

## 2017 RATES FOR 89.1 RADIO 4 FM (HINDI)

Specific Time Rates	30 Sec
Time	Rate (AED)
6 am – 10 am	840
10am - 1pm	400
1 pm-4 pm	625
4 pm – 7 pm	750
7 pm – 10 pm	625
10 pm – 1 am	440
1am - 6am	190

Rates percentage commercial length (in seconds)										
In seconds	10	15	20	30	35	40	45	50	55	60
Rate Percentage	50%	70%	80%	100%	120%	130%	145%	165%	170%	175%

Time premium (loading rate percentage)		
Time Bands	6am - 10am	4pm - 9pm
Percentage	+45%	+45%

Live Appearances	
Roadshow	25000
Live OB	18000
Live Link	3500 per link

\* All spots placements are RODP (Rate on day part) unless specified with loading charge

\* All cheques to be drawn in favor of Ajman Independent Studios LLC

# THAT NUMBER ONE FEELING!

No.1 for Hit Gaane

**RADIO**   
**89.1 FM**

     **#891RADIO4**