

# Apne parivar ko apne dum pe jeena sikhao.



## About HDFC Life:

HDFC Life Insurance Company Limited, formerly known as HDFC Standard Life Insurance Company Limited, ('HDFC Life' / 'Company') is a joint venture between HDFC Ltd., one of India's leading housing finance institution and Standard Life Aberdeen, a global investment company.

Established in 2000, HDFC Life is a leading long-term life insurance solutions provider in India, offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment and Health. As on Sept 30, 2018, the Company had 35 individual and 11 group products in its portfolio, along with 8 optional rider benefits, catering to a diverse range of customer needs.

HDFC Life continues to benefit from its increased presence across the country having a wide reach with 413 branches and additional distribution touch-points through several new tie-ups and partnerships comprising 170 bancassurance partners including NBFCs, MFIs, SFBs, etc and 31 partnerships within non-traditional ecosystems. The Company has a strong base of financial consultants.

In Fiscal 2012, The Company established a wholly-owned subsidiary, HDFC Pension Management Company Ltd., to operate its pension fund business under the National Pension Scheme (NPS). And in Fiscal 2016, the Company established its first international wholly-owned subsidiary in the UAE, HDFC International Life and Re Company Ltd., to operate its reinsurance business.

Some of the prominent awards include, 'LACP Spotlight Awards 2018', 'Moneycontrol Wealth Creator Awards 2018', 'BRANDZ 2018 - Most Valuable Private Life Insurance Indian Brand', 'Best Insurance Marketer - Marquees 2018', 'INDIAA Creative Excellence Award 2018', 'The 2018 International DMAasia Echo Awards', '2018 Working Mother and AVTAR Best Companies for Women in India', 'BFSI Awards 2018'.



**HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) ("HDFC Life").** CIN: L65110MH2000PLC128245.  
IRDAI Registration No. 101.

**Registered Office:** 13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai - 400 011.

The name/letters "HDFC" in the name/logo of the company belongs to Housing Development Finance Corporation Limited ("HDFC Limited") and is used by HDFC Life under an agreement entered into with HDFC Limited.

For more details on risk factors, associated terms and conditions and exclusions please read sales brochure carefully before concluding a sale. ARN: DP/11/18/12207.

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- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums.
- Public receiving such phone calls are requested to lodge a police complaint.