

Touch the hearts of Keralites in the Gulf !

'Gulf Madhyamam' is the first international Indian newspaper published simultaneously from U.A.E, Bahrain, Qatar, Kuwait, Oman, Riyadh, Jeddah, Damam & Abha. It enjoys the largest circulation among the keralites in all GCC countries. its readership is far ahead as per the recent readership survey of IPSOSTAT*.



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QATAR
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ADVERTISEMENT TARIFF - 2019

Editions	B & W Col.cm / Rate in AED	Color Col.cm Rate in AED
United Arab Emirates	50.00	75.00
Bahrain	40.00	60.00
Qatar	30.00	45.00
Kuwait	30.00	45.00
Oman	30.00	45.00
Jeddah	25.00	40.00
Riyadh	25.00	40.00
Dammam	20.00	35.00
abha	20.00	20.00
KSA Total	50.00	100.00
All G.C.C	120.00	200.00

Indian Editions

Calicut	25.00	50.00
Kochin	25.00	45.00
Trivandrum	20.00	45.00
Kannur	20.00	35.00
Malappuram	25.00	50.00
Kottayam	15.00	30.00
Trichur	15.00	30.00
All Kerala	130.00	250.00
Bangalore	12.00	20.00
Mangalore	12.00	20.00
All India	135.00	270.00
All Editions	200.00	400.00

(5% Vat Extra)

Classifieds

Up to 15 Words	AED 80.00 (min 3 Days)
All Gulf Edition	AED 320.00 (min 3 Days)
Special Column	100% Extra
Extra Word	AED 2.00 per Extra word
Indian Editions	AED 31.50 per Edition
Matrimonial	AED 63 for all Edition AED 126 with box

Mechanical Data

Size	Height	Width
Full Page	50 cm	32.5 cm
Half Page	25 cm	32.5 cm
Quarter Page	25 cm	16 cm
Column	1 cm	4 cm

Effect from 01st January 2015

Terms & Conditions

- 100% Extra for Front page, 50% Extra for Back page, 25% Extra for special position
- B/W advertisements are not accepted for Front page and Back page
- Booking & Cancellation should be informed 5 days before the date of Publication
- Art work, design or films should be provided 3 days before the date of publication
- Art work, design or Films are subjected to the approval of the Marketing Manager whose decision will be final
- In the normal circumstance the advertisement will be released on the publication dates. But for any unforeseen reason if a change is made in the date of insertion no concession or compensation will be allowed.

For more details and booking :
Marketing Manager,
Gulf Madhyamam Daily
 P.O.Box : 4243, 232, Bldg. No.10
 Media City, Dubai, UAE,
 Tel. 9714 3902628 / 4 3616099
 Fax : +9714 3604492.