

2017 RATES FOR 107.8 AL RABIA FM (ARABIC)

Specific Time Rates 30 Sec

Time	Rate (AED)
6 am – 10 am	1000
10am - 1pm	625
1 pm-4 pm	685
4 pm – 7 pm	875
7 pm – 10 pm	685
10 pm – 1 am	500
1am - 6am	190

Rates percentage commercial length (in seconds)

In seconds	10	15	20	30	35	40	45	50	55	60
Rate Percentage	50%	70%	80%	100%	120%	130%	145%	165%	170%	175%

Time premium (loading rate percentage)

Time Bands	6am - 10am	4pm - 9pm
Percentage	+45%	+45%

Live Appearances

Roadshow	25000
Live OB	18000
Live Link	3500 per link

* All spots placements are RODP (Rate on day part) unless specified with loading charge

* All cheques to be drawn in favor of Ajman Independent Studios LLC

اسمعنا وبس

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راديو الرابعة
107.8 FM

