

PLEASE NOTE THE REVISED ADVERTISING RATE FOR AL WATAN ON THE PREMIUM PAGES w.e.f. 1st JANUARY, 2012.

Oman Tribune

**REVISED
ADVERTISING RATE
AL WATAN**

2012

FRONT PAGE:-

| | | |
|--------------|--------|----------------|
| Per col x cm | : R.O. | 12.500 |
| Quarter Page | : R.O. | 1,350.000 |
| Ear Panel | : R.O. | 120.000 (each) |

27x4
27x8
54x8

BACK PAGE:-

| | | |
|--------------|--------|----------------|
| Per col x cm | : R.O. | 9.000 |
| Quarter Page | : R.O. | 972.000 |
| Half Page | : R.O. | 1,944.000 |
| Full Page | : R.O. | 3,888.000 |
| Ear Panel | : R.O. | 100.000 (each) |

FRONT PAGE - BUSINESS :-

| | | |
|--------------|--------|-----------|
| Per col x cm | : R.O. | 8.000 |
| Quarter Page | : R.O. | 864.000 |
| Half Page | : R.O. | 1,728.000 |

PAGE- 2 & 3 :-

| | | |
|--------------|--------|-----------|
| Per col x cm | : R.O. | 7.000 |
| Quarter Page | : R.O. | 756.000 |
| Half Page | : R.O. | 1,512.000 |
| Full Page | : R.O. | 3,024.000 |

INSIDE PAGES:-

| | | |
|--------------------------|--------|----------|
| Per col x cm | : R.O. | 5.000 |
| Quarter Page <i>27x4</i> | : R.O. | 540.000 |
| Half Page | : R.O. | 1080.000 |
| Full Page | : R.O. | 2160.000 |

Fixed Position (Inside Pages) 20 % Extra Loading.