



# AHLAN! ARABIA PRINT RATE CARD

## ADVERTISING SPECIFICATIONS

DPS	Trim size:	450mm x	600mm
	Bleed size:	470mm x	620mm
Full Page	Trim size:	225mm x	300mm
	Bleed size:	235mm x	310mm
Half Page Horizontal	Trim size:	225mm x	150mm
	Bleed size:	235mm x	160mm
Half Page Vertical	Trim size:	113mm x	300mm
	Bleed size:	123mm x	310mm

## RATE CARD

Position	Rate Card (AED)
Run Of Page:	24,600
Inside Back Cover (IBC):	32,400
Opposite Contents Page:	33,600
Inside Front Cover Page (IFCP):	39,600
Double Page Spread (DPS):	48,600
Outside Back Cover (OBC):	48,600
Inside Front Cover Spread (IFCS):	66,000
Reverse Gatefold:	72,600

There will be a 20% loading charge on any special or guaranteed positions.

## SUPPLEMENTS

### RATE CARD (AED)

Position	Rate Card (AED)	Position	Rate Card (AED)
Full Page	40,000	Inside Front Cover Spread	90,000
Double Page Spread	60,000	Reverse Gatefold	130,000
Inside Back Cover	60,000	Opp Contents / Editor's Letter	50,000
Outside Back Cover	82,000		