



MEGACOM CIRCUITS





MEGACOM PANEL SPECIFICATIONS

PANEL INFORMATION

Media size W: 400cm x H: 300cm

Visible area W: 380cm x H: 280cm

Color bleed 10cm

SPECIFICATIONS



Safe area

All text and images should fall within the safe limit.



Color picture

We recommend to use full images. We advise you to take advantage of this.



Minimum words

The text should only consist of few words to ensure a clearly visible message, with 50% Arabic and 50% English "Arabic text to be on top or right in the layout".

MEDIA CARRIERS

- Compact Disk (CD/DVD)
- File Transfer.

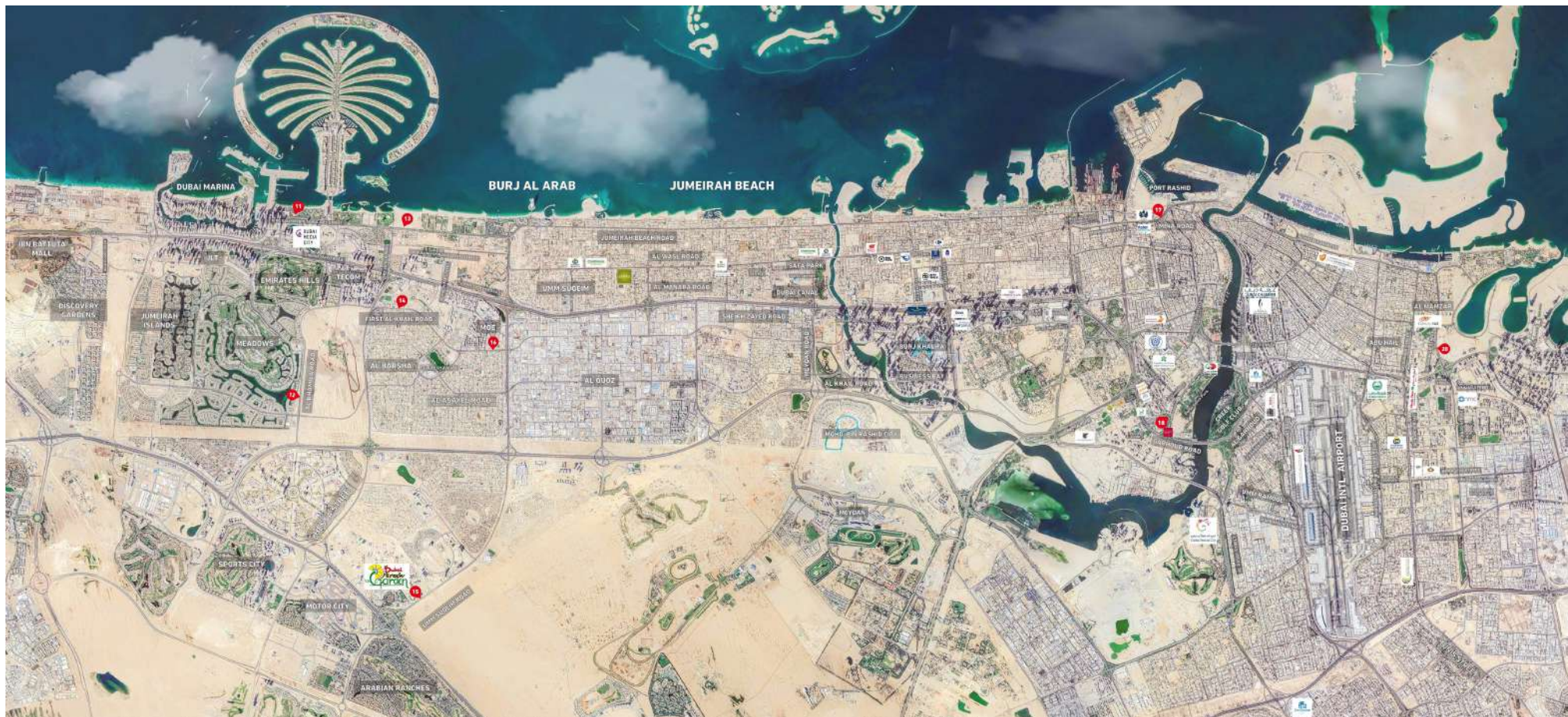
FILE PREPARATION - FORMATS

- Adobe InDesign / Adobe Illustrator / Adobe Photoshop.
- It is preferred that all text to be converted to outlines / curves.
- Prepare the final files in PSD or EPS or TIFF or AI Format.
- Color Mode must be in CMYK.
- Use the Hi-Resolution (300 DPI) Images.

