

## Information

		1-3 insertions	4-6 insertions	7-9 insertions	10-12 insertions	Trim WxH(mm)	Bleed WxH(mm)
	Rack rate	20% discount	30% discount	40% discount	50% discount		
Double Page Spread	AED 21,000	AED 16,800	AED 14,700	AED 12,600	AED 10,500	410 x 275	420 x 285
Full Page	AED 10,000	AED 8,000	AED 7,000	AED 6,000	AED 5,000	205 x 275	215 x 285
Inside Front Cover	AED 25,000	AED 20,000	AED 17,500	AED 15,000	AED 12,500	205 x 275	215 x 285
Inside Front Cover Spread	AED 34,600	AED 27,680	AED 24,220	AED 20,760	AED 17,300	410 x 275	420 x 285
Inside Back Cover	AED 21,000	AED 16,800	AED 14,700	AED 12,600	AED 10,500	205 x 275	215 x 285
Outside Back Cover	AED 33,000	AED 26,400	AED 23,100	AED 19,800	AED 16,500	205 x 275	215 x 285
Half Page Vertical	AED 6,550	AED 5,240	AED 4,585	AED 3,930	AED 3,275	91 x 256	No Bleed
Quarter Page	AED 5,000	AED 4,000	AED 3,500	AED 3,000	AED 2,500	91 x 124	No Bleed

\*Special operations & other opportunities are available on request \*\*All rates given are per insertion \*\*\*15% loading fee

**Copy Deadline: Time Out Dubai Kids is published every month. Copy deadline is 23<sup>rd</sup> of month prior to cover.**

## File requirements

Advertising will only be accepted in the requirements outlined within this document; copy supplied outside the listed requirements will be accepted in your risk. TimeOut will not be responsible for quality of reproduction unless supplied in the requested formats.

### PDF Format

- All Files must be PDF version 1.3
- All files must be supplied as composite CMYK
- All fonts must be embedded, and all embedded fonts must be subsetted
- The document should be set at the bleed size and contain no crop marks within the artwork.
- All images contained within the PDF must be high resolution (300dpi) CMYK format
- InkLimit : Cover : 300% , Inner pages : 240%
- The document should not contain spot colours

### Illustrator CS and InDesign CS Applications

- All images must be composite CMYK, high resolution (300dpi) format
- All fonts must be supplied or outlined
- All files should be packaged or collected for output with all the relevant elements that are required for successful output
- InkLimit : Cover : 300% , Inner pages : 240%
- All documents should contain a bleed area of 5mm

### File Delivery

- ITP have an FTP site that can be used for uploading copy material, details are available from your production coordinator
- All Files must be clearly labeled with magazine, issue date and client e.g. TODK/Issue10/Diesel
- Any proofs supplied must be generated from the documents final version
- Proofs must be 100% of final size, client approved, colour proofs

Should a contract proof not be supplied ITP cannot be held responsible for colour matching or any content errors that may occur. Please note that each publication has its own Ink limits based on the paper in which its printed. if you are supplying same copy material for different ITP publications, ITP will not be held accountable for errors /reproduction made during the resizing of artwork.

**Tip : To get best printing results, follow ink limits**