

Weekly

JANIB E MANZIL

(URDU)

جانِبِ مَنزِل

Mr. Sunil
Watermelon Advertising
Dubai

28th May, 2017

Sub:- Required rate For Weekly Janib-E-Manzil

Urdu needs by

May 28/2017

~~Thursdays~~
Fridays

Dear Sir,

As you know there is no Urdu newspaper available in UAE to represent the Pakistani community .it's a need of the time to fulfill the gap among Urdu readers of the Middle East, We decided to launch a complete weekly newspaper JANIB E MANZIL which would be a true representation of Pakistani community in Middle East

Rate Card

Asad.

Size	Position	insertion	Gross Rate	Discount	Rate
Quarter page 27x 4 col	Front page	1	4000	20%	3200AED
	Back page	1	3000	20%	2400 AED
	Inside page	1	2000	20%	1600AED
Half page 27cmx8col	Back page	1	6000	20%	4800 AED
	Inside page	1	4500	15%	3825 AED
Full page 54cmx8col	Front page	1			Not available
	Back page	1	12000	20%	9500 AED
	Inside page	1	9000	15%	7650 AED

Technical Information

Height

Width

Full page size

54cm

36cm

Half page size

28cm

36cm

Quarter page

28cm

18cm

Loose insert = 1000 copies
Minimum 5000 copies

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Weekly Janib E Manzil

Weekly weekly janib e manzil is very first Urdu publication in uae with highest circulated weekly newspaper (**total No. of copies 28,000**) in emirates.

- 1.
2. Latest int'l news and Emirates & Pakistan
3. Travel & tourism news
4. Interviews of celebrities
5. Latest fashion news
6. Kids corner And lot mores

Circulation and Distribution Channel

Circulation Details in UAE

	<i>Janib E Manzil</i>
Abu_Dhabi	5000
Dubai	8000
Sharjah	6000
Ajman	5000
AL-Ain	2000
Fujariah	1000
Ras al khama	1000
	<hr/>
	28,000