



Al Maktoum
Unipole – LED





How it works

▶ **4-6** Clients per face

▶ **8** Seconds interval

* **12.5mm resolution**

* **Brand category exclusivity**

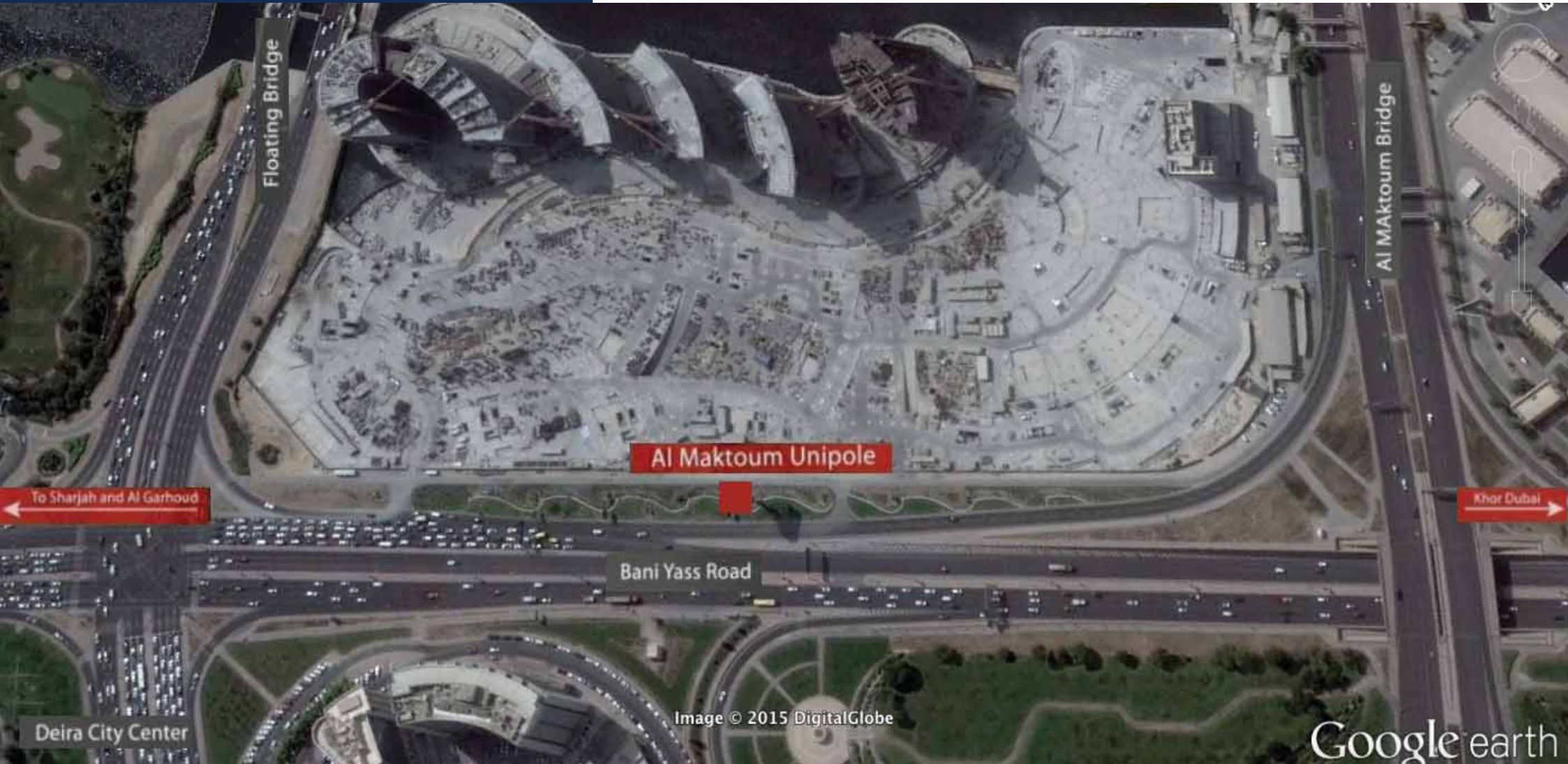
Loop of 32 seconds:

▶ **2** times per minute

▶ **120** times per hour

▶ **2880** times per day

Unipole - LED location map



Description

- ▶ This location is located in a critical district with high traffic all day. Located on Bani Yass Road opposite to Deira City Centre, also located between Al Maktoum Bridge and Floating Bridges

Specifications



Content Specifications

- ▶ **Display Size:** 16 : 9
- ▶ **Resolution (Pixels):** 1280(w) x 720(h)
- ▶ **Picture:** jpg