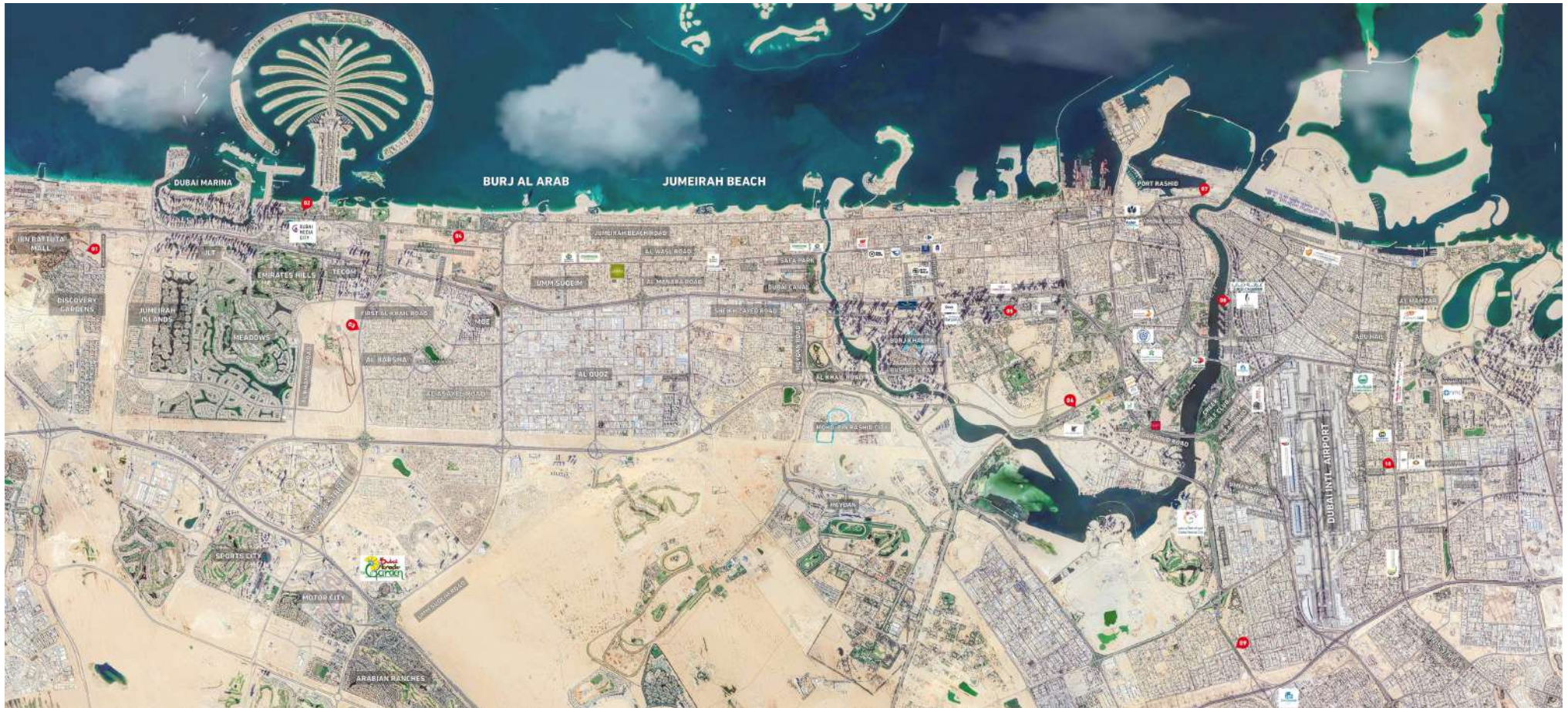




NO.	CODE	AREA	LOCATION	LANDMARK	MAP
01	MC 01	Ibn Battuta Mall	To the intesection before to Ibn Battuta Mall	Ibn Battuta Mall	View
02	MC 02	Jumeira	In front of One & Only Royal Miraj Hotel	One & Only Royal Miraj Hotel	View
03	MC 03	Hessa Street	Opposite Enoc Petrol Station and EID Authority	EID Authority, Enoc Petrol Station	View
04	MC 04	Al Sufouh	Half way through to the Media City	Dubai Police Academy	View
05	MC 05	DIFC	Next to the Emirates Towers	Emirates Towers	View
06	MC 06	Oud Metha	Opposite Al Wasl Club, next to Enoc petrol Station	Al Wasl Club	View
07	MC 07	Shandagha	Opposite the Heritage Village	Heritage Village	View
08	MC 08	Deira	Next to Dubai Chamber of Commerce	Dubai Chamber of Commerce - Emirates NBD HQ	View
09	MC 09	Festival City	Before Pedestrian bridge halfway from MCC	Pedestrian Bridge and Al Rashidiya Park	View
10	MC 10	Damascus Street	Before Dubai Airport Free Zone next Al Tiwar Library	Airport Free Zone and Al Tiwar Public Library	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
11	MC 11	Jumeira	Opposite Media City Tram Station	One & Only Royal Miraj Hotel	View
12	MC 12	The Springs	After Dubai International Academy towards Al Asayel	Dubai International Academy	View
13	MC 13	Jumeira	Opposite Al Sufouh Park, Next to Al Sufouh Public Beach	Al Sufouh Public Beach	View
14	MC 14	The Springs	Before the American School in Dubai towards Tecom	The American School of Dubai	View
15	MC 15	Umm Suqeim	Before Arabian Ranches interchange on MBZ Road Next	The Arabian Ranches Interchange	View
16	MC 16	The Springs	to the Dubai American Academy	Dubai American Academy	View
17	MC 17	Shandagha	Next to Dubai Customs Entrance	Dubai Customs	View
18	MC 18	Oud Metha	Next to Grand Hyatt Hotel	Grand Hyatt Hotel	View
19	MC 19	Mirdif	In front of Uptown Merdiff	Uptown Merdiff	View
20	MC 20	Al Mamzar	Opposite Al Shabab Club before Enoc Petrol Station	Al Sahabab Sports Club	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
21	MC 21	Dubai Marina	Opposites Emirates Crown Tower	Cyan Tower	View
22	MC 22	The Springs	Opposite Al Mawakeb Al Barsha School	Al Mawakeb Al Barsha School	View
23	MC 23	Umm Suqeim	Near The Arabian Ranches and Motor City	Dubai Miracle Garden	View
24	MC 24	Jumeira	In the middle of Jumeira towards Burj Al Arab	Sunset Mall	View
