

July 29/2017

2017 RATES FOR 104.8 CHANNEL 4 FM (ENGLISH)

Specific Time Rates 30 Sec

Time	Rate (AED)
6 am - 10 am	1000
10am - 1pm	625
1 pm-4 pm	685
4 pm - 7 pm	875
7 pm - 10 pm	685
10 pm - 1 am	500
1am - 5am	190

Rates percentage commercial length (in seconds)

In seconds	10	15	20	30	35	40	45	50	55	60
Rate Percentage	50%	70%	80%	100%	120%	130%	145%	165%	170%	175%

Time premium (loading rate percentage)

Time Bands	6am - 10am	4pm - 9pm
Percentage	+45%	+45%

Live Appearances

Roadshow	25000
Live OB	18000
Live Link	3500 per link

* All spots placements are ROPP (Rate on day part) unless specified with loading charge
 * All cheques to be drawn in favor of Ajman Independent Studios LLC

Become
onebeat
 with the

The beat of the UAE
CHANNEL
 104.8 FM






#CHANNEL4DUBAI

СЛУЖБА ЗАШТИТЕ ПРАВА ЧОВЕКА

ОДЕЛО ЗА ЗАШТИТУ
ПРАВА ЧОВЕКА

ЧЛАНОВИЦИ
10-18-01

10-18-01

2017 RATES FOR 89.1 RADIO 4 FM (HINDI)

Specific Time Rates	30 Sec
Time	Rate (AED)
6 am - 10 am	840
10am - 1pm	400
1 pm-4 pm	625
4 pm - 7 pm	750
7 pm - 10 pm	625
10 pm - 1 am	440
1am - 6am	190

Rates percentage commercial length (in seconds)	10	15	20	30	35	40	45	50	55	60
In seconds	10	15	20	30	35	40	45	50	55	60
Rate Percentage	50%	70%	80%	100%	120%	130%	145%	165%	170%	175%

Time premium (loading rate percentage)	6am - 10am	4pm - 9pm
Time Bands	6am - 10am	4pm - 9pm
Percentage	+45%	+45%

Live Appearances	
Roadshow	25000
Live OB	18000
Live Link	3500 per link

* All spots placements are RODP (Rate on day part) unless specified with loading charge
 * All cheques to be drawn in favor of Aftman Independent Studios LLC

THAT NUMBER ONE FEELING!

No.1 for Hit Gaane
RADIO
 89.1 FM








#891RADIO4

2017 RATES FOR 107.8 AL RABIA FM (ARABIC)

Specific Time Rates	30 Sec
Time	Rate (AED)
6 am - 10 am	1000
10am - 1pm	625
1 pm-4 pm	685
4 pm - 7 pm	875
7 pm - 10 pm	685
10 pm - 1 am	500
1am - 6am	190

Rates percentage commercial length (in seconds)	10	15	20	30	35	40	45	50	55	60
In seconds	10	15	20	30	35	40	45	50	55	60
Rate Percentage	50%	70%	80%	100%	120%	130%	145%	165%	170%	175%

Time premium (loading rate percentage)	6am - 10am	4pm - 9pm
Percentage	+45%	+45%

Live Appearances	Roadshow	Live OB	Live Link
	25000	18000	3500 per link

* All spots placements are RODP (Rate on day part) unless specified with loading charge
 * All cheques to be drawn in favor of Ajman Independent Studios LLC

اسدينا هزس

اسدينا هزس
 راديو الرايعة
 107.8 FM



0

0

CREAMLINE ASAM 1A 8101 107 25111105

107 25111105

01111

107 25111105

107 25111105

2017 RATES FOR 101.3 GOLD FM (MALAYALAM)

Specific Time Rates	30 Sec
Time	Rate (AED)
6 am - 10 am	500
10am - 1pm	375
1 pm-4 pm	440
4 pm - 7 pm	500
7 pm - 10 pm	440
10 pm - 1 am	375
1am - 6am	125

Rates percentage commercial length (in seconds)	10	15	20	30	35	40	45	50	55	60
In seconds	10	15	20	30	35	40	45	50	55	60
Rate Percentage	50%	70%	80%	100%	120%	130%	145%	165%	170%	175%

Time premium (loading rate percentage)	6am - 10am	4pm - 9pm
Percentage	+45%	+45%

Live Appearances	Roadshow	Live OB	Live Link
	25000	18000	3500 per link

* All spots placements are RODP (Rate on day part) unless specified with loading charge

* All cheques to be drawn in favor of Ajman Independent Studios LLC

24 CARAT PURE FUN








#GOLD1013FM

C

C