

Information

	AED	Trim WxH (mm)	Type Area WxH(mm)	Bleed WxH(mm)
Double Page Spread	AED 33,048	410 x 275	400 x 265 (along with 4 mm gutter space in centre)	420 x 285
Full Page	AED 17,992	205 x 275	195 x 265	215 x 285
Inside Front Cover	AED 33,048	205 x 275	195 x 265	215 x 285
Inside Front Cover Spread	AED 48,838	410 x 275	400 x 265 (along with 4 mm gutter space in centre)	420 x 285
Inside Back Cover	AED 29,743	205 x 275	195 x 265	215 x 285
Outside Back Cover	AED 36,353	205 x 275	195 x 265	215 x 285
Half Page Vertical	AED 11,016	91 x 256	No Bleed	No Bleed
Half Page Horizontal	AED 11,016	184 x 124	No Bleed	No Bleed
Quarter Page Regular	AED 5,963	91 x 124	No Bleed	No Bleed
Quarter Page Vertical	AED 5,963	44 x 256	No Bleed	No Bleed
Quarter Page Horizontal	AED 5,963	184 x 60	No Bleed	No Bleed

*Special operations & other opportunities are available on request

Copy Deadline: Time Out Dubai is published every Wednesday and the copy deadline is Thursday 5.00pm prior to cover date.

File requirements

Advertising will only be accepted in the requirements outlined within this document; copy supplied outside the listed requirements will be accepted at your risk. *Time Out* will not be responsible for the quality of reproduction unless supplied in the requested formats.

PDF Format

- All Files must be PDF version 1.3
- All files must be supplied as composite CMYK
- All fonts must be embedded, and all embedded fonts must be subsetted
- The document should be set at the bleed size and contain no crop marks within the artwork.
- All images contained within the PDF must be high resolution (300dpi) CMYK format
- InkLimit : Cover : 300% , Inner pages : 240%
- The document should not contain spot colours

Illustrator CS and InDesign CS Applications

- All images must be composite CMYK, high resolution (300dpi) format
- All fonts must be supplied or outlined
- All files should be packaged or collected for output with all the relevant elements that are required for successful output
- InkLimit : Cover : 300% , Inner pages : 240%
- All documents should contain a bleed area of 5mm

File Delivery

- ITP have an FTP site that can be used for uploading copy material, details are available from your production coordinator
- All Files must be clearly labeled with magazine, issue date and client e.g. TOD/Issue10/Diesel
- Any proofs supplied must be generated from the documents final version
- Proofs must be 100% of final size, client approved, colour proofs

Should a contract proof not be supplied ITP cannot be held responsible for colour matching or any content errors that may occur. Please note that each publication has its own Ink limits based on the paper in which its printed. if you are supplying same copy material for different ITP publications, ITP will not be held accountable for errors /reproduction made during the resizing of artwork.

Tip : To get best printing results, follow ink limits