25	MC 25	Meydan	Next to Dubai Stables opposite GEMS School	Dubai Stables	View
26	MC 26	Shandagha	Near Hilton Garden Inn Dubai Al Mina	Hilton Garden Inn Dubai Al Mina	View
27	MC 27	Oud Metha	Next to Al Wasl Sports Club	Al Wasl Sports Club	View
28	MC 28	Al Garhoud	Next to Rihab Rotana Hotel	Rihab Rotana Hotel	View
29	MC 29	Al Garhoud	Opposite Al Mawakeb School and Emirates Transport	Al Mawakeb Al Garhoud School	View
30	MC 30	Al Mamzar	Next to Century Mall	Century Mally	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
31	MC 31	Sheikh Zayed Road	At the exit from Al Naseem Street to SZR	Emirates Golf Club	View
32	MC 32	Jumeira	Opposite Arjaan Rotana, next to One	The one and Only Royal Mirage Hotel	View
33	MC 33	The Springs	Behind Tecom, near The Saudi German Hospital	Tecom, Saudi German Hospital	View
34	MC 34	The Springs	Next to Al Mawakeb School, near Emirates NBD Bank	Al Mawakeb School	View
35	MC 35	City Walk	Next to City Walk	City Walk	View
36	MC 36	DIFC	Opposite Park Towers Shopping Plaza	Park Towers Shopping Plaza	View
37	MC 37	Jumeira	Opposite the Jumeira UAE Flag and Emirates NBD Bank	Jumeira UAE flag	View
38	MC 38	Oud Metha	Next to Grand Hyatt Hotel	Grand Hyatt Hotel	View
39	MC 39	Deira	Next to Flora Creek Hotel Apartments	Flora Creek Hotel Apartments	View
40	MC 40	Shandagha	Next to Belhoul Speciality Hospital	Belhould Speciality Hospital	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
41	MC 41	Sheikh Zayed Road	At the exit from Al Naseem Street to SZR	Emirates Golf Club	View
42	MC 42	The Springs	Next to the Emirates Hills towards Al Asayel Street	The Emirates Hills	View
43	MC 43	Jumeira	Before 100 m before knowledge village	Knowledge Village	View
44	MC 44	Hessa Street	Opposite Dubai College	Dubai College	View
45	MC 45	Sheikh Zayed Road	Opposite Al Zahra Hospital	Al Zahra Hospital	View
46	MC 46	Sheikh Zayed Road	Next to the Canadian University Dubai	Canadian University Dubai	View
47	MC 47	Bur Dubai	Between Sheikh Rashid Road and Kuwait Street	Emirates NBD Bank	View
48	MC 48	Oud Metha	Next to the Creek Park's main gate	Creek Park	View
49	MC 49	Festival City	Before Pedestrian bridge towards Mirdif City Center	Pedestrian Bridge and Al Rashidiya Park	View
50	MC 50	Airport	Next to the old Aramex headquarters	Old Aramex Headquarters	View



