



## BIGGEST OUTDOOR LED SCREENS NETWORK IN DUBAI

Cost of TVC Design : AED. 5,000/- per AD.

Ads & TV Commercial design production "Terms and Conditions"

1. Cost of TVC only included and limited to graphics animation & adaptation using high resolution images or video and text provided by client.
2. Editing of existing Video's provided by clients and adding any text.
3. Cost of TVC doesn't include any photoshoot or Video-shoot.
4. Any photoshoot or video-shoot will be charged extra according to the story board & clients needs.

Campaign Durations	15 Second Spot				20 Second Spot			
	1 Circuit	2 Circuits	3 Circuits	4 Circuits	1 Circuit	2 Circuits	3 Circuits	4 Circuits
2 Weeks Cost [AED]	34,000/-	65,000/-	98,000/-	125,000/-	39,100/-	74,750/-	112,700/-	143,750/-
4 Weeks Cost [AED]	68,000/-	130,000/-	196,000/-	250,000/-	78,200/-	149,500/-	225,400/-	287,500/-
3 Months Cost [AED]	180,200/-	344,500/-	519,400/-	662,000/-	207,230/-	396,175/-	597,310/-	761,875/-
6 Month Cost [AED]	340,000/-	650,000/-	980,000/-	1,250,000/-	391,000/-	747,500/-	1,127,000/-	1,437,500/-
1 Year Cost [AED]	680,000/-	1,300,000/-	1,960,000/-	2,500,000/-	782,000/-	1,495,000/-	2,254,000/-	2,875,000/-