

# DMS Rate Card

Net Rates in USD

July 16, 2015



Websites	Ad size	Position	File size	Egypt/North Africa	Lebanon/Levant	GCC
Kooora	728x90	ROS	30 KB	\$3	\$8	\$25
	300x250	ROS	30 KB	\$3	\$8	\$25
	728x90 Expandable	ROS	30 KB	\$3	\$9	\$30
	300x250 Expandable	ROS	30 KB	\$3	\$9	\$30
	300x250 WonderWall	ROS	-	\$8	\$23	\$75
	300x600 Monster Ad	ROS	40 KB	\$3	\$9	\$30
	N-shape Banner Top Head: 1260x90 Each Bar: 140x600	HomePage (minimum BO \$10,000)	100 KB (JPEG only)	\$4	\$12	\$40
	728x90 & 300x250 Road Block	ROS	-	\$5	\$14	\$45
	450x450 Overlay	ROS	40 KB	\$5	\$14	\$45
	320x50	Mobile Ad	40 KB (JPEG/3rd Party)	\$2	\$5	\$15
	320x480 Full page Interstitial - mobile	Mobile Ad	40 KB (Jpeg/3rd Party)	\$3	\$8	\$25
	TakeOver - GCC	Homepage	-	\$1,500	\$4,500	\$15,000 GCC
	TakeOver - KSA	Homepage	-	\$1,250	-	\$12,500 KSA
	TakeOver - UAE	Homepage	-	\$500	-	\$5,000 UAE
	970x90 Sponsoring Banner	-	30 KB	\$4	\$12	\$40
	970x90 into 970x415 Push Down / Cascade	Homepage only	-	\$8	\$40	\$80
300x600 Film Strip	-	40 KB	\$8	\$24	\$80	