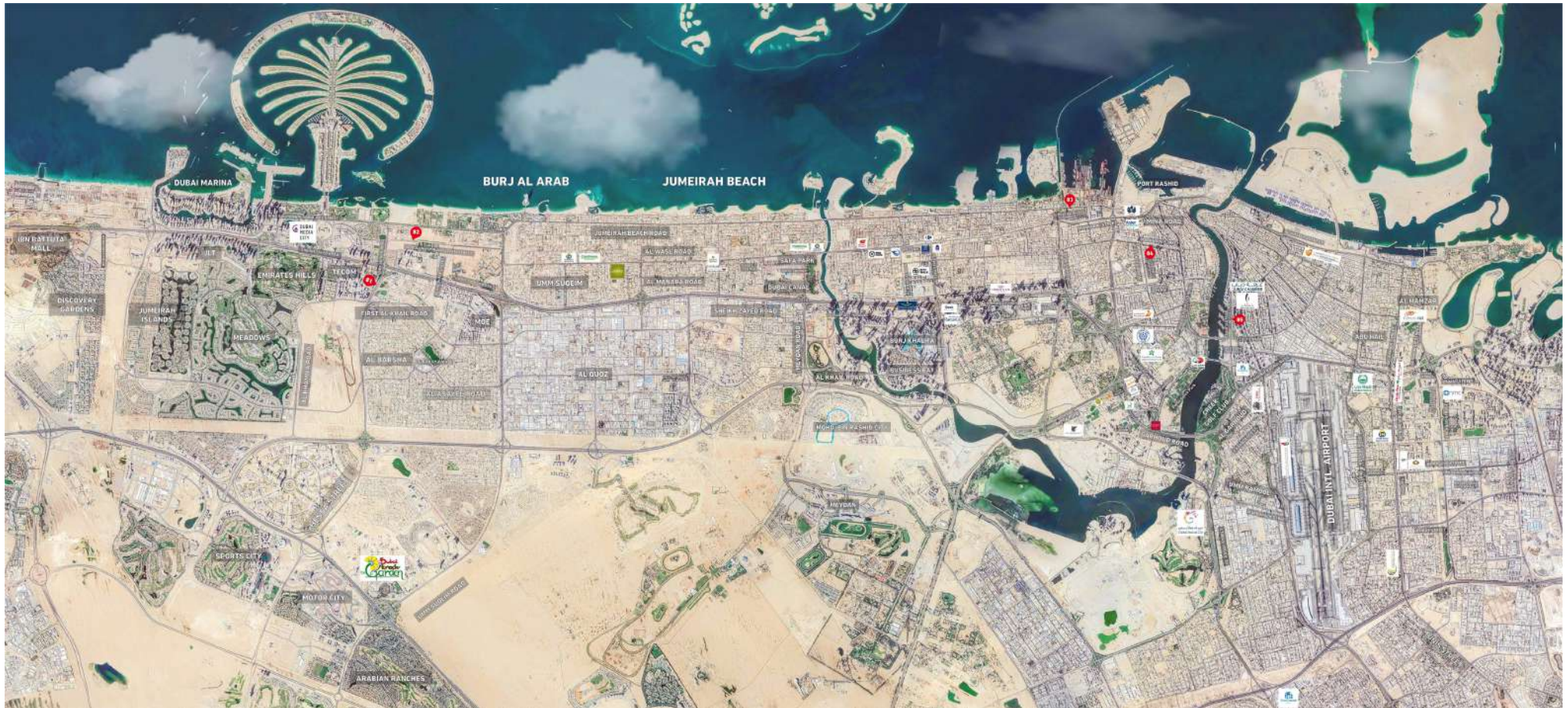
NO.	CODE	AREA	LOCATION	LANDMARK	MAP
51	MC 51	The Springs	Opposite the Greens near Regent International School	Regent International School	View
52	MC 52	JLT - The Meadows	Opposite Meadows 2 next to JLT	Meadows 2 - Damas Building	View
53	MC 53	Sheikh Zayed Road	At Kempinski Mall of the Emirates	Kempinski Mall of the Emirates	View
54	MC 54	Al Wasl	Next to Etihad Health Center and Dubai Japanese School	Dubai Japanese School	View
55	MC 55	DIFC	Next to Emirates Towers, Opposite DIFC	DIFC and Emirates Towers	View
56	MC 56	Oud Metha	Opposite Moorfields Eye Hospital in Dubai Health City	Moorfields Eye Hospital	View
57	MC 57	Oud Metha	Next to Al Nasr Club	Al Nasr Club	View
58	MC 58	Khalid Bin Al Waleed	Opposite the Consulates and Diplomatic area	Ministry of foreign Affairs	View
59	MC 59	Oud Metha	Next to Rashid Hospital Bus Stop Opposite Al Khor Park	Rashid Hospital	View
60	MC 60	Festival City	Next to Toyota Showroom	Trading Enterprises, Lexux and Toyota Showrooms	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
61	MC 61	The Springs	Next to the Greens near Regent International School	Regent International School	View
62	MC 62	Jumeira	Opposite Al Sufouh Tram Station	Al Sufouh Tram Station	View
63	MC 63	Umm Suqeim	At the Entrance to Jumeira from Sheikz Zayed Road	Emirates NBD Bank	View
64	MC 64	Al Garhoud	Opposite Millennium Airport Hotel	Millennium Airport Hotel	View
65	MC 65	Al Diyafa	In the Middle of Al Dhiyafa Road	Al Jafiliyya Park	View
66	MC 66	Jumeira	Near The Dubai Driving Center Head Office	Dubai Driving Center Head Office	View
67	MC 67	Oud Metha	Opposite Al Nasr Club	Al Nasr Club	View
68	MC 68	Oud Metha	Next to Grand Hyatt Hotel	Grand Hyatt Hotel	View
69	MC 69	Oud Metha	Next to Al Khor Park	Al Khor Park	View
70	MC 70	Festival City	Next to Toyota Showroom	Trading Enterprises, Lexus and Toyota Showrooms	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
