.5 x H: 8.0 cm	AED 4,350
Full Page Ad	W: 26.5 x H: 33 cm	AED 10,000
1/2 Page Ad	W: 26.5 x H: 16.5 cm	AED 6,250
1/4 Page Ad	W: 13.0 x H: 16.5 cm	AED 4,350
1/8 Page Ad	W: 13.0 x H: 8.0 cm	AED 2,650

• Additional 10% for Prime Pages # (2,3,4 & 5)

