

العمانية للإعلان والعلاقات العامة
ALOMANEYA Advertising and Public Relations

03rd December 2012

To all clients and Advertising Agencies

New Rates - Oman Arabic Daily & Oman Daily Observer -2013

In our constant endeavour to improve and offer quality services to our ardent advertisers, we are pleased to inform that both our publications Oman Arabic Daily and Oman Daily Observer have achieved significant growth in circulation and subscription. While ensuring that we cover entire Oman, we would also like to mention that our websites are the most popular and user friendly with the Free PDF of the complete newspaper available online.

Although we have experienced increasing costs during the course of the last few years, we have worked diligently in an attempt to absorb these escalations, but recent times have compelled us to relook at our advertising rates.

We would like to kindly inform all that effective 01st January 2013 the following New Rate Structure will be implemented for Oman Arabic Daily & Oman Daily Observer

<u>Position</u>	<u>Rate per cc</u>
Front Page	OMR.10/-
Page2,3,& Business Front	OMR.6/-
Inside Page	OMR.5/-
Back Page	OMR.7/-
Full Colour	100% Extra loading
Special Position	25% Extra Loading
Ear Panel- Full Clr-Page 1	OMR.300/-

We do hope you will bear with us, as we look forward to your support as usual to further strengthen our business relations.

Thanking you,

Kind Regards,



Mohammed Abdul Ameer
Managing Director

530 x 330
265 x 330
265 x 162

26.5 x 4