71	MC 71	Hessa Street	Next to the American School in Dubai	American School in Dubai	View
72	MC 72	Hessa Street	Next to Dubai College	Dubai College	View
73	MC 73	Al Sufouh	Towards Sheikh Zayed Road from Abdullah Omran St.	Dubai Tram Depot	View
74	MC 74	Umm Suqeim	Near Burj Al Arab and Madinat Jumeira towards SZR	Dubai Police College	View
75	MC 75	Jumeira	Opposite Jumeirah Al Naseem	Jumeirah Al Naseem	View
76	MC 76	SZR	Behind Crown Plaza Hotel	Crown Plaza Hotel	View
77	MC 77	Bur Dubai	Between Sheikh Rashid Road and Kuwait Street	Emirates NBD Bank	View
78	MC 78	Oud Metha	Opposite Gulf Towers Next to Moorfields Eye Hospital	Moorfields Eye Hospital	View
79	MC 79	Oud Metha	Next to Rashid Hospital Complex	Rashid Hospital Complex	View
80	MC 80	Festival City	Opposite the Trading Enterprises and Lexus Festival City	Trading Enterprises, Lexus, Toyota	View



NO.	CODE	AREA	LOCATION	LANDMARK	MAP
81	MC 81	Hessa Street	Opposite The American School of Dubai	The American School of Dubai	View
82	MC 82	Al Sufouh	Halfway from Umm Suqeim Road to the Media City	Media City and Hessa Street	View
83	MC 83	Jumeira	Opposite Dewa and Holiday Inn Express	Holiday Inn Express	View
84	MC 84	Bur Dubai	Between Kuwait St. and Khalid Bin Al Waleed St.	Majestic Hotel	View
85	MC 85	Deira	Next to United Arab Bank	United Arab Bank	View



RATE CARD

MEDIA TYPE

Megacom

MEDIA SIZE

400 X 300cm

NO. OF FACES

5 Poles / 10 Faces

GROSS RATE / 4 WEEKS

AED 160,000/-

PRODUCTION COST

AED 11,250/-

NO. OF FACES

10 Poles / 20 Faces

GROSS RATE / 4 WEEKS

AED 280,000/-

PRODUCTION COST

AED 22,500/-

Remarks

- The rates mentioned above are subject to a 5% VAT that is not included in the rates above.
- All locations are subject to availability upon confirmation.
- Material deadline: 3 Days prior to the campaign starting date.