

INSPIRED

LIVING



You resource for
Stylish living

INSPIRED

PEOPLE • PRODUCTS • PLACES
AUGUST - SEPTEMBER 2017 / ISSUE 22 / VOL 6

LIVING

World class

Super stylish homes from across the globe: New York, Dubai and Moscow

PILLOW TALK
How to get the bedroom of your dreams

Home is where the heart is

Stylish, smart and friendly, Inspired Living is the magazine for real people with real homes. Each issue is packed with fresh ideas, fab furnishings, home tours, and chic spaces from around the world.

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An inspirational look at Interior design, architecture, people and places



All about the content



In every issue of *Inspired Living*, you will find:

- Trends captured from local and international design
- Industry events
- Home tours showcasing stylish abodes from all over the world
- Interviews with the movers and shakers of the decor and design world
- News, events and happenings
- Latest decor products from leading retailers

Copies

58,000

Readers

250,000



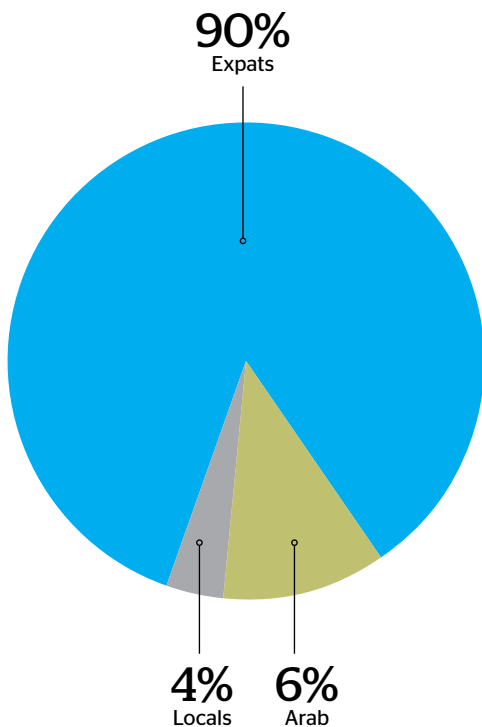
Reach & visibility



Packaged six times a year with Khaleej Times, Inspired Living is delivered to all subscribers, along with placement in select residential communities and high-traffic locations. Inspired Living is an official media partner to the Association of Professional Interior Designers (APID) and distributed at all APID events. Check out current and past issues at e.ktinspiredliving.com



Reader nationalities





Our rates



RATES	
CASUAL	
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Full page	AED 20,000
Half page	AED 13,500
1/3 page	AED 9,500
1/4 page	AED 7,500
LOADING / PRIME POSITION	
Outside back cover	AED 35,000
Inside front cover	AED 30,000
Inside back cover	AED 24,000
Facing IFC	AED 26,000
Facing content page	AED 22,000
Specified section/page	20% Loading
Belly band	AED 35,000
Front cover gatefold	AED 70,000
Bound Insert	AED 45,000
Series discount	3 - 10%

*In compliance to the new UAE VAT law, all invoices issued will be subject to additional 5% VAT.

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Advertising material is only acceptable in digital formats, using all popular software i.e Adobe CC. All fonts should be converted into vector outlines or embedded. Pictures will be in CMYK binary format embedded in document. Please add trimming and registration marks into document.

DEADLINES FOR BOOKINGS AND MATERIALS

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Material: 10 days prior to publication date.

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HALF PAGE	
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