

# GROSS ADVERTISING RATES IN AED

As of November 1, 2016

# الإمارات اليوم

PAGES	GNP SNP	FULL PAGE	HALF PAGE	PAGE KILLER	QUARTER PAGE	DOUBLE VERTICLE STRIP	SINGLE VERTICLE STRIP	TRIPLE HORIZONTAL STRIP	DOUBLE HORIZONTAL STRIP	SINGLE HORIZONTAL STRIP
Inside Pages	GNP	37,650	22,600	30,100	13,150	16,950	10,150	15,050	11,000	6,000
Inside pages	SNP	28,950	17,400	23,150	10,150	13,000	7,800	11,600	8,500	4,600
Page 2	GNP	50,000	--	--	--	--	--	--	--	--
Page 3	SNP	58,000	--	--	--	--	--	--	--	--
Page 5	GNP	45,150	27,100	36,100	15,800	20,300	--	18,100	--	--
Page 7	SNP	34,750	20,850	27,800	12,150	15,650	--	13,900	--	--
Page 9	SNP	33,300	20,000	26,650	11,650	15,000	--	13,300	--	--
Page 11	SNP	31,850	19,100	25,500	11,150	14,350	--	12,750	--	--
IBC	GNP	45,150	27,100	--	--	--	--	18,100	--	--
OBC	GNP	65,800	--	--	--	--	--	24,000	--	--

<b>Full Page</b> H 41.92 cm W 25.7 cm	<b>Half Page Vertical</b> H 41.92 cm W 12.6 cm	<b>Half Page Horizontal</b> H 20.3 cm W 25.7 cm	<b>Quarter Page</b> H 20.3 cm W 12.6 cm	<b>Page Killer</b> H 27.25 cm W 16.96 cm	<b>Double Vertical strip</b> H 41.92 cm W 8.24 cm	<b>Single Vertical strip</b> H 41.92 cm W 3.88 cm	<b>Triple Horizontal strip</b> H 9.95 cm W 25.7 cm	<b>Double Horizontal strip</b> H 6.48 cm W 25.7 cm	<b>Single Horizontal strip</b> H 3.03 cm W 25.7 cm
<b>Double Page Spread</b> H 41.92 cm W 54.2 cm	<b>Half Double Page Spread</b> H 20.3 cm W 54.2 cm	<b>Special Size (Inside Pages)</b> H 20.3 cm W 8.24 cm	<b>Special Size (Front Page)</b> H 10 cm W 25.7 cm	<b>Special Size (Front Page)</b> H 12 cm W 16.97 cm	<b>Special Size (Front Page)</b> H 12 cm W 8.24 cm	<b>Special Size (Front Page)</b> H 6.48 cm W 8.24 cm	<b>Special Size (Front Page)</b> H 6.48 cm W 3.88 cm	<b>Special Size (Front Page)</b> H 6.48 cm W 3.88 cm	<b>Special Size (Front Page)</b> H 6.48 cm W 3.88 cm