

A nighttime photograph of a city skyline, featuring the Burj Khalifa as the central focus. The buildings are illuminated with lights, and the sky is dark. A vertical red bar is overlaid on the center of the image, containing the text.

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PRIME POSITION	Trim Size Width x Height (mm)	Single Issue Price AED	Single Issue Price US\$
First double page spread	410 x 270	AED 69,584	\$18,950
Inside front cover spread	205 x 270	AED 76,543	\$20,845
Inside back cover	205 x 270	AED 45,276	\$12,330
Outside back cover	205 x 270	AED 65,840	\$17,930
Inside front cover	205 x 270	AED 49,131	\$13,380
Front Gatefold	410 x 270	AED 78,360	\$21,340
POSITION			
Double page spread	410 x 270	AED 59,854	\$16,300
Full page facing content	205 x 270	AED 44,064	\$12,000
Full page inserts	205 x 270	AED 36,353	\$9,900
Horizontal strip	394 x 115	AED 31,212	\$8,500
SPECIAL OPERATION			
Advertorial	Specifications on application	Price on application	Price on application
Belly band	Specifications on application	Price on application	Price on application
BrandView	Specifications on application	AED 27,540	\$